



# Building for the Future

Natalie Hatheway, Assistant Director of Energy Programs  
October 16, 2025

*Photo: Mount McLoughlin*





## Accelerating our impact

- Transitioning to multiyear planning to accelerate savings and maximize our impact
- More incentives for customers and increased demand for energy projects
- Trade allies and community partners are key to delivering these projects.





## Serving more people with complementary funding

- Complementary funding can help us serve more customers and more deeply serve customers with lower incomes
- New opportunities from programs like HOMES and HEAR
- Policy changes impacting customers who use federal tax credits

*Photo: Contractor Development Pathway participants*



## Bringing more opportunities in 2026

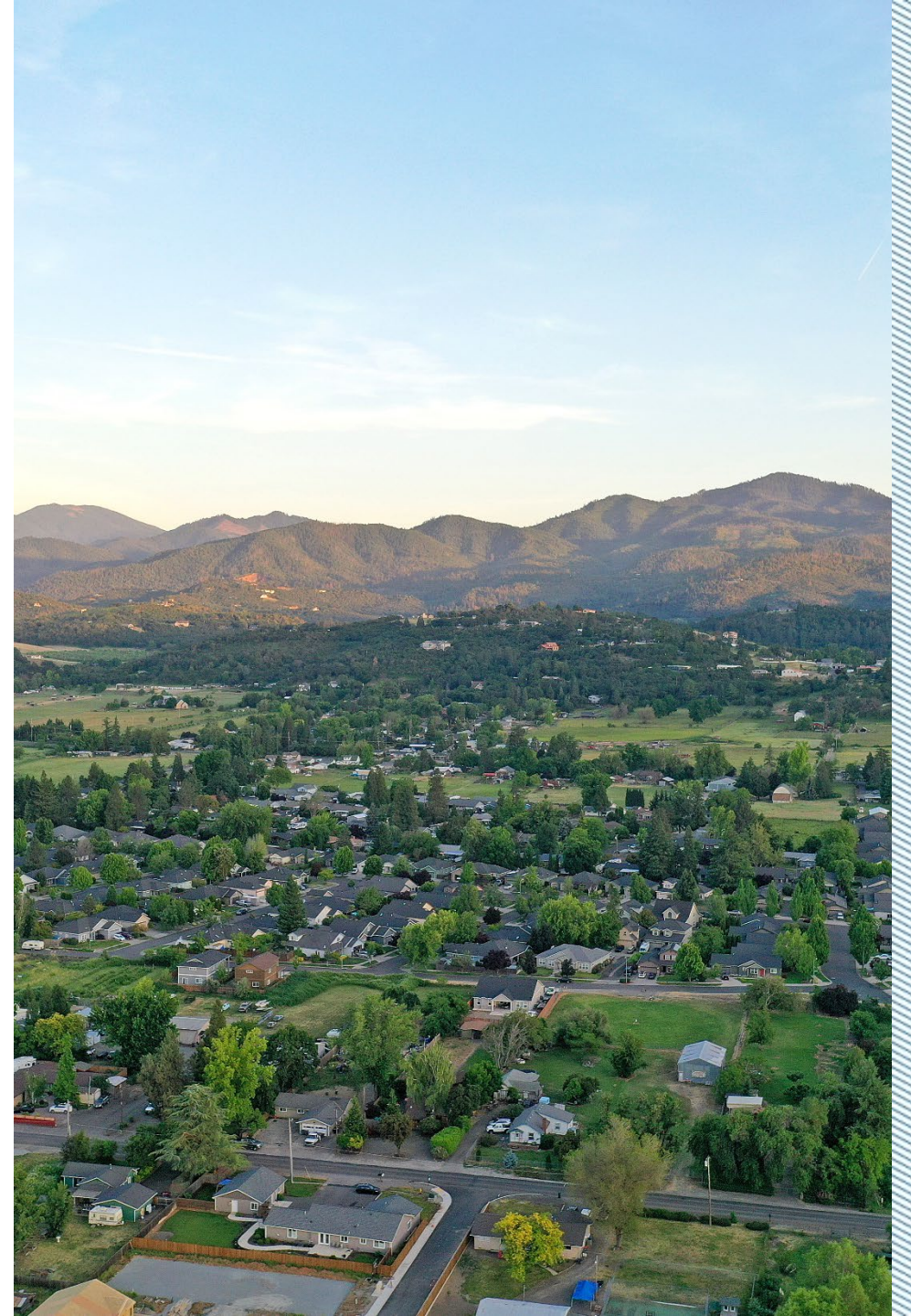
- Increasing the number of hands-on and in-person trainings with a focus on heating system diagnostics and weatherization
- Growing insulation and air sealing activity through trade allies
- Expanding targeted program offers like Community Partner Funding





# Supporting your business

- Business development funds and training opportunities
- Contractor Development Pathway
- Mentorship offer: now recruiting new mentors!
- Community Partner Network launch







## Recognizing your collective impact

In 2024, trade allies completed **over 23,000 energy projects** :

- Saving 127 million kwh of electricity and 2 million therms of natural gas
- Generating 5 aMW renewable electricity
- \$66 million customer incentives delivered





Natalie Hatheway, Assistant Director of Energy Programs  
[Natalie.hatheway@energytrust.org](mailto:Natalie.hatheway@energytrust.org)