



Building for the Future

Michael Colgrove, Executive Director
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Contractor Development Pathway picnic

EnergyTrust
of Oregon



Accelerating our impact

- Transitioning to multiyear planning to accelerate savings and maximize our impact
- More incentives for customers and increased demand for energy projects
- Trade allies and community partners are key to delivering these projects.



Serving more people with complementary funding

- Complementary funding can help us serve more customers and more deeply serve customers with lower incomes
- New opportunities from programs like HOMES and HEAR
- Policy changes impacting customers who use federal tax credits

Photo: Contractor Development Pathway participants

Bringing more opportunities in 2026

- Increasing the number of hands-on and in-person trainings with a focus on heating system diagnostics and weatherization
- Growing insulation and air sealing activity through trade allies
- Expanding targeted program offers like Community Partner Funding



Supporting your business

- Business development funds and training opportunities
- Contractor Development Pathway
- Mentorship offer: now recruiting new mentors!
- Community Partner Network launch





Recognizing your collective impact

In 2024, trade allies completed **over 23,000 energy projects** :

- Saving 127 million kwh of electricity and 2 million therms of natural gas
- Generating 5 aMW renewable electricity
- \$66 million customer incentives delivered



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