

**Southern Oregon Trade Ally Forum
October 20, 2026**

8:00 – 8:30 **Breakfast with Account Managers, vendor networking**

8:30 – 8:50 **Welcome and Updates from Michael Colgrove**

8:50 – 9:20 **Update from Local Economist - Guy Tauer**

9:20 – 9:40 **Trade Ally Awards**

9:40 – 10:00 **Break & Vendor Networking**

10:00 – 11:00 **Breakout Session A (select one)**

ROOM 1	ROOM 2	Fireplace Room
Topic: Residential and 2027 Program Updates	Topic: Utilities Updates: Cool Keeper Program (Pacific Power)	Topic: Solar Program updates
Speakers: Scott Leonard	Speaker: TBD	Speaker: Shannon Wall, Nikita Chan, Kyle Holmes

11:00 – 11:15 **Break & Vendor Networking**

11:15 – 12:15 **Breakout Session B (select one)**

ROOM 1	ROOM 2	Fireplace Room
Topic: HOMES/HEAR IRA Programs Update for Trade Allies	Topic: Common Corrective Actions	Topic: Solar Program updates (continued)
Speaker: Meg Horst	Speaker: TBD	Speaker: Shannon Wall, Nikita Chan, Kyle Holmes

12:15 – 12:30 **Raffle**

12:30 – 1:30 **Lunch (pre-registration required)**