If approved, Energy Trust of Oregon’s Business Development Fund reimburses trade allies for a portion of their training and marketing investment in promoting their businesses. Allies may use these funds for approved marketing pieces and training described in the Business Development Fund Guidelines found at www.energytrust.org/businessdevelopment.

Trade ally/company name: ___________________________ Date: ___________________________
Contact name: ___________________________ Phone: ___________________________ Email: ___________________________

Personal Protective Equipment (PPE)
Energy Trust will reimburse qualified PPE purchased from March 1, 2020 to December 31, 2020. Please include an itemized copy of your invoice that lists the items purchased along with the cost. Qualified PPE purchases do not require preapproval but please include this application with your invoice for processing.

Please select the qualified PPE purchased below:

Wearable PPE:
☐ Disposable gloves
☐ Disposable masks
☐ Disposable booties
☐ Disposable coveralls

Sanitizing and prevention:
☐ Hand sanitizer
☐ Disinfecting wipes
☐ Hand wash station
☐ Thermometer

Social distancing equipment:
☐ Social distance signage
☐ Social distance marking tape

Marketing Projects
Send a draft of your project for pre-approval with this completed form (contact information below). You will hear back from us within three business days of submission. Please allow a minimum of two weeks for marketing review. Projects requiring revisions must be edited and resubmitted for final approval. Pre-approval is required for reimbursement.

Please choose which program this marketing project is promoting:
☐ Commercial & Industrial Lighting
☐ New Buildings
☐ Production Efficiency
☐ Existing Buildings
☐ Existing Multifamily

Type of marketing project (select one):
☐ Print ad
☐ Radio ad
☐ Television ad
☐ Online ad
☐ Yard sign
☐ Brochure
☐ Direct Mail
☐ Native Advertising/ Advertorials
☐ Website (URL ___________________________)

Description: ___________________________
Estimated cost: $_________________________ Quantity/impression: ___________________________ Date(s) in the market: ___________________________
Estimated size: ___________________________
Oregon or Washington counties where your marketing project will be distributed: ___________________________

Training
Send a description of your training for pre-approval with this completed form (contact information below). Please allow three business days for application review. Pre-approval is required for reimbursement.

Course title: ___________________________
Date: ___________________________ Cost: $_________________________ Number of staff attending: ___________________________

SEND COMPLETED FORMS TO:
solarfund@energytrust.org
Call 1.866.365.3526

9/2020