



2026 Energy Trust Solar + Storage Program Updates

Shannon Wall, Project Manager – Renewable Energy

Kyle Holmes – Account Manager



Agenda

10:00am – 10:20: Ryan Harvey – Pacific Power Wattsmart Updates

10:20am – 10:40am: Angela Crowley-Koch – Solar and Storage Policy
Updates from OSSIA

10:40am-11:00am: Questions and feedback from Solar trade allies

11:00am – 11:15: Break

11:15am-12:00pm: Shannon Wall and Kyle Holmes – Solar + Storage
Program Updates

12:00pm-12:15pm: Feedback from Solar trade allies

Meet the Team

Solar Trade Ally Support



Kyle Holmes
Account Manager
*Trade ally communications
and account management*



Nikita Chan
Account Manager
*Trade ally communications and
account management*



Shannon Wall
Project Manager
*Solar trade ally network
management*

Verification Team

Energy Assurance Company

- Project Design Review and Verification
- Trade Ally Support Services



tradeallysupport@energyassurancecompany.com

Support Hotline: 503.386.8002



Introducing New Third-Party Verifier

Sun Excavation LLC - Kirpal Khalsa

- Project Design Review and Verification
- Trade Ally Support Services



2026 Review



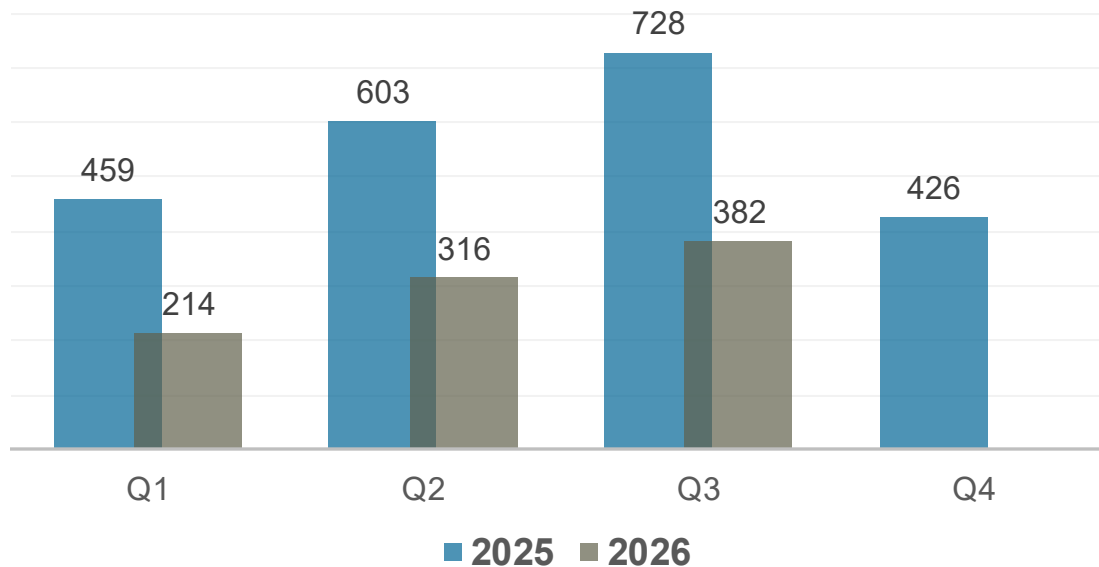
Supporting the Market in 2026

- Increased incentives for residential market rate customers.
- Streamlined incentive reductions
- Innovative solar financing solutions
- Expanded marketing activity
- Customer lead generation
- Stacked incentives with Pacific Power's Wattsmart Program
- Increased Business Development Funds

Residential All System Type Applications

Submitted as of Sept. 30, 2026

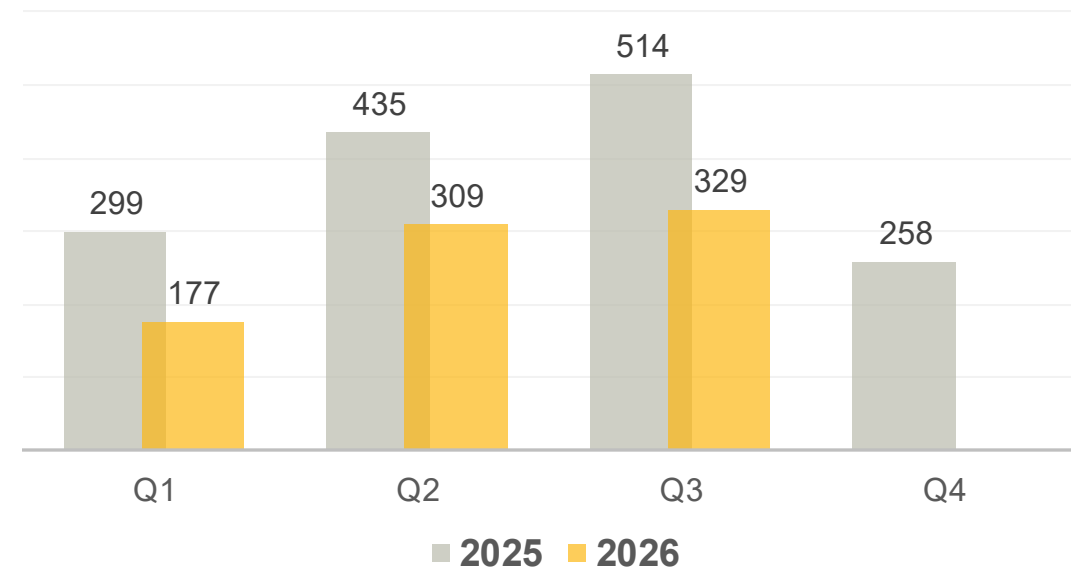
Portland General Electric



PGE Residential 2026 compared to 2025:

53% decrease in Q1, **48%** decrease in Q2,
47% decrease in Q3

Pacific Power

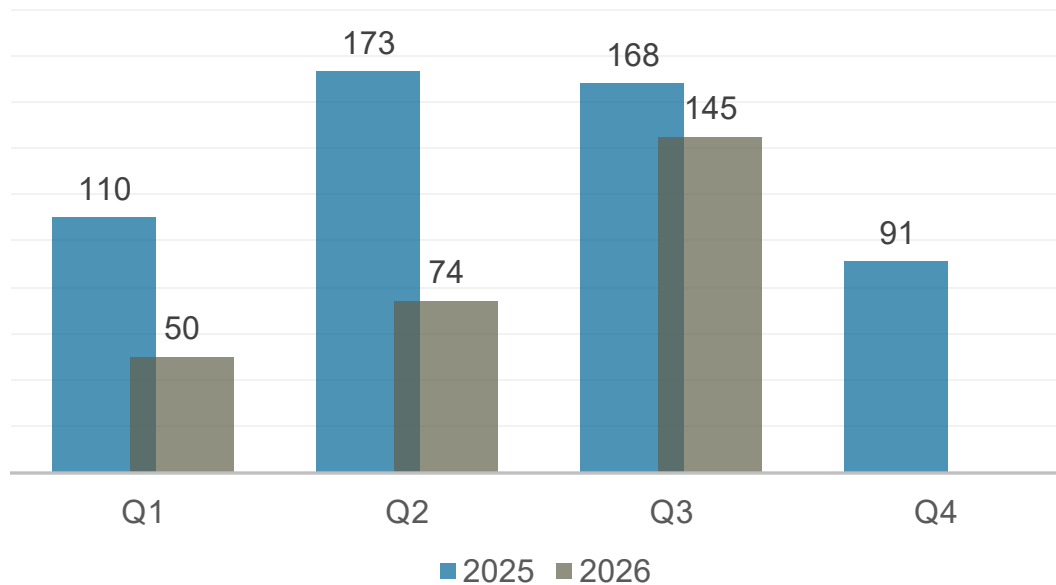


PAC Residential 2026 compared to 2025:

41% decrease in Q1, **29%** decrease in Q2
36% decrease in Q3

Solar Within Reach and Income-Qualified Battery Applications Submitted as of Sept 30, 2026

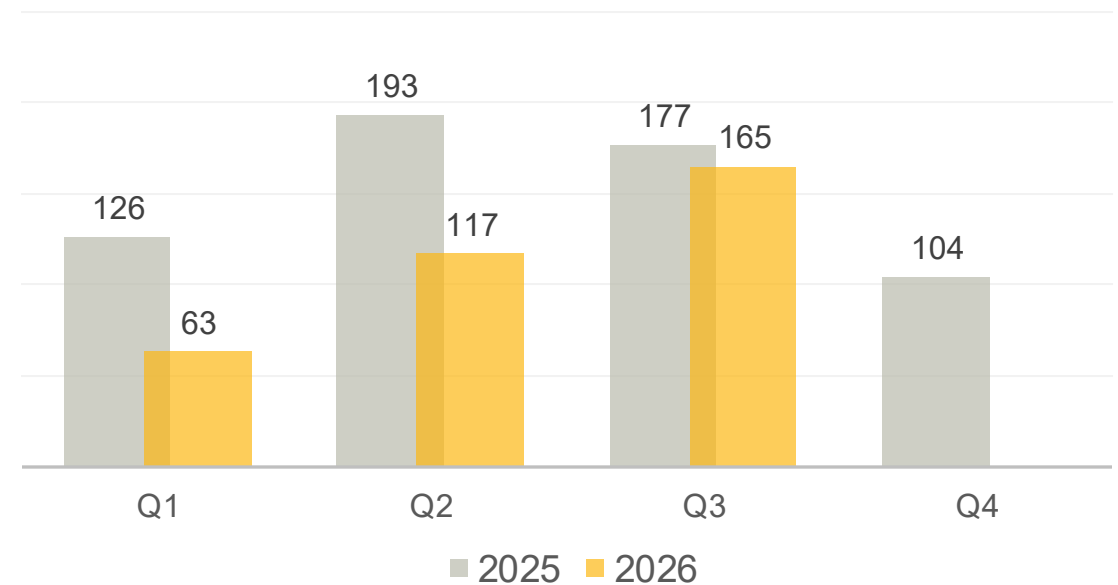
Portland General Electric



PGE Residential 2026 compared to 2025:

**54% decrease in Q1, 57% decrease in Q2,
14% decrease in Q3**

Pacific Power

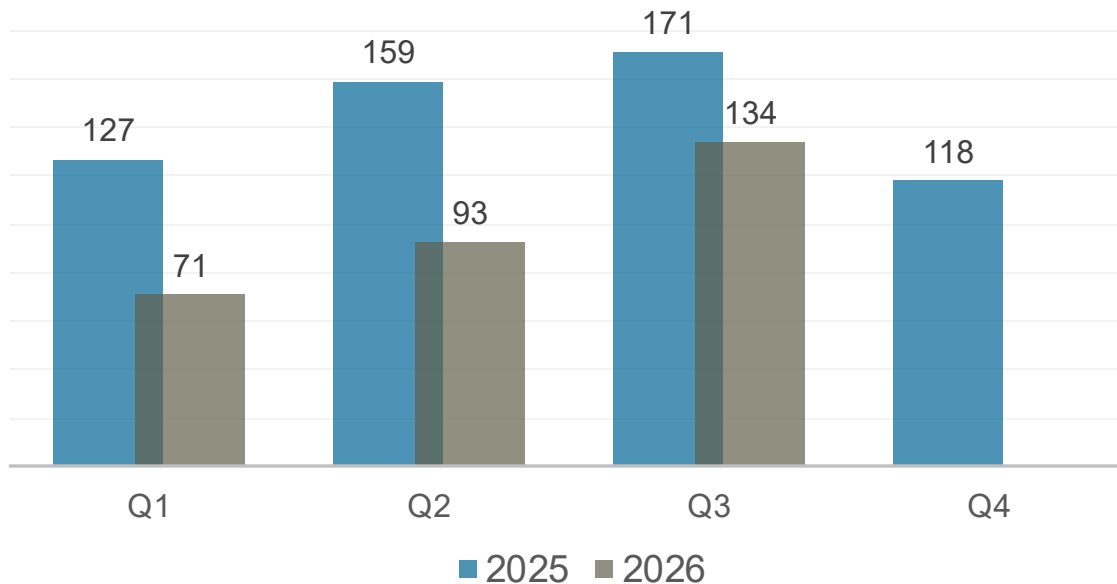


PAC Residential 2026 compared to 2025:

**50% decrease in Q1, 40% decrease in Q2,
7% decrease in Q3**

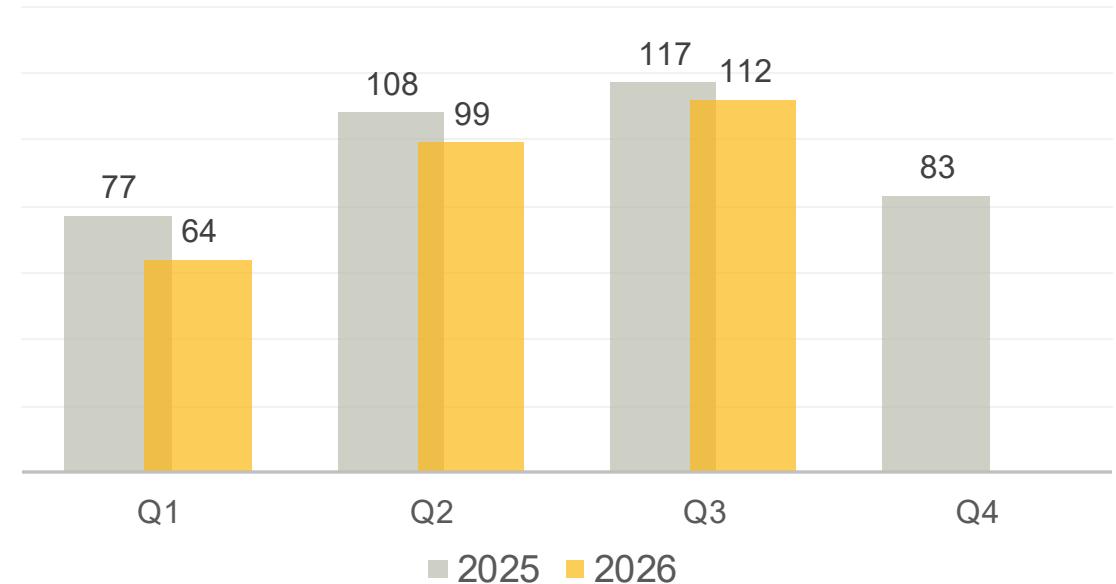
Residential Battery Storage Applications Submitted as of September 30, 2026

Portland General Electric



PGE Residential 2026 compared to 2025:
44% decrease in Q1, 42% decrease in Q2,
21% decrease in Q3

Pacific Power

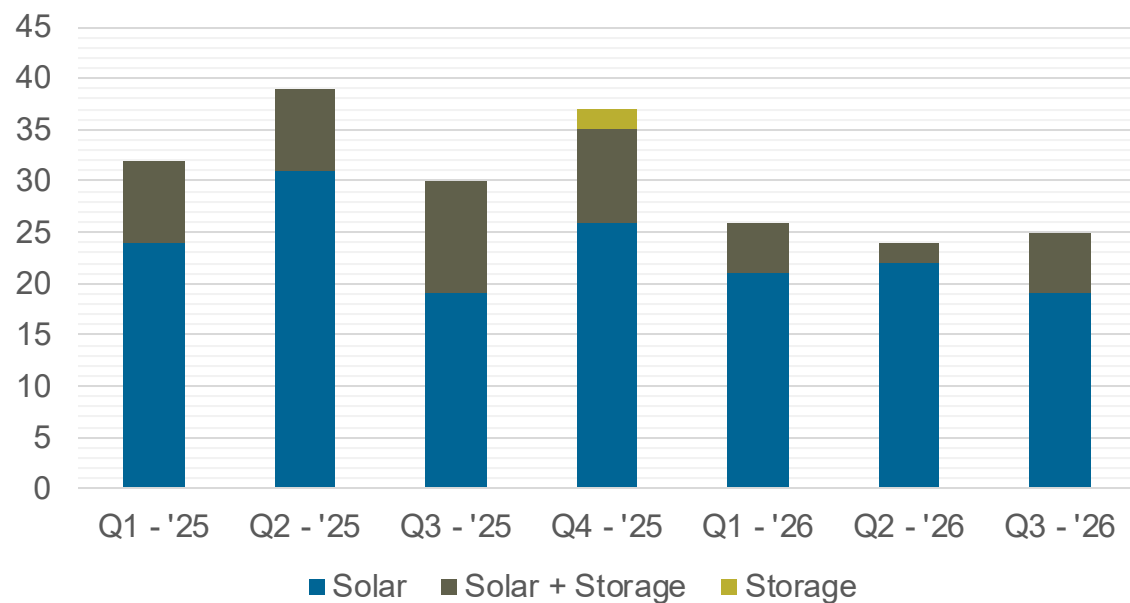


PGE Residential 2026 compared to 2025:
44% decrease in Q1, 42% decrease in Q2,
21% decrease in Q3

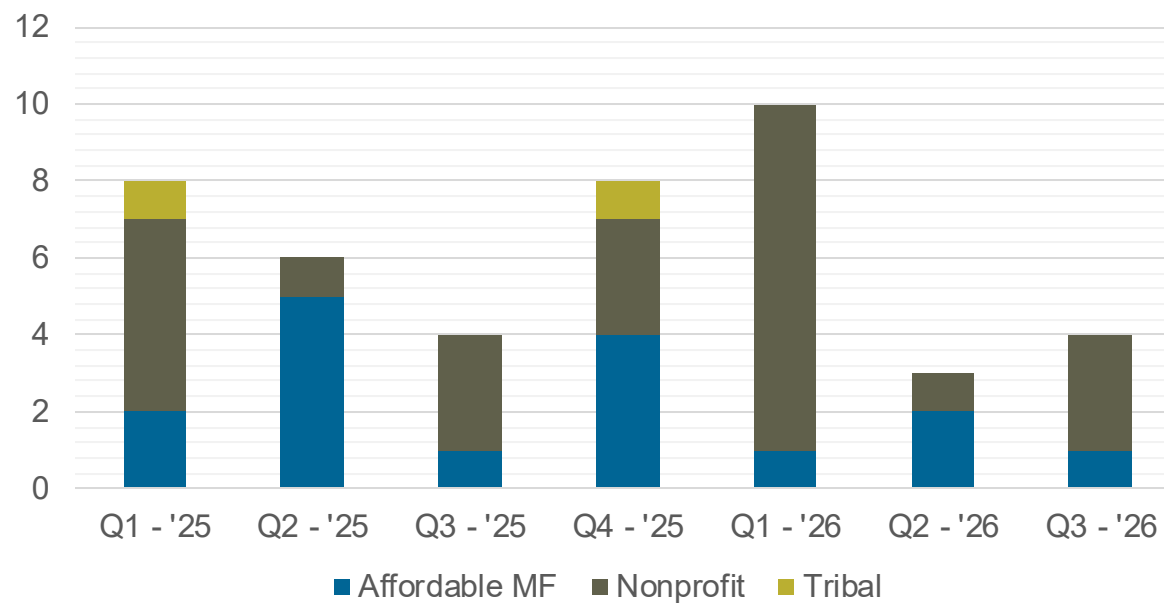
Commercial - Portland General Electric

Solar and Battery Storage Applications Submitted as of Sept. 30, 2026

All System Types



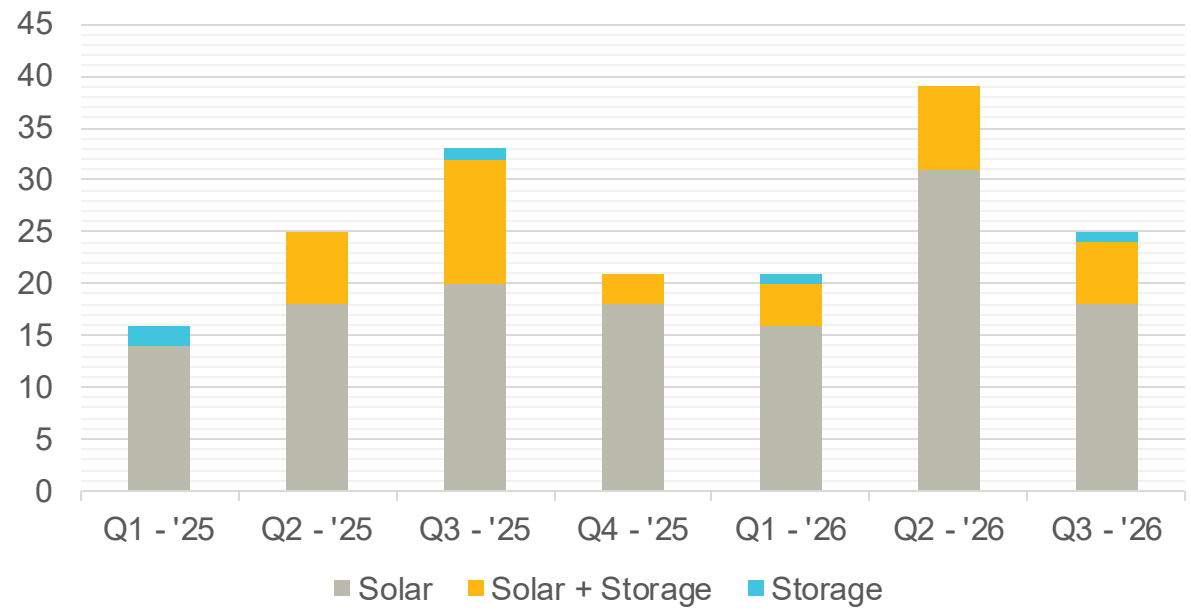
Affordable Multifamily, Non-profit, and Tribal



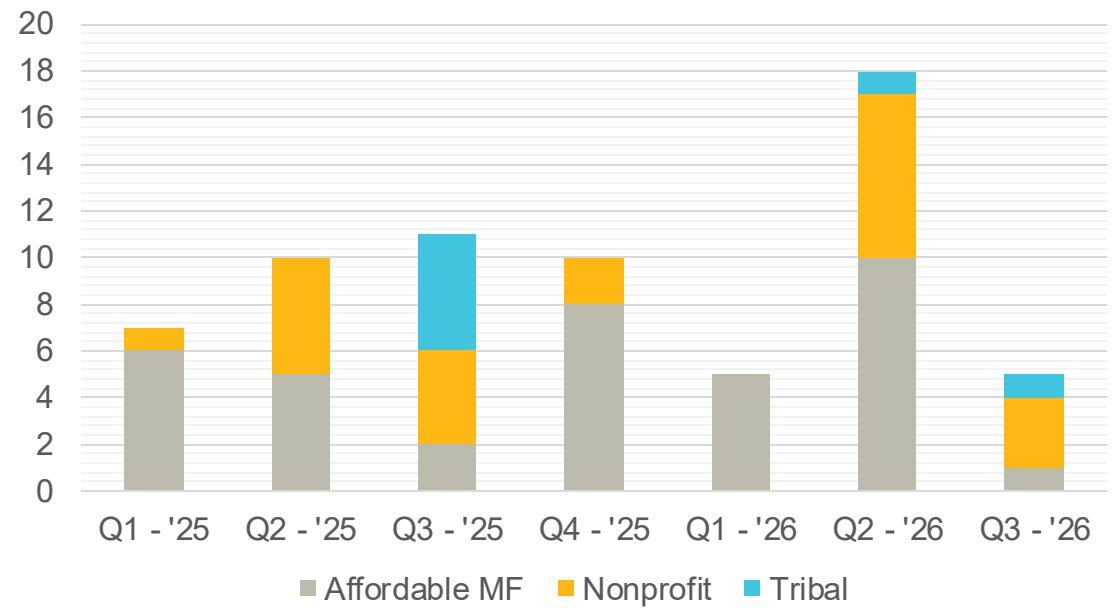
Commercial - Pacific Power

Solar and Battery Storage Applications Submitted as of Sept. 30, 2026

All System Types Applications



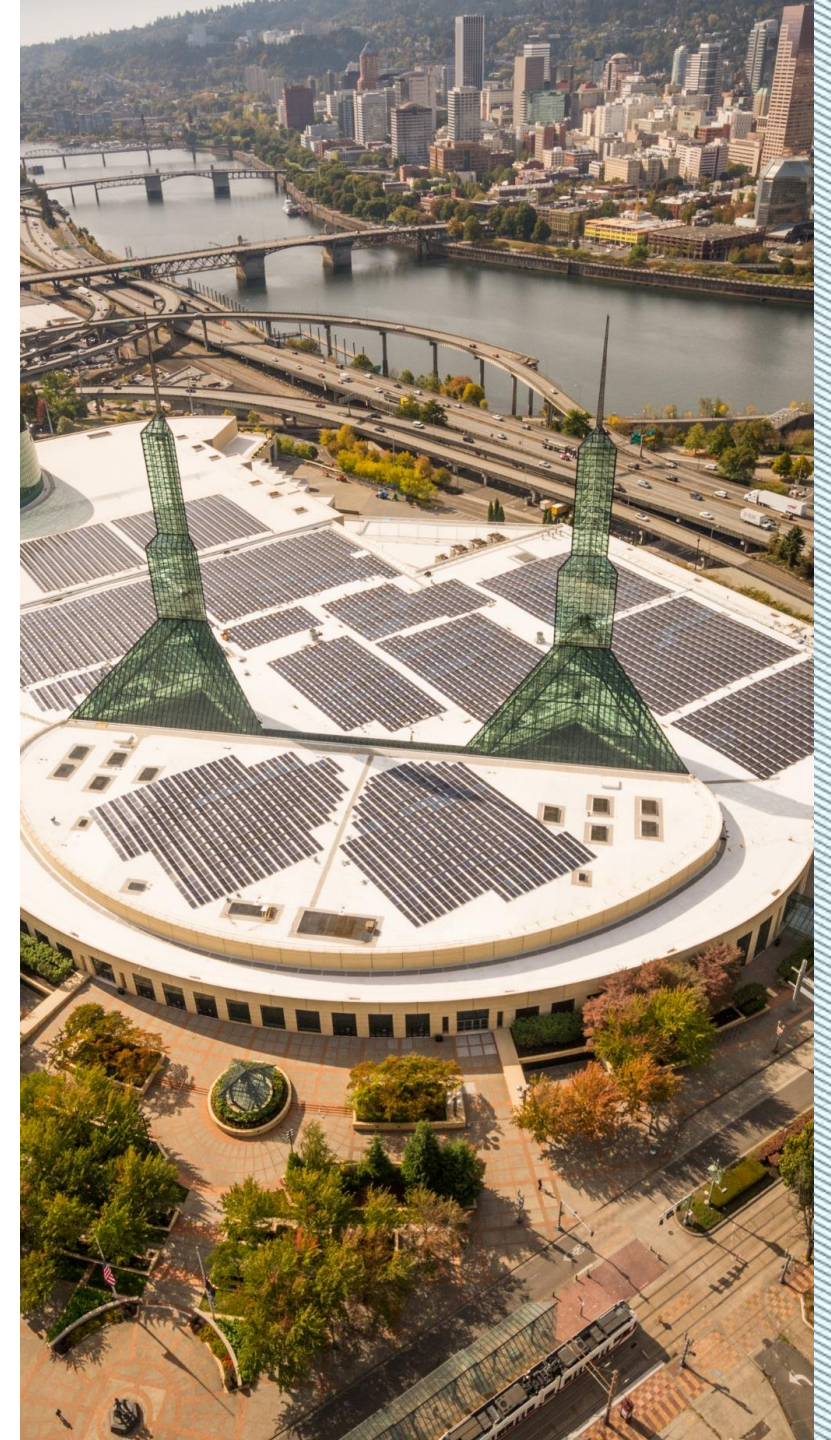
Affordable Multifamily, Non-profit, and Tribal



2027 Commercial Strategy

Evolving Commercial Strategy

- Energy Trust is evolving its commercial strategy to focus limited program resources where they can have greater customer, community and grid impact.
- The 2025–2030 Strategic Plan identifies **Supporting community resilience** as a key organizational focus.
- Stakeholder and market feedback continues to identify **battery storage, resilience and more capable solar-plus-storage systems** as growing priorities.
- Over time, our commercial portfolio will place greater emphasis on storage, microgrids and projects serving priority customers and community needs.





Solar Development Assistance (SDA) will close at year-end

- **SDA, will remain available through December 31, 2026.**
- Energy Trust does not plan to publish a new SDA incentive for 2027.
- Existing projects should continue to follow current program requirements, timelines and funding-availability provisions.
- Identify 2026 SDA opportunities now and avoid setting customer expectations that SDA will continue in 2027.

BSDA remains the development pathway for storage

- **Battery Storage Development Assistance, or BSDA, will remain available in 2027. Requirements will be updated to help surface more value for customers regarding their site feasibility.**
- Storage is an important bridge between today's commercial offers and the future direction of more capable, more intelligent microgrid systems.
- Energy Trust is continuing to develop future microgrid assistance and incentive pathways. Details and timing will be shared as those offers are finalized.
- **For now: continue bringing forward strong BSDA projects and help customers define clear storage, operational and resilience goals.**

Additional Energy Trust Solar Programs



Portland Solar Access Program (PSAP)

- Launched to selected trade allies via an RFQ in June 2026
- Portland Clean Energy Fund (PCEF) is providing a grant to support low- or no-cost installations for single family and multi-family units:
 - Solar
 - Storage
 - Enabling/critical repairs
- These incentives will directly benefit over 1000 low-income households in the City of Portland over the next 4 years!
- PFEC incentives paired with Energy Trust incentives

Portland Solar Access Program (PSAP) cont.

- Four Portland area-based trade allies were selected to participate in this program. We plan to select more in the future.
- Community-Based Organizations (CBOs) will support with household recruitment and qualification, installation coordination, and customer education.
- In partnership with Oregon Solar Energy Education Fund (OSEEF) and Energy Assurance, workforce development will target gaps in the solar pipeline, including pre-apprenticeship, inspection, and verification training.



Affordable Multifamily PSAP cont.

- The Affordable Multifamily PSAP is finalizing the program design.
- The program will be soliciting projects via RFP; only selected projects will receive low-to-no cost solar and storage.
- Any TA in good standing with Energy Trust can submit an affordable multifamily project.
- More information about the RFP and application process is coming this fall.
- Link to website: <https://www.energytrust.org/solar-storage/portland-solar-access-program-multifamily/>

Smart-E Loan Product

Residential unsecured loan product for homeowners



- 1-4 unit, owner-occupied residential properties
- Low-interest financing with flexible terms, enabled by loss reserve
- All customers get the same interest rate, no matter their FICO

Term	5 years	7 years	10 years	12-20 years
Rate* (not to exceed)	6.99%	7.49%	7.49%	7.99%

** current rates, updated periodically*

- Easy application through local lenders
 - 580+ FICOs
 - DTI up to 50% (screen waived with FICOs of 680+)
- •Solar, Storage, or Solar + Storage
- \$500 - \$50,000 loan amounts available
 - 25% of loan for “other” enabling upgrades (roof, panel)
- Progress payments built into the loan
 - 1/3 upon closing, 2/3 upon proof of completion

Cost to Participate

Contractor Fees – Full Platform Model

Set up fee: **none- covered by Energy Trust**

Origination fee per closed loan: **1%**

Evaluated on an annual basis





2026/2027 Smart-E IRB Campaign

- In (date TBD) we'll launch our first Smart-E Interest Rate Buydown (IRB/IRBD) campaign:
 - 3.99% Rate for 5, 7 and 10 year loans
 - Same terms and eligibility than Smart-E
 - Duration: until budget is fully allocated (with **weekly** status report)
 - TA requirements:
 - Enrolled in Smart-E and in good standing
 - Trade Ally training on: (Date)

The Oregon Community Solar program expands access to clean energy

Community solar....

- Allows **multiple customers** to receive **part of the generation** from a **centrally-located solar project**
- **Expands access** in the solar market for
 - low-income customers
 - renters and condo owners
 - homeowners/businesses with poor sites for solar or
 - who don't have the budget for solar panels
- **Available for customers in:**
 - PGE
 - PAC



**OREGON
COMMUNITY SOLAR
PROGRAM**

This program is a state-enabled initiative overseen by the Oregon Public Utility Commission and implemented by Energy Solutions, Energy Trust of Oregon, and Community Energy Project.



Energy Trust has incentives to support the development of Community Solar projects

- Developing a community solar project is a complex process.
- Energy Trust offers*:
 - Project Assistance Incentives
 - **Development Assistance:** Up to \$20,000 per project for early-stage development including engineering and system design, feasibility, grant writing and other activities.
 - **Technical Assistance:** Approximately 40 hours (up to \$10,000 value) of specialized consultant services to address late-stage interconnection and engineering challenges.
 - Installation incentives
 - Energy Trust has supported projects that reserve 50% of their capacity for participants with low-incomes
 - We anticipate additional funding for community solar carve-out projects in the future.
 - Coaching assistance
 - Energy Trust has partnered with Bonneville Environmental Foundation to offer this service.
 - This service is intended to support community-based efforts led by organizations new to solar project development.

* Offer availability is subject to demand and available budget. Offers may be paused when budget is constrained.



Updates

Income Qualification Changes

- Energy Trust's Income Qualified incentives transitioned from using state median income (SMI) to area median income (AMI) **starting June 1, 2026**
- AMI table and tool is published on the website and included on the income attestation form for reference
- Better reflects economic conditions that vary across the state.
- Increases overall number of eligible customers by an estimated 21%
- Streamlined delivery with other income-qualified programs that use AMI.



Program Guide Updates

Updated July 2026

- Added Section 1.3.2 on Exception Requests
- Updated Section 2.3 Consumer Protection and Customer Service Expectations
- Changed some language in Section 2 to be more inclusive
- Added Section 3.4 Solar on New Construction
- Made some clarifications on SDA & BSDA eligibility in Section 4.4

HB4029

- Oregon solar consumer protection legislation **in effect 6/5/26**.
- Requirements around sales and contract disclosures.
- Energy Trust developed checklists and a webinar to be used as guides.
- Please consult legal advice to ensure compliance.



Major Campaign Highlights

Storage Upgrade Email Campaign

Audience	Message	Strategy
•Previous solar customers who have not installed storage	Incentives and financing are now available to help you upgrade to battery storage	Use the existing solar customer relationship to introduce the next step in their clean-energy journey.

Residential Homeowner Email Campaign

Audience	Message	Strategy
Homeowners who have participated in Energy Trust efficiency programs but have not installed solar or storage	ROI + financing where available	Partner with EE programs to leverage existing relationship and introduce a new opportunity.

Oregonian Campaign

Channels	Message	Strategy
Print • Digital • Newsletters	The State of Solar in Oregon for 2026 Solar incentives + financing	Use trusted media to educate consumers and drive awareness of the evolving solar opportunity.

Content and Storytelling Highlights

Telemundo

- Broadcast + digital + social channels for Spanish-speaking households
- Direct to renewables education/resources

NOTICIAS NW

- A digital and social news platform reaching a growing number of Spanish-speaking families in Oregon

NPR/Medford

“A Consumer Guide to Solar” Feature

Energy Trust Stories

- Medford floating solar
- Tualatin hydropower
- Meals on Wheels
- CREAM Northwest
- Series: One customer's experience in the first year of owning solar

KGW “5 on 5” Interview

- Content focused on how solar and storage can provide backup power during outages caused by:

Marketing Driven Results

THE 2026 NUMBERS TO DATE

+22% RENEWABLES WEBSITE VISITS

vs. 2025

80,000 UNIQUE EMAIL SENDS

Across targeted renewables campaigns

11M STORY VIEWS

Across major media placements

110+ NEWS ORGANIZATIONS

Energy Trust stories reaching audiences beyond Oregon

WHAT THE NUMBERS TELL US

DIGITAL

More customers are reaching Energy Trust through our online channels.

DATABASE

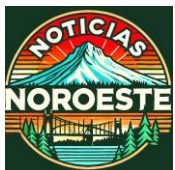
Existing customer relationships are giving us new opportunities to introduce renewables.

PR + STORYTELLING

Compelling customer program stories can extend our reach well beyond paid media.

PARTNERSHIPS

Cross-sector and community partnerships help us reach audiences we may not reach through traditional solar marketing.



PowerClerk Reminders & Tips

PowerClerk Battery Energy Storage System

- In the PV System Details, add integrated storage components as the inverter *only for DC-coupled systems*
- Ensure that you select the model with '[ESS]' as the inverter.

System Details *

Inverter

Qty 1 Tesla 5.8 kW (Model 1707000-XX-Y {5.75kW}) [ESS]  

Inverter Type: Energy Storage System
Nameplate Energy Capacity (Storage): 13.50 kWh
Efficiency Rating: 0.970

PV Array [Delete Array](#)

Qty 45 Advanced Solar Power (Hangzhou) 80W (Model ASP-S1-80) 

PTC Rating: 0.0752

Tilt 2 Azimuth 180 Tracking 

(0° to 90°) (0° to 359°) Fixed

Shading
% Solar Access
(100 or blank = No Shading)

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

[Add Array](#)
[Add Battery](#)
[Add Inverter](#)

System Rating: 3.6 kW DC / 3.282 kW CEC-AC
Inverter Rating: 5.8 kW AC
Estimated Annual Production: 4175 kWh
Total Nameplate Energy Capacity (Storage): 13.5 kWh

[Calculate](#)

Example 1: DC-coupled integrated storage

PowerClerk Hybrid Battery

- For solar + storage DC-coupled systems with hybrid inverters, add the battery in the PV System Details

Inverter

Qty 1 Savant System 12.4 kW (Model PS-INV-12.5KW-60A-XX (240V) [SI1]) [Clone](#)

Inverter Type: Hybrid
Efficiency Rating: 0.950

PV Array [Delete Array](#)

Qty 12 Silfab 430W (Model SIL-430HU) [Clone](#)

PTC Rating: 0.4045

Tilt 2 Azimuth 180 Tracking Fixed

(0° to 90°) (0° to 359°)

Shading
% Solar Access
(100 or blank = No Shading)

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

[Add Array](#)

Battery [Delete Battery](#)

Qty 1 Savant Systems PS20-12.5KW-100A-XX [Clone](#)

Nameplate Energy Capacity (Storage): 20.00 kWh
Battery Technology: Lithium Iron Phosphate

[Add Battery](#)

[Add Inverter](#)

System Rating:
Inverter Rating:

5.16 kW DC / 4.611 kW CEC-AC
12.4 kW & 4"

Calculate

of Oregon

PowerClerk Battery Retrofit

- If you're adding an integrated ESS to an existing solar system, select 'Add Integrated Energy Storage' in the Battery Energy Storage System details

Battery Energy Storage System ?

Integrated Energy Storage [Delete Integrated Energy Storage](#)

Qty	1	ATI-Watt	YT-S8000TLWS1	Clone
Maximum Continuous Discharge Rate: 8.00 kW				
Nameplate Energy Capacity (Storage): 5.12 kWh				
Battery Technology: Lithium Iron Phosphate				

Add Integrated Energy Storage

Add Inverter and Battery

Total Nameplate Energy Capacity (Storage):	5.12 kWh
Total Max. Continuous Discharge Rate:	8.00 kW

Calculate

Example 2: Add-on Storage, integrated unit

This battery guidance can be found on the Forms and Resources page of the Insider under 'PowerClerk'



Best Practices

Solar Status Report & Forecasting Incentive Changes

Portland General Electric	Pacific Power
\$2,500 (flat)	\$2,500 (flat)
\$400/kWh up to \$5,000	\$288/kWh up to \$3,600
\$0.90/W up to \$5,500	\$0.85/W up to \$5,250
\$500/kWh up to \$6,250	\$400/kWh up to \$5,000

- Incentives always subject to change.
- Check Solar Status Report to stay apprised of remaining budget allocations for incentive rates.
 - Updated quarterly

Solar for Homes

Start Date	Step	Incentive	Received	
			Applications	Reservations
1/1/2026	Step 1 (Q1)	\$2,500 (flat)	197	\$ 492,500
4/1/2026	Step 2 (Q2)	\$2,500 (flat)	10	\$ 25,000
7/1/2026	Step 3 (Q3)	Est. \$2,300 (flat)	0	\$ -
10/1/2026	Step 4 (Q4)	Est. \$2,200 (flat)	0	\$ -
Size Minimum: 2 kW-DC			207	\$ 517,500

Market Summary Report

INCENTIVES

For Solar Program

Current Incentive Status and Market Summary Report

Only approved solar trade allies are eligible to offer Energy Trust incentives to their potential customers. Refer to our [Program Guide](#) to learn more about the incentive program structure. If you would like to join the approved solar trade ally network, you can [apply to become a solar trade ally](#).

In order to manage the budget, Energy Trust has implemented a stepped incentive with solar incentive levels decreasing over time. In order to keep track of the most current incentive level check and properly quote systems for your potential customers, we encourage you to regularly check the [Solar Incentive Status Report](#).

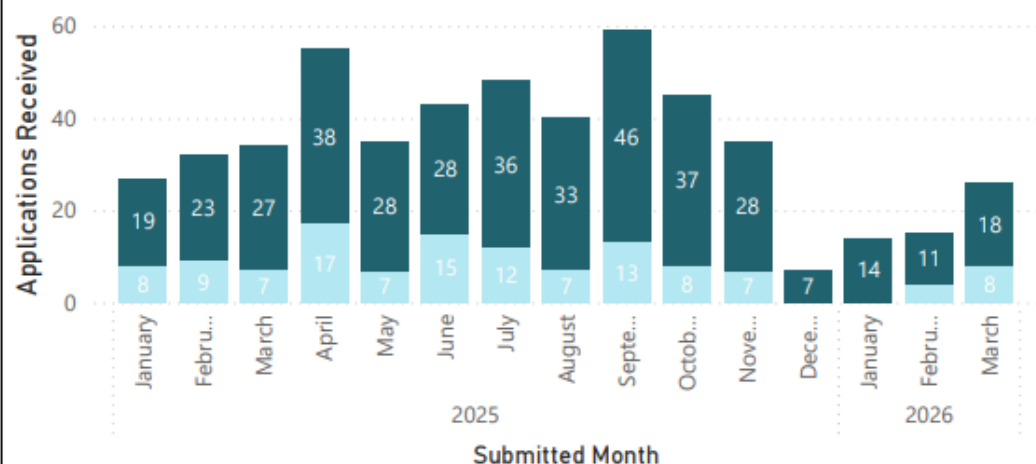
In addition to the Solar Incentive Status Report, a [Market Summary Report](#) is available for our approved trade allies. This report includes details on the volume of residential and commercial solar and storage applications received along with capacity, average sizes, and average costs based on the systems reported to Energy Trust via PowerClerk.

- Found on the Insider under “Incentives”
- Weekly report showing insights on the solar market with Energy Trust solar trade allies.
- Residential, commercial, and battery storage incentive applications.
- System sizes, costs, and capacity.

*Installed Project Costs – Excludes homes upgrades (roofing, structural, electrical panel upgrades)

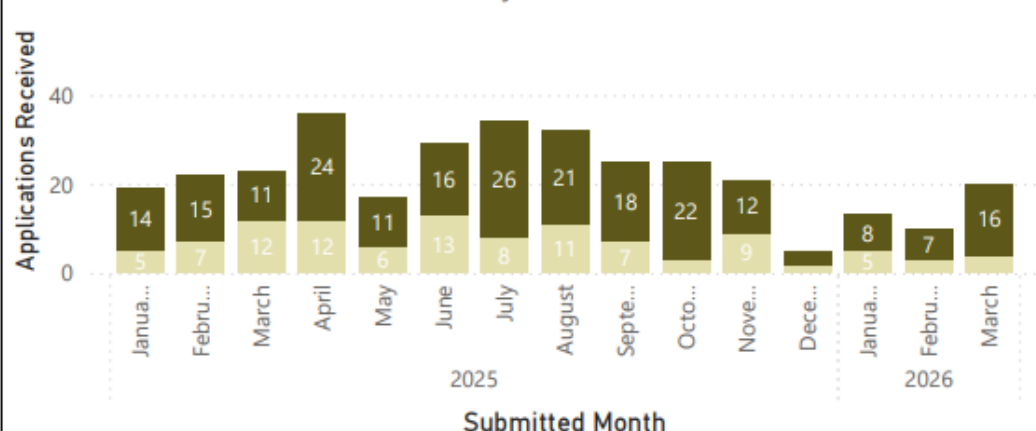
PGE Residential S+S Applications

Income Qualified Incentive Standard Project Incentive



Pacific Power (PAC) Residential S+S Applications

Income Qualified Incentive Standard Project Incentive



Residential Solar + Storage Applications

2025 Residential Solar + Storage Applications for PGE and PAC

Year	Quarter	S+S Projects	Avg. Solar Cost	Total Solar Capacity kW	Avg. Solar Capacity kW	Avg. System Cost/W DC Capacity	Avg. Storage Capacity kWh	Avg. Storage Cost/kWh
2025	Qtr 1	157	\$33,708	1,770.59	11.28	\$4.97	17.41	\$1,283
2025	Qtr 2	215	\$34,369	2,511.32	11.68	\$4.84	18.33	\$1,212
2025	Qtr 3	238	\$35,327	2,705.14	11.37	\$4.91	17.77	\$1,149
2025	Qtr 4	138	\$33,883	1,565.50	11.34	\$4.81	17.47	\$1,181
Total		748	\$34,445	8,552.56	11.43	\$4.88	17.80	\$1,201

2026 Residential Solar + Storage Applications for PGE and PAC

Year	Quarter	S+S Projects	Avg. Solar Cost	Total Solar Capacity kW	Avg. Solar Capacity kW	Avg. System Cost/W DC Capacity	Avg. Storage Capacity kWh	Avg. Storage Cost/kWh
2026	Qtr 1	102	\$31,422	1,144.59	11.22	\$4.68	18.72	\$1,126
Total		102	\$31,422	1,144.59	11.22	\$4.68	18.72	\$1,126

Total Residential Solar + Storage Projects 2023-2024 = 881

2025/2026 Residential Customer Purchase Details

Details from applications submitted in 2025 and 2026



Solar-Only **Financed** Systems

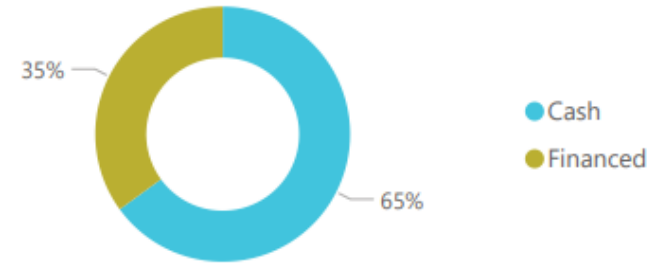
Year	Quarter	Solar Projects	Total DC Capacity kW	Avg. Size kW	Avg. Cost/W DC Capacity	Avg. System Cost
2025	Qtr 1	217	1,980.41	9.13	\$4.49	\$41,000
2025	Qtr 2	321	2,965.41	9.24	\$4.60	\$42,480
2025	Qtr 3	314	2,921.28	9.30	\$4.35	\$40,435
2025	Qtr 4	146	1,408.31	9.65	\$4.09	\$39,482
2026	Qtr 1	57	489.32	8.58	\$4.05	\$34,728
Total		1055	9,764.73	9.26	\$4.40	\$40,733

Solar-Only **Cash** Systems

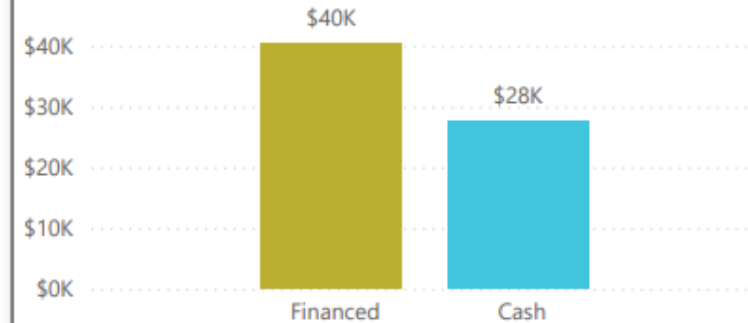
Year	Quarter	Solar Projects	Total DC Capacity kW	Avg. Size kW	Avg. Cost/W DC Capacity	Avg. System Cost
2025	Qtr 1	327	3,233.00	9.89	\$2.92	\$28,828
2025	Qtr 2	439	4,385.39	9.99	\$3.06	\$30,567
2025	Qtr 3	637	6,107.98	9.59	\$2.99	\$28,638
2025	Qtr 4	341	3,326.19	9.75	\$2.97	\$28,948
2026	Qtr 1	213	1,978.96	9.29	\$2.72	\$25,270
Total		1957	19,031.53	9.72	\$2.96	\$28,790

Residential Solar-Only Details

2025/2026 Purchase Details



2025/2026 Avg. Solar-Only Costs



Additional Residential Application Details

885

Installation Phase*

Installation Phase*



● Standard Project Incentive ● Income Qualified Incentive

*Project applications submitted 2023 - 2026 and considered in an active installation or verification phase.

2
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2
5

3744

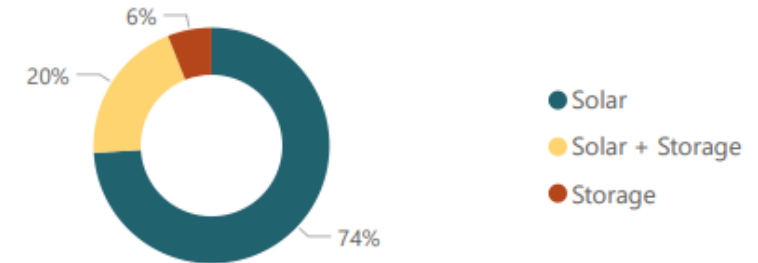
2025 Projects Submitted

2025 Utility Split



● Pacific Power ● Portland General Electric

2025 System Types



● Solar
● Solar + Storage
● Storage

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6

425

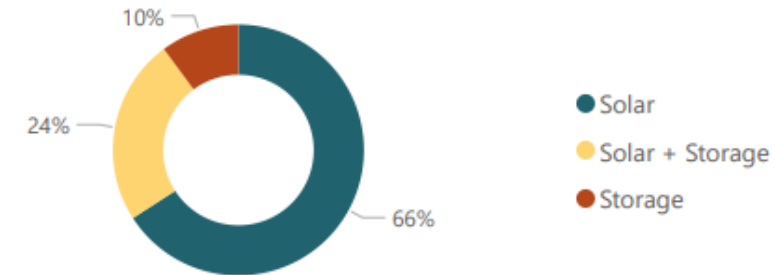
2026 Projects Submitted

2026 Utility Split



● Pacific Power ● Portland General Electric

2026 System Types



● Solar
● Solar + Storage
● Storage



INCENTIVES

For Solar Program

Current Incentive Status and Market Summary Report

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In order to manage the budget, Energy Trust has implemented a stepped incentive with solar incentive levels decreasing over time. In order to keep track of the most current incentive level check and properly quote systems for your potential customers, we encourage you to regularly check the [Solar Incentive Status Report](#)

In addition to the Solar Incentive Status Report, a [Market Summary Report](#) is available for our approved trade allies. This report includes details on the volume of residential and commercial solar and storage applications received along with capacity, average sizes, and average costs based on the systems reported to Energy Trust via PowerClerk.

SOLAR

Overview

Incentives

Business Development

Program Training

Solar Ready & Solar+Storage Ready

Forms & Resources

ENROLL IN THIS PROGRAM

TRAINING + EVENTS

[See All](#)

8
MAY

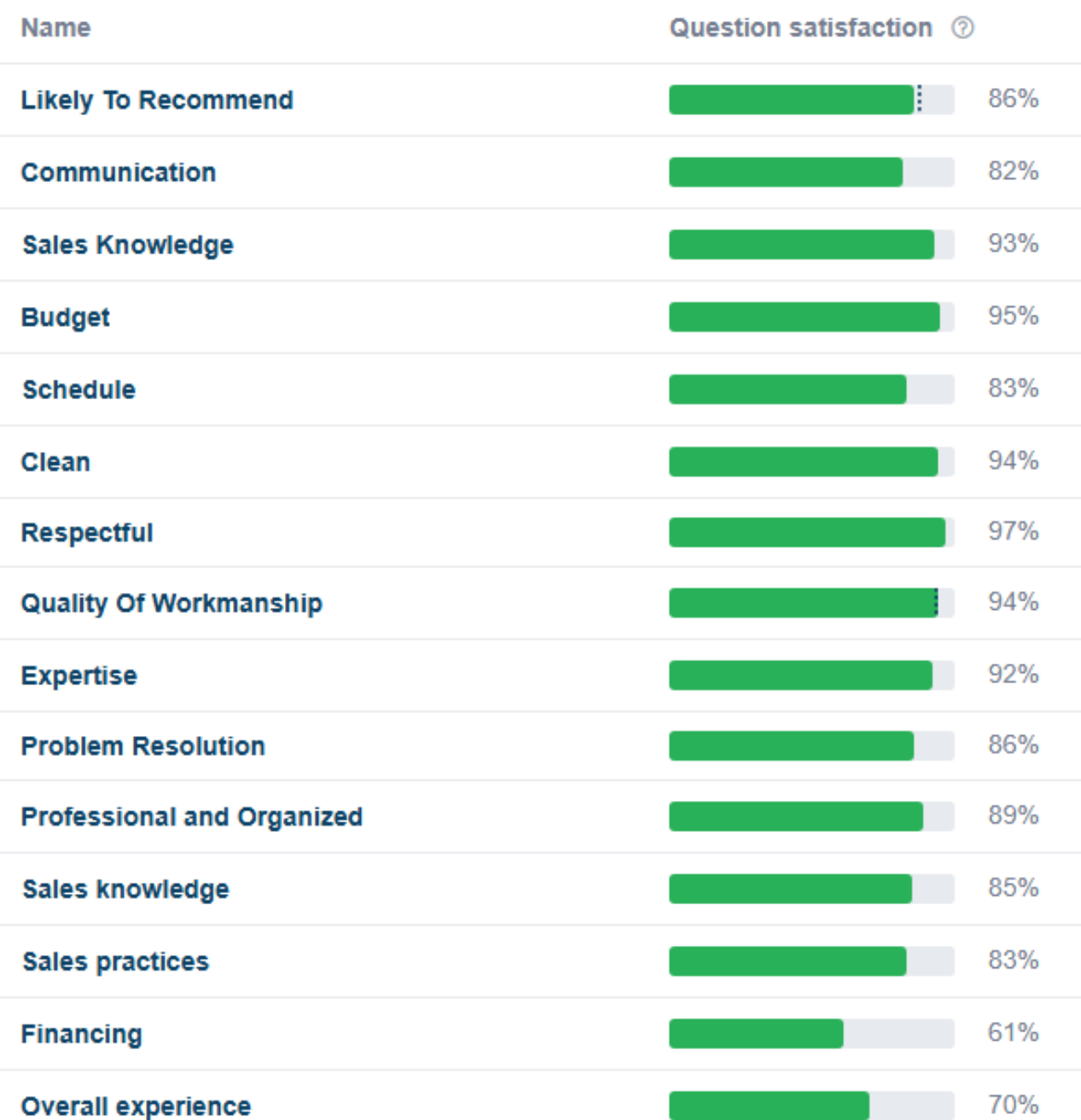
Solo Training Webinar

- <https://insider.energytrust.org/programs/solar/incentives/>

SiteCapture for Remote Verification

- Allows Trade Allies to submit projects for verification by taking geotagged photos of the install and submitting them to the verification team for a remote verification review.
- On average you can expect remote verifications using SiteCapture to be completed 4 weeks quicker than on-site verifications.
- Is a requirement for Smart-E financing.





Trade Ally GuildQuality Reviews

- Surveys are sent to customers post installation
- Reviews are used to evaluate Trade Ally customer service
- Energy Trust has granted Trade Allies access to view customer feedback in Guild Quality

Trade Ally Guild Quality Reviews

SUPER SUN SOLAR
★★★★★ 92 Reviews

Overview Reviews Map Phone Website

About this company

Super Sun Solar

Types of work

Solar panel installation 151 Solar Storage 25

Contact info

Company Address
Company Phone number
Company Website

GuildQuality surveys
This page contains feedback collected by GuildQuality using impartial third party surveys. [Learn more](#)

Badges

50 Consecutive Great Reviews 2026

[View all](#)

Satisfaction

Communication 100%
Quality Of Workmanship 100%
Professional and Organized 100%
Problem Resolution 99%

Of 146 surveys sent, 102 were responded to [What does this data mean?](#)

Map 156

156 of 156

Reviews 92

5
★★★★★
91 of 91 would recommend

★★★★★ 90
★★★★☆ 1
★★★★☆ 0
★★★★☆ 0
★★★★☆ 0
★★★★☆ 0
★★★★☆ 1

[Leave a review](#)
[How are reviews verified?](#)

Christine A.
Verified · Corvallis, OR · Mar 23 2026

★★★★★

Our project had two phases: the first was to remove our older solar panels because we re-roofed our house. Then we added new panels and a new converter. With the newer panels we were also able to expand the footprint which was exciting! staff arranged for all the the extra paperwork with the Energy Trust and ensured our project was completed in time to claim the yearly tax credits. Adding solar panels to your home is by far the easiest and most non-invasive home improvement ever.

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- Guild Quality reviews became public starting mid May
- Trade allies have the option to opt out.
- Reach out to your account manager regarding access, updates or opt-out.

Update Estimated Completion Dates

- Accurate estimated completion dates are essential for incentive forecasting.
- Review projects in PowerClerk regularly and update estimated completion dates.
- Solar team will follow up on projects at risk of funding expiration.

▼ Available Forms		
Form Name	▲▼ Form Status ▲▼	
Submit Notice of Project Installation (Formerly "Request Verification)	Begin	New Form Became available on 11/7/2024 at 2:00 PM
Update Estimated Completion Date	Begin	New Form Became available on 11/7/2024 at 2:00 PM
View Attachments	Begin	New Form Became available on 11/7/2024 at 2:00 PM
Previous Forms		

Eligibility Requirements Review

Program Caps 1.3.1

- Residential, 1 incentive per site per 5-year period.
- Contact program for system removals.
- Battery incentive eligibility requires pairing with incentive-eligible solar.

	Incentive	Site Cap	Customer Cap
Residential	Solar for Homes	1 per site per 5 years	N/A
	Battery Storage for Homes	up to current incentive cap per 5-year period	N/A
	Solar Within Reach	up to current incentive cap per 5-year period	N/A
	Income-Qualified Battery Storage	up to current incentive cap per 5-year period	N/A
Non-Residential	Solar for Businesses	1 per site per year	\$60,000 per utility territory per year
	Battery Storage for Businesses	1 per site per year	see relevant customer cap for solar
	Solar for Businesses (Public)	1 per site per year	\$120,000 per utility territory per year
	Solar for Tribes	1 per site per year	\$200,000 per utility territory per year
	Solar for Affordable Housing	1 per site per year	\$180,000 per utility territory per year
	Solar for Qualifying Non-Profits	1 per site per year	\$60,000 per utility territory per year
	Solar Development Assistance	1 per site	see relevant customer cap for solar
	Battery Storage Development Assistance	1 per site	see relevant customer cap for solar

Program Guide for Solar Trade Allies
Section 1.3, Project Eligibility

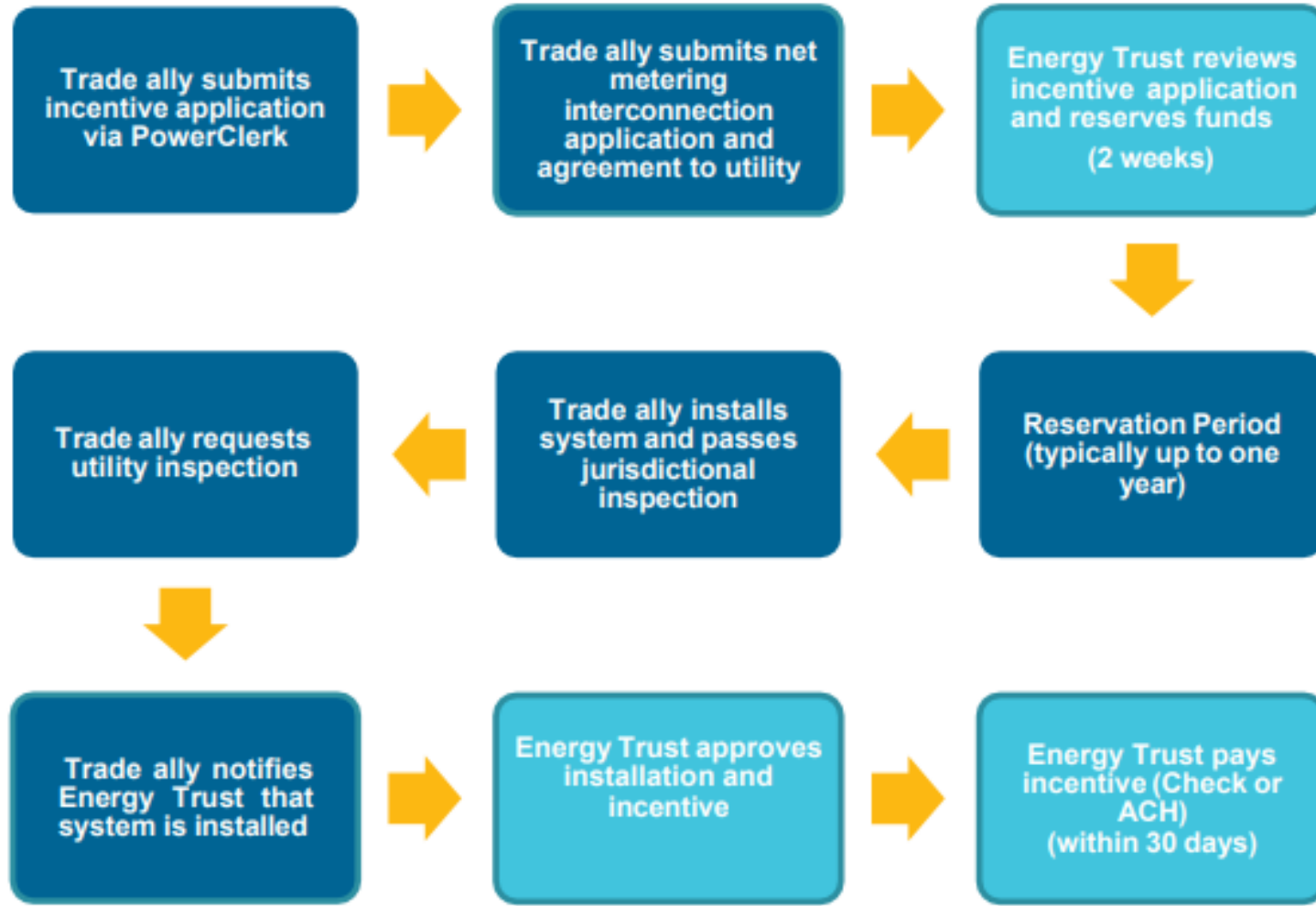
Existing System Information Request

New process to assist trade allies on their additions and service work on systems they did not install.

- Reach out to solar@energytrust.org
- Energy Trust will request written approval from the customer directly.
- Energy Trust will send the TA and customer the one-line and physical layout we have on file.



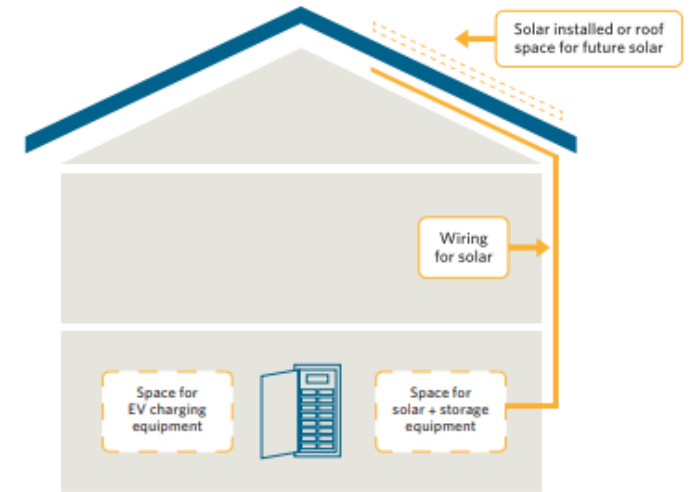
Submissions Timeline



- Applications must be submitted and funds reserved **prior to construction.**
- Delivery team will be checking AHJ approval dates against submission dates.
- Enroll in direct deposit to expedite payment.

EPS New Homes Installed Solar Incentives

Solar Ready: Home rooftop designed for solar	\$200
Solar + Storage ready: Home rooftop designed for solar with wiring in place for future solar installation.	\$200
Net-zero: Solar installed, sized to offset annual electric use.	\$3,000
Net Zero model home: Solar installed, sized to offset annual electric use.	\$5,000
Solar + storage installed: Solar with battery installed for resilience	\$5,000
Solar + storage installed model home: Solar with battery installed for resilience.	\$7,000
EV-ready/EV charger installed: EV charger installed	\$200
Solar EDA: Solar installer must attend	\$500



- EPS New Homes incentives are paid to the builder in addition to the solar + storage incentives paid the solar trade ally.
- Home must be going through the EPS New Homes Program to qualify.
- Reach out to eps@energytrust.org.



Plugs

- Trade Ally Forums
 - Portland- Weds. October 14th
 - Medford- Tues. October 20th
 - Bend- Weds. October 21st
- Upcoming events
 - Solar TA Enrollment Webinar – Monthly, May 13th, 2026

Feedback Session

Where do you see the biggest growth opportunity for your business over the next 1-2 years?

As Energy Trust places greater emphasis on resilience, grid value, and community benefit, what support or tools would help you succeed?

- What financing products are driving the solar market?**
- **Interest rates? Terms? Lease to own? Third-party owned/PPA?**



Thank you

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