

Portland Trade Ally Forum
October 23, 2025

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- 8:00 – 8:30** **Breakfast with Account Managers, vendor networking**
- 8:30 – 8:50** **Welcome and Updates from Tracy Scott, Director of Energy Programs, Energy Trust of Oregon**
- 8:50 – 9:20** **Keynote Presentation, Janine Benner, Director, Oregon Department of Energy**
Oregon is in the midst of an energy transition – one that will need to balance clean energy goals with equity, affordability, reliability, and resilience. Thanks to guidance and input from energy partners, communities, and the public, the Oregon Department of Energy is finalizing a new state energy strategy that will identify potential pathways for reaching Oregon’s energy policy objectives. Each Oregonian will be part of the transition, including efforts to advance energy efficiency, increase electrification, invest in clean electricity, advance the use of low-carbon fuels, and strengthen energy resilience across communities.
- 9:20 – 9:40** **Trade Ally Awards**
- 9:40 – 10:00** **Break & Vendor Networking**
- 10:00 – 11:00** **Breakout Sessions (select one)**

Mt. Hood A and B	Mt. Hood C	Cascade A and B
<p>Topic: IRA Programs Update for Trade Allies</p> <p><i>Learn more about Inflation Reduction Act Home Energy Rebates (HOMES & HEAR) programs, how to participate and when incentives will become available with representatives from Oregon Department of Energy and Energy Trust of Oregon.</i></p>	<p>Topic: Identifying Small & Large Multifamily Differences</p> <p><i>This presentation will define the differences between small and large multifamily projects, and program sorting updates. We’ll discuss key offerings in HVAC, windows, weatherization, and how incentives vary with property size. This session is a must for anyone looking to maximize project value and understand incentive differences.</i></p>	<p>Solar Program Updates</p> <p><i>Learn about solar program updates and best practices such as closing out 2025 projects with the Residential Clean Energy Credit going away, solar and storage incentive plans for 2026, and other general program updates.</i></p>
Speaker: Scott Leonard, Energy Trust of Oregon	Speaker: Jeff Boyer, TRC	Speakers: Eduardo Beltran, Shannon Wall, Kyle Holmes, Nikita Chan

11:00 – 11:15 **Break**

11:15 – 12:15 Breakout Sessions (select one)

Mt. Hood A and B	Mt. Hood C	Cascade A and B	Cascade Room C
<p>Topic: Residential and Multifamily 2025 Program Updates</p> <p><i>Energy Trust will present information about program trends and resources to support trade allies working with Existing Buildings, Multifamily and Residential.</i></p>	<p>Topic: IRA Programs Update for Community Based Organizations</p> <p><i>Do you represent a Community Based Organization (CBO) and want to learn about how IRA programs can support your community? This is a CBO-only session for CBO staff to learn about CBO participation in the HOMES & HEAR programs.</i></p>	<p>Solar Program Updates</p> <p><i>Learn about Energy Trust of Oregon's new Smart-E Loan offer and information on how you can start offering this financing product to your customers as a Solar Trade Ally.</i></p>	<p>Topic: Contracts 101</p> <p><i>This session will identify the legal elements of a construction contract in Oregon, provide tips for drafting contracts and avoiding disputes, and suggest contract provisions to protect your company and make sure you get paid.</i></p>
Speakers: Erica Carlson, TRC and Marshall Johnson, Energy Trust	Speaker: Scott Leonard, Energy Trust	Speakers: Eduardo Beltran, Shannon Wall, Kyle Holmes, Nikita Chan	Speaker: Van White, Partner at Samuels Yoelin Kantor

12:15 – 12:30 Raffle and Forum Evaluation

12:30– 1:30 Lunch (pre-registration required)

Scan code for session handouts:



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