

**Agenda**  
**Portland Trade Ally Forum**  
**October 25, 2016**  
8:00 a.m. – 12:00 p.m.

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- 8:00 – 8:30**                    **Hot breakfast and networking**
- 8:30 – 8:35**                    **Welcome & review agenda (Tom Beverly)**
- 8:35 – 8:55:**                    **Introduction and high level themes in 2017 (Mike Colgrove)**
- 8:55 – 9:10:**                    **Residential innovations and trends (Marshall Johnson)**
- 9:10 – 9:20:**                    **Multifamily program updates (Kate Scott)**
- 9:20 – 9:30:**                    **Oregon Department of Energy (Roger Kainu)**
- 9:30 – 9:40:**                    **Website redesign and breakout information (Tom Beverly)**
- 9:40 – 9:55:**                    **Break & networking with vendors**
- 9:55 – 10:40:**                    **Breakout session A (pick one)**

Location	Room 1	Room 2	Room 3
Session Title	Ductless Heat Pumps & Controls	Trade Ally Benefits, Resources and Enrollment	Solar Program Updates
Presenters	Bruce Manclark James Balassone	Tom Beverly	Jeni Hall Jeff Bissonnette
Description	What should you consider when installing a ductless heat pump? Industry expert, Bruce Manclark, discusses key considerations when installing DHPs and James Balassone of EcoBee provides info about controls.	New to Energy Trust, or need a refresher? Need to enroll in additional programs? Attend this overview and learn how to utilize key benefits for trade allies, including online resources, business development funds, training and online enrollment.	Oregon's solar industry is a changing landscape. Join Jeni Hall, Energy Trust senior project manager - Solar, and Jeff Bissonnette, Executive Director of OSEIA, for Solar program and industry updates.

- 10:40 – 10:55:**                    **Break & vendor networking**

**10:55 – 11:40: Breakout session B (pick one)**

Location	Room 1	Room 2	Room 3
Session Title	Domestic Hot Water	Multifamily Incentive Changes	Top Five Efficiency Measures Moving into Code
Presenters	NEEA & A.O. Smith	Nick Michel Kate Scott	Thomas Anreise
Description	Water heating is the second largest energy user in homes. Learn more about energy efficient heat pump water heaters and how to participate in Smart Water Heat to help your customers receive water heating incentives.	Do you work with multifamily customers, including individual unit owners? Learn more about Energy Trust's offerings for multifamily participants, including upcoming incentive changes and additions in 2017.	Join Thomas Anreise of NEEA's Efficient Homes Initiative to learn about trends in code, standards, and policy that are determining the future of codes and efficiency programs.

**11:40 – 12:00: Open Networking – visit with vendors**

**How did we do?** Please don't forget to turn in your feedback survey. Your comments help us determine the best topics, formats and speakers for future trade ally forums. Surveys are available at the sign-in table for each session.