

Agenda
Portland Trade Ally Forum
January 19, 2016
 8:00 a.m. – 12:00 p.m.

- 8:00 – 8:30** **Hot Breakfast and Networking**
- 8:30 – 8:40** **Welcome, introductions and Agenda Overview (Tom Beverly)**
- 8:40 – 8:50:** **Looking back: 2015 in review (Margie Harris)**
- 8:50 – 9:00:** **Looking forward: understanding how your business will benefit from Energy Trust activities in 2016 (Margie Harris)**
- 9:00 – 9:10:** **High level program changes (Marshall Johnson)**
- 9:10 – 9:20:** **Energy landscape/policy: how it affects your business (Jay Ward)**
- 9:20 – 9:35:** **RETC tax credit updates (Oregon Department of Energy)**
- 9:35 – 9:50:** **Breakout announcements and locations, break**

9:50 – 10:40: **Breakout session A (pick one)**

2016 Changes	Existing Homes and Multifamily	Existing Homes – Aaron Lazelle Multifamily – Nick Michel, Kate Scott	Blackberry Hall
	New Homes and Solar	New Homes – Mike Lillesand, Jan-michael Barlow Solar – Jeni Hall	Mt. Hood Room

10:40 – 10:50: **Break, move to next breakout session**

10:50 – 11:30: **Breakout session B (pick one)**

Program-specific discussions	Multifamily windows (cost effectiveness)	Nick Michel, Kate Scott	Blackberry Hall (section a)
	Existing Homes Business Development Fund	Aaron Lazelle	Blackberry Hall (section b)
	New Homes EPS	Mike Lillesand, Jan-michael Barlow	Mt. Hood Room
	Solar detailed program info	Jeni Hall	Vintners Room

11:30 – 12:00: **Thank you, open networking and vendors**

How did we do? Please don't forget to turn in your feedback survey. Your comments help us determine the best topics, formats and speakers for future trade ally forums. Surveys are available at the sign-in table for each session.