

**Portland Trade Ally Forum**  
**October 14, 2026**

|                      |                                                             |
|----------------------|-------------------------------------------------------------|
| <b>8:00 – 8:30</b>   | <b>Breakfast with Account Managers, vendor networking</b>   |
| <b>8:30 – 8:50</b>   | <b>Welcome and Updates from Michael Colgrove</b>            |
| <b>8:50 – 9:00</b>   | <b>Update from Pacific Power on the Cool Keeper Program</b> |
| <b>9:00 – 9:15</b>   | <b>Vendor introductions</b>                                 |
| <b>9:15 – 9:40</b>   | <b>Trade Ally Awards</b>                                    |
| <b>9:40 – 10:00</b>  | <b>Break &amp; Vendor Networking</b>                        |
| <b>10:00 – 11:00</b> | <b>Breakout Sessions (select one)</b>                       |

| <b>ROOM 1</b>                               | <b>ROOM 2</b>                                                                       | <b>ROOM 3</b>                                                                        | <b>ROOM 4</b>                              | <b>ROOM 5</b>                                         |
|---------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------|
| Topic: Residential and 2027 Program Updates | Topic: HOMES/HEAR Programs Orientation training for interested contractors and CBOs | Solar and Storage Policy Updates from OSSIA and Wattsmart Updates from Pacific Power | Home Performance Guild Information Session | Utilities Update: Cool Keeper Program – Pacific Power |
| Speakers: Scott Leonard                     | Speakers: Meg Horst and Scott Leonard                                               | Speakers: Angela Crowley-Koch and Ryan Harvey                                        | Speaker: Ashley Haight                     | Speaker: TBD                                          |

**11:00 – 11:15**      **Break**

**11:15 – 12:15      Breakout Sessions (select one)**

| ROOM 1                                                        | ROOM 2                                                                              | ROOM 3                                 | ROOM 4                    | ROOM 5           |
|---------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------|---------------------------|------------------|
| Topic: Residential Program and 2027 Updates ( <i>repeat</i> ) | Topic: HOMES/HEAR Programs Orientation training for interested contractors and CBOs | Solar + Storage Program Updates        | Common Corrective Actions | <i>Tentative</i> |
| Speakers: Scott Leonard                                       | Speakers: Meg Horst and Scott Leonard                                               | Speakers: Shannon Wall and Kyle Holmes | Speaker: CLEAResult       | <i>Tentative</i> |

**12:15 – 12:30      Raffle and Forum Evaluation**