**Draft Agenda**

**Portland Trade Ally Forum**

**April 11, 2017**

8:30 a.m. – 12:00 p.m.

**8:30 – 9:00 Hot Breakfast and Networking**

**9:00 – 9:05 Welcome, Introduce Vendors & Review Agenda (Tom Beverly)**

**9:05 – 9:15 Oregon Department of Energy (Roger Kainu)**

**9:15 – 9:35: Existing Homes Program Updates (Marshall Johnson)**

**9:35 – 9:45: Multifamily Program Updates (Kate Scott)**

**9:45 – 10:05: Low-income Energy and Weatherization (OHCS and CAPO)**

**10:05 – 10:15: Portland Home Energy Score Ordinance (Andrew Shepard)**

**10:15 – 10:30: Break & Vendor Networking**

**10:30 – 11:10 Breakout session A (pick one)**

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| Room 1 | Room 2 | Room 3 |
| Making Friends and Influencing Physics: HRVs and Central Air Handler Integration  *(Attendees will learn about methods and tools for designing balanced, filtered and properly distributed air that our customers deserve)* | Solar Program Updates  *(Join us to discuss initiatives and program changes that effect your business.  We will cover upcoming events, business development initiatives, incentive budget constraints, and changes you can expect to program delivery)* | Residential Water Heating and New Program Design  (*Attendees will learn about residential water heating market potential and Energy Trust’s goals to increase adoption of efficient water heating technologies through midstream program incentives)* |
| Better Built NW (Dan Wildenhaus | Jeni Hall | Rachel Zakrasek |

**11:10 – 11:20:** **Break & Vendor Networking**

**11:20 – 12:00:** **Breakout session B (pick one)**

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| --- | --- | --- |
| Room 1 | Room 2 | Room 3 |
| Using business development funds and resources to your advantage | Oregon Solar Energy Industries Association  *(Jeff Bissonnette will discuss the recently released Oregon Solar Plan and OSEIA’s vision for the future of the Oregon solar industry. He will also provide legislative updates from his time in Salem to help you plan for your businesses future)* | Got Gas? Low load homes solutions with combustion equipment  *(This session focuses on current and cutting edge gas appliances and their impact to home consumption)* |
| Tom Beverly, Erik Lantz and Maddison Bond | Jeff Bissonnette | Dan Wildenhaus |

**How did we do?** Please don’t forget to turn in your feedback survey. Your comments help us determine the best topics, formats and speakers for future trade ally forums. Surveys are available at the sign-in table for each session.