



# Not Your Parent's or Your Grandparent's Heat Pump

From Load-Building Reverse Air  
Conditioners to Load-Reducing  
Heat Pumps

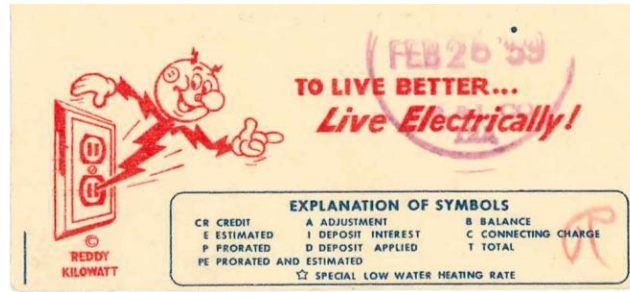
# The Basics

- COP = Coefficient of Performance
  - Heating or cooling out/energy in (at given outdoor temperature)
- HSPF = Heating System Performance Factor =  $\text{COP} \times 3.413$ .
  - Note HSPF also includes defrost and cycling losses
    - Avg COP of 2  $\times$  3.413 = HSPF 6.8
    - Avg COP of 2.5  $\times$  3.413 = HSPF 8.5
- Non-techies: the higher the number, the better

# Bruce's Introduction to Heat Pumps

## The 1980's

# The Growth of Electric Heat



- Nation saw a 400% increase in the use of electric heat between 1950 and 1970
- 99.4% of new single-family homes in Seattle City Light's territory were heated electrically by 1958

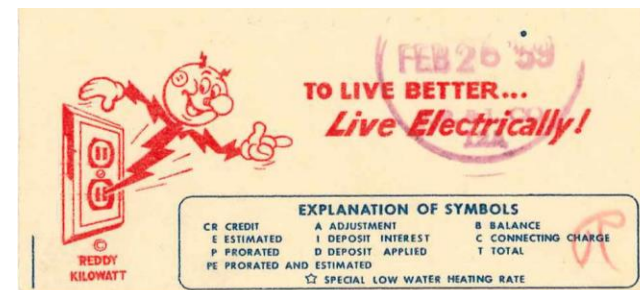
# Hail the Reversing Valve



- So named because it “reverses the normal” flow of the refrigerant in an air conditioner
- Heat pumps are still called ‘reverse air conditioners’ in parts of the world

# Live Better Electrically (LBL)

- LBL was launched in 1956
- A very successful consumer facing promotion of all things electric
  - Over 600 manufacturers, including General Electric and Westinghouse
  - Over 900 utilities
  - Coal companies, railroads and insulation companies



# Promote Electric Heating!



- Tactics like the “Live Better Electrically Gold Medallion Home” promoted the use of electric heat



# Living Better Electronically Campaign

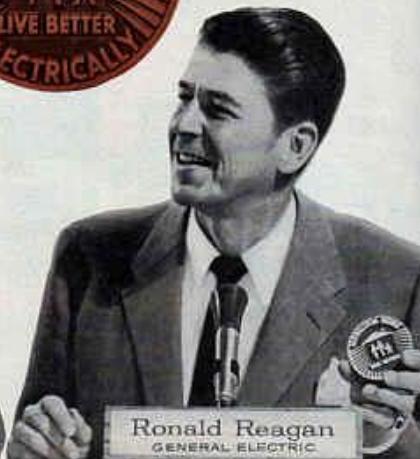
## Newest guide for home buyers—the Live Better Electrically MEDALLION



You'll get more news to help you Live Better Electrically on these popular TV shows:  
Westinghouse-Desilu Playhouse—Monday—10 P.M. (N.Y.T.).  
General Electric Theater—CBS Network—Sunday—9 P.M. (N.Y.T.).  
Whirlpool—Perry Como, Bob Crosby, The Investigators and Today Is Ours—NBC Network.



Betty Furness  
WESTINGHOUSE



Ronald Reagan  
GENERAL ELECTRIC



Fran Allison  
WHIRLPOOL

This new Medallion assures you a home has been inspected by the local electric utility... meets modern standards for wiring, appliances and lighting. Look for the Medallion. It means a wonderful new way of life for you and your family!

What Sterling is to silver... that's what this Medallion is to a new home! It's the new national symbol of the finest in electrical living. Let these three top TV stars, speaking here for the electrical industry, tell how you save trouble, time, and money by choosing a home that wears the Live Better Electrically Medallion.

**BETTY:** In a Medallion home, you start right off with a mod-

ern electric range, plus at least 3 additional major appliances, maybe more. They're installed, ready to go to work the day you move in! Appliances are easier to pay for this way.

**RONNIE:** The lighting in every Medallion home is specially planned, too. It provides better light for better sight, plus new beauty for your home. You also get full Housepower. This means enough power, wiring, circuits, switches, and outlets to handle all the appliances you want to use.

**FRAN:** You'll be glad all your life you bought a Medallion home. Read below what a few

of the thousands of new Medallion home owners think of them. Then go see the Medallion homes in your neighborhood. Your electric utility will tell you where they are.

### New Ideas for Better Living

The new Medallion is backed up by home builders, electric utilities, and electrical manufacturers (Frigidaire, General Electric, Hotpoint, Kelvinator, Thermador, Westinghouse, Whirlpool, and others). This year, utilities will award Medallions to 100,000 new homes—in every style and price range across the country. You'll see lots of new ideas in the Medallion homes on display now!



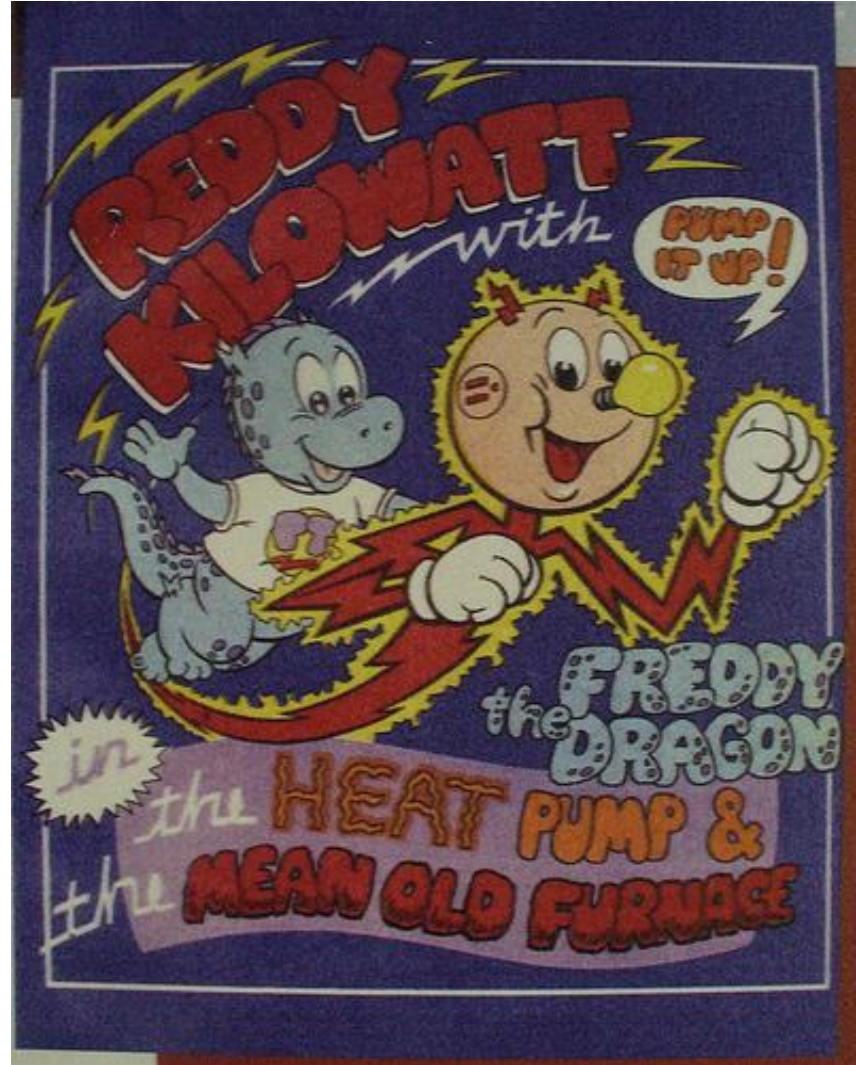
# Better Homes & Gardens

## October 1958



**ELECTRIC HEATING.** Many Medallion homes feature electric heating, too. These are awarded a special Gold Medallion. The all-electric heat pump, shown here in the home of Mr. and Mrs. William Isaac of Beverly Hills, California, provides year-round comfort from a single unit which automatically heats or cools as the weather requires.

# Promotional Materials



# Things were going well

February 1959: “...consulting engineers and residential builders appear to be among the strongest champions of this combination heating and cooling equipment.” Major electric utilities also recognized “the load-leveling potential of widespread heat pump use and are actively promoting this highly efficient method of year-round air conditioning...”

## But then...

June 1960: Recent designs and unfortunate installation and service practices are combining to cause trouble with some heat pumps — poor performance on heating at best, burned-out compressors at worst — according to a contractor-manufacturer who says he’s called ‘the guinea pig of the heat pump.’”

# Historic Heat Pump Performance

Climate Zone	Characteristic	Forced-Air Furnace	Zonal	Heat Pump
1	Number of Homes	55	847	121
	Percent	5%	83%	12%
	Average Size (sq.ft.)	2301	1789	2503
	Average UA (Btu/F)	488	378	578
	Average UA/sq.ft. (Btu/F)	0.212	0.211	0.231
	Average Total Use (kWh/yr)	21,294	17,192	25,747
	Average Total Use (kWh/sq.ft./yr)	9.7	11.4	10.9
	Average Heating Use (kWh/yr)	9106	4822	8431
	Average Heating Use (kWh/sq.ft./yr)	4.1	3.1	3.6

Source: Bonneville's Super Good Cents Sub-Metering Project Data Set Through December 1990.

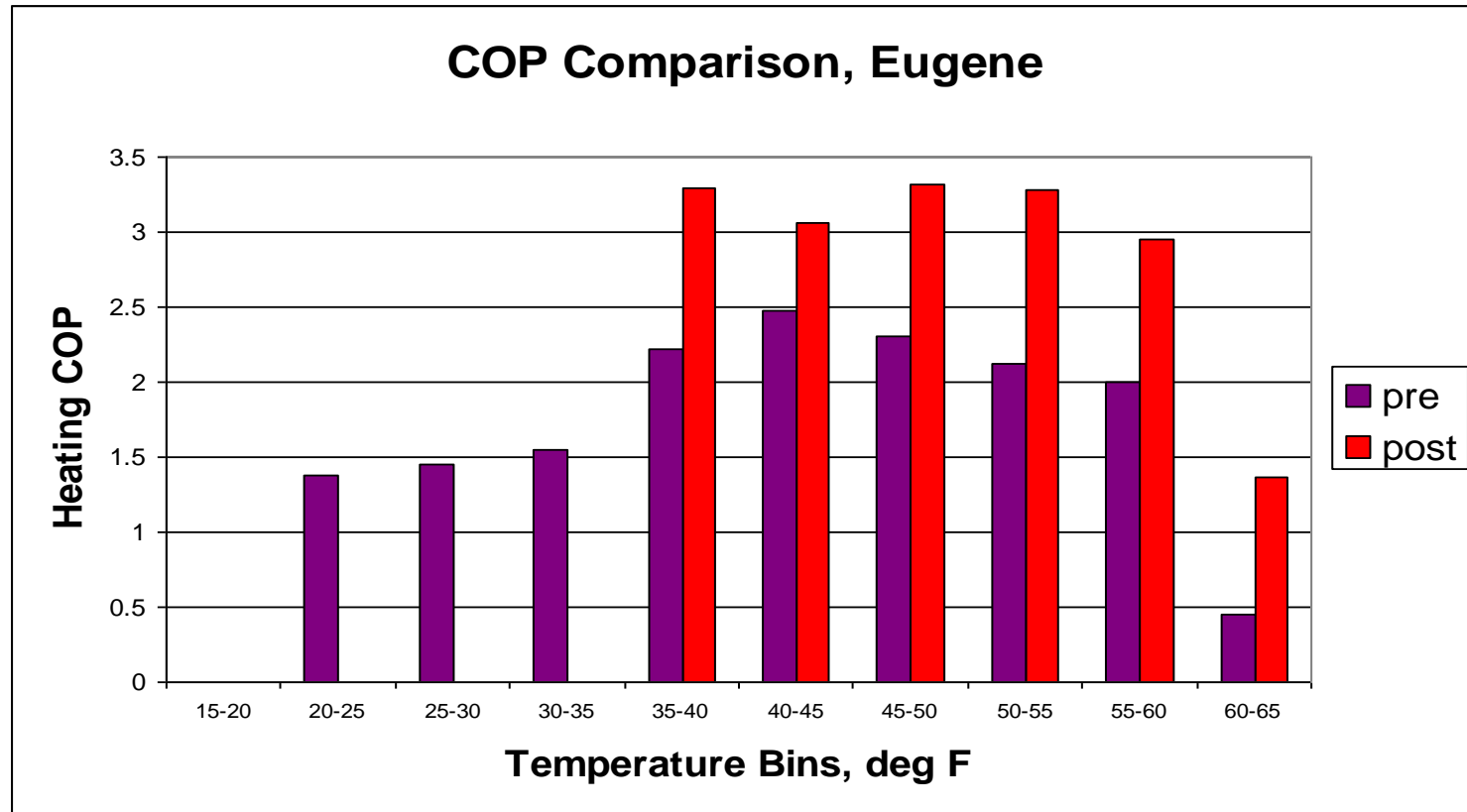
# Summary of Measured Annual Heating Performance

(Second Data Set) 2006-2007 winter

Site	COP	“HSPF”	Target HSPF	Comments
Bend (410a)	1.4	4.8	9.0	Dropped out of program after 3 months of monitoring
Boise (410a)	2.2	7.4	8.6	Excessive defrost energy usage corrected late in monitoring period
Ashton (410a)	1.1	3.6	7.7	System oversized vs. heating load
Moses Lake (22)	2.7	9.3	9.1	Defective TXV on indoor unit replaced soon after initial installation
Deer Is (410a)	2.9	10.0	10.9	
Shelton (410a)	2.4	8.2	10.2	Possible measurement problem (air mixing on return side).
Roseburg (410a)	2.4	8.2	10.3	Same unit as Bend; much better performance. Very limited heating data given system installed in late March.

Sources: Bob Davis / Ecotope, David Robison / Stellar Processes, 2008 ACEEE Summer Meeting

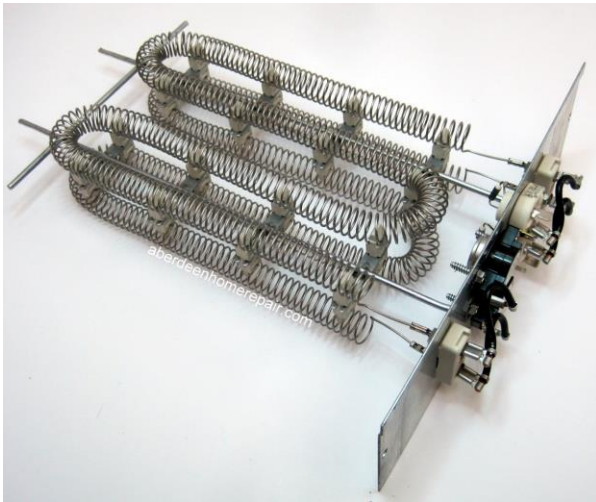
# Good COP Bad COP



Sources: Bob Davis / Ecotope, David Robison / Stellar Processes, 2008 ACEEE Summer Meeting



# Why Did Performance Suffer?



- Maybe if you build a heat pump as a reverse air conditioner with the goal of building winter load...
- ... you're not worried about cold climate efficiency.

# Heat Pump Developments: 1960-2010

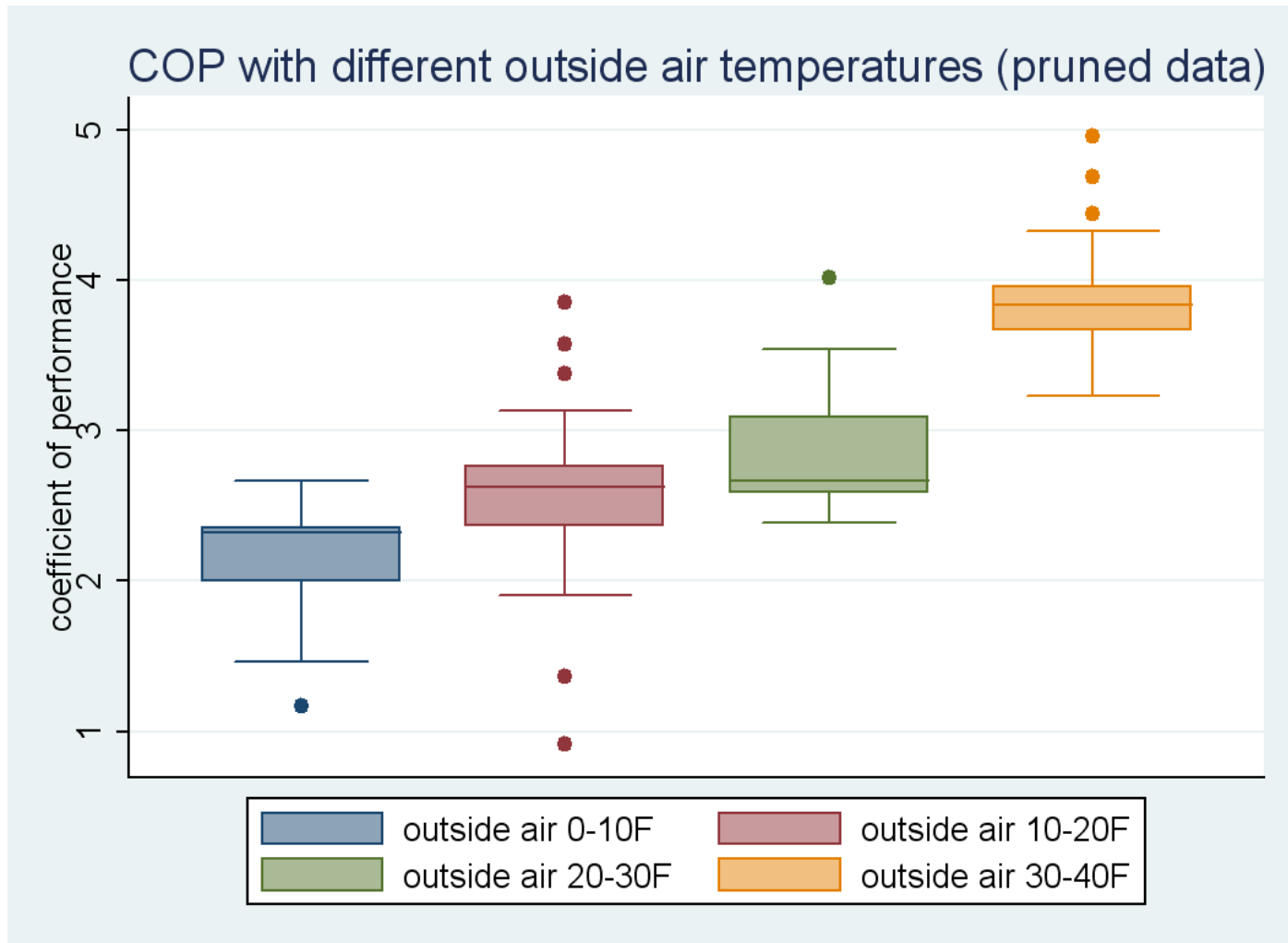
Issue	Old School	Sort of New School	New School
Strip heat control	None	Lockouts	No
Defrost	Timed	On demand	Demand no strip heat
Refrigerant flow	Capillary Tube	Fixed Orifice/TXV	EEV
Compressor Efficiency	Hermetic/Piston	Scroll	Inverter
Duct Design	Good	Lousy	No Ducts
Fan	Belt Driven	Direct Drive/Shaded Pole	ECM *(only better with good ducts)

# Cold Weather Heat Pumps. Many Styles

- Ductless
- Mini Ducted
- Full ducted systems



# No Bad COP

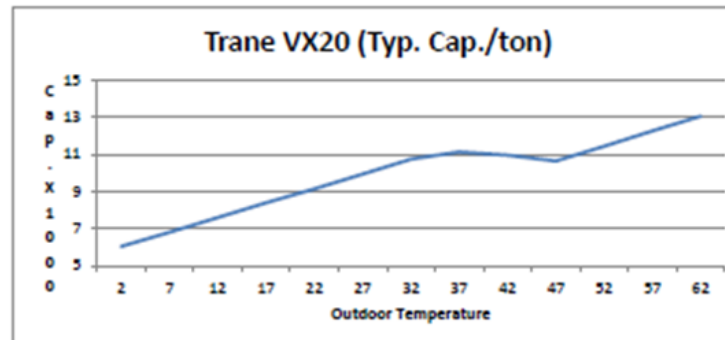
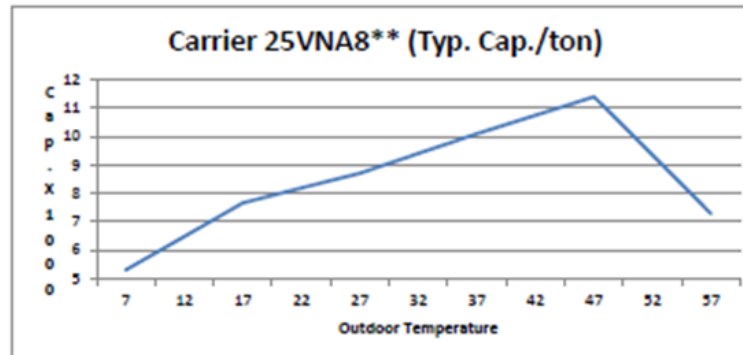
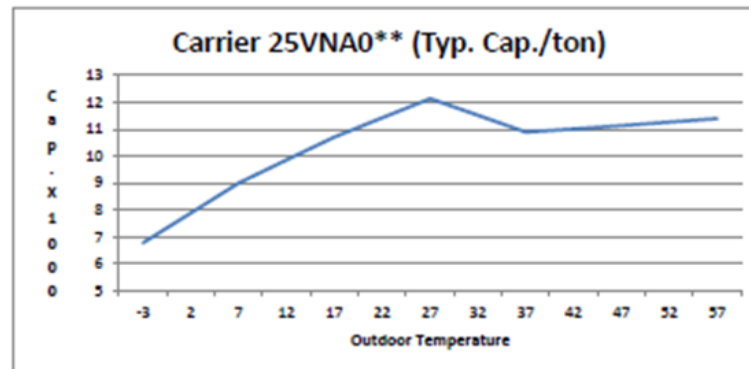


Sources: Placeholder for sources if needed.

# The Unknowns (Sizing)

- How best to size the systems for maximum efficiency
  - Traditional Around 30F
  - Can we go lower?
  - Can we design for the Winter design temperature (at least West of the Cascades)?
- Is the low output as important as the high output in order to prevent over cycling?

# No Bad COP

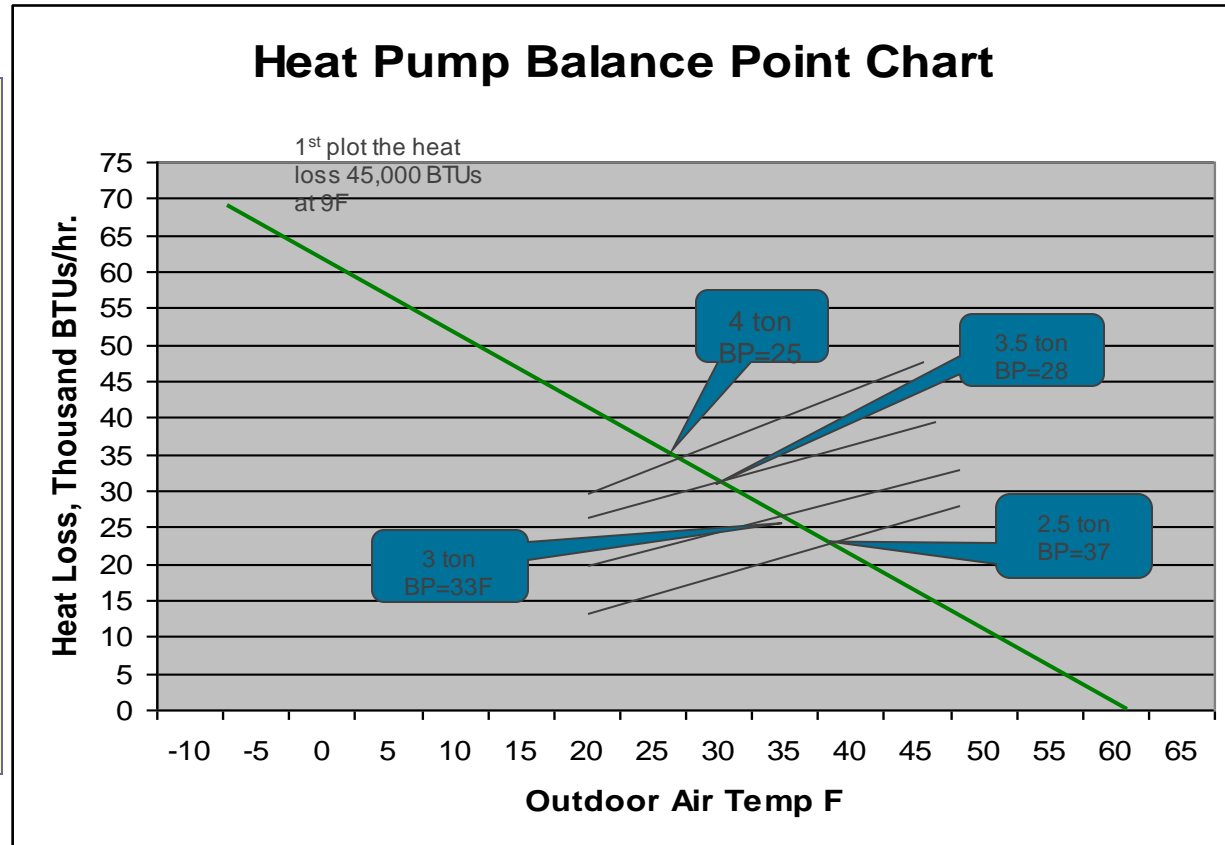




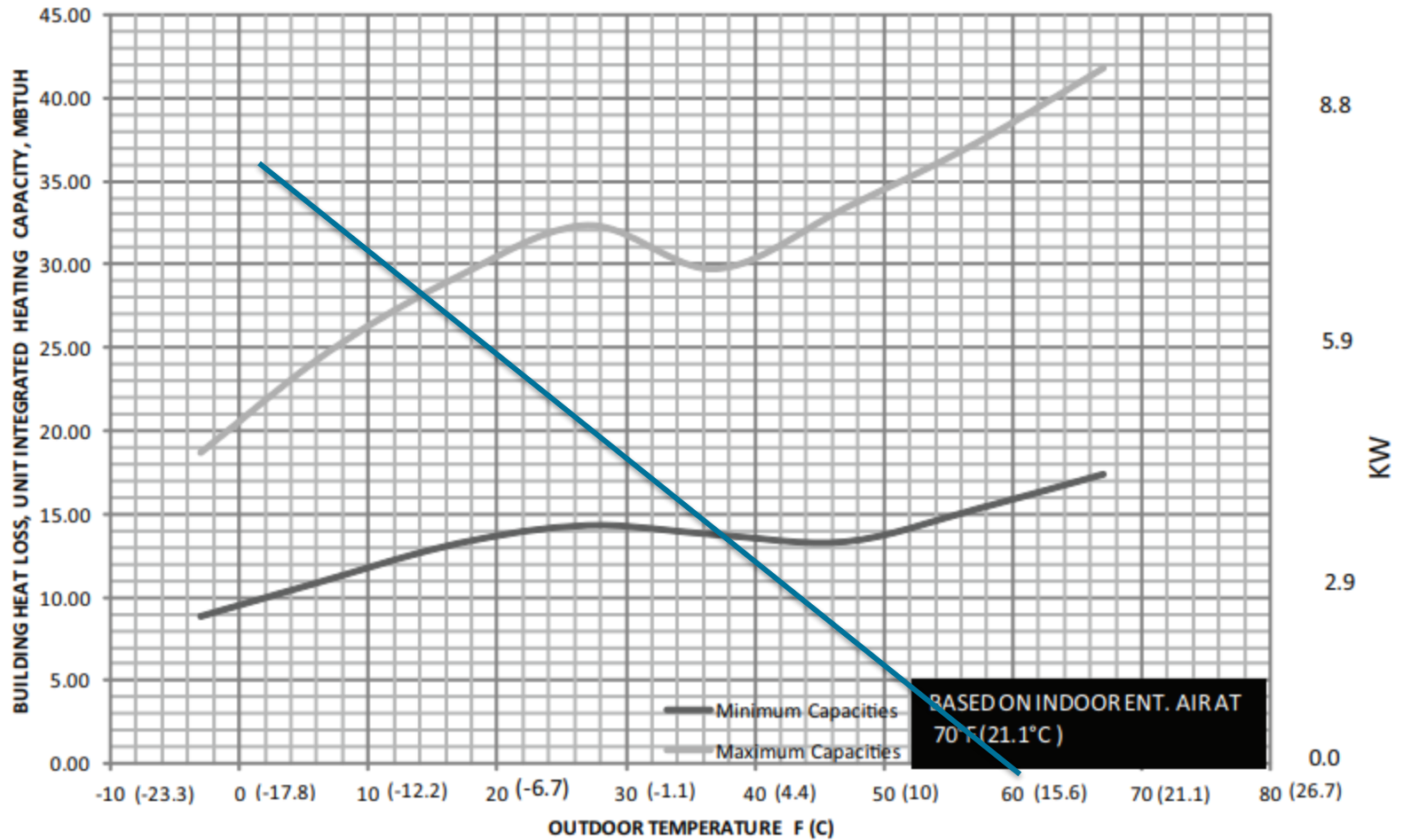
# Old School Sizing

Heat Pump  
Capacity  
Ratings

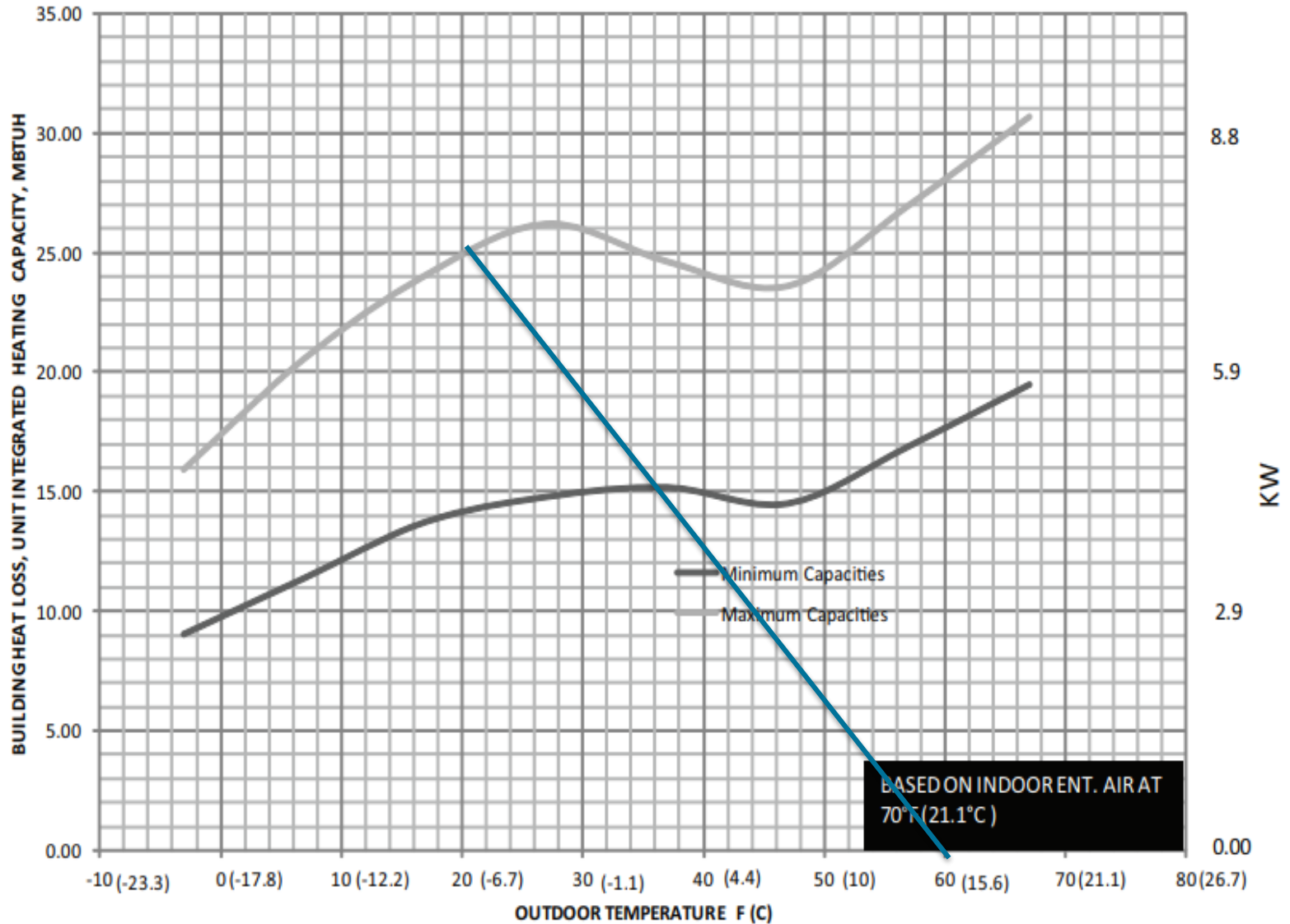
2.5 ton
17F= 15,000
47F=28,400
3 ton
17 F= 21,600
47 F=34,200
3.5 ton
17 F= 26,200
47F =39,000
4 ton
17F =29,200
47F=47,00



## 25VNA036 BALANCE POINT WORKSHEET (MINIMUM & MAXIMUM HEATING CAPACITIES)



## 25VNA024 BALANCE POINT WORK SHEET (MINIMUM & MAXIMUM HEATING CAPACITIES)



# The Unknowns (Data Collection)

- Most of the controllers are WI-FI enabled:
  - Can programs use this data for quality control and energy use analysis?
  - Can homeowners be nudged with data to better manage their systems?

# The Unknowns (Standby loses)

- What are they?
  - What is the energy use and logic of heating the compressor?
  - Other
  - Significant saving potential Maybe as high 750kWh/year



# The Unknowns (Ducts)



- Duct sizing, what capacity do we design for? Max air flow or somewhere in the middle?
- How much more important is duct insulation and duct sealing on these systems?
- Can we design for the Winter design temperature (at least West of the Cascades)?



# The Unknowns (Defrost)



- May be more savings from intelligent defrost than from the gain in HSPF
  - Do we need the Aux heat to be on during defrost?
  - Can they just bring on 5 K of Aux heat?
  - At lower operating speeds do they defrost more or less than a standard heat pump

# The Future Of Heat Pumps Is Now



# This New, Hip Heat Pump Technology May Mean:

- A dramatic reduction in peak demand at the house level
  - Average strip heat according to RBSA is 12.2KW
- Dramatic reduction in energy use
  - High COPS
  - Less energy for defrost
  - No aux heat usage

BUT.... it all depends on better understanding of the technology and programs that mesh well in the real world and deliver real energy savings

# Feedback: What did Bruce...

1. Get Wrong
2. Failed to Mention
3. Not understand the importance of?

