

Agenda
Medford Trade Ally Forum
January 21, 2016
 8:00 a.m. – 12:00 p.m.

- 8:00 – 8:30** **Hot Breakfast and Networking**
- 8:30 – 8:40** **Welcome, introductions and Agenda Overview (Tom Beverly)**
- 8:40 – 8:50:** **Looking back: 2015 in review (Margie Harris)**
- 8:50 – 9:00:** **Looking forward: understanding how your business will benefit from Energy Trust activities in 2016 (Margie Harris)**
- 9:00 – 9:10:** **High level program changes (Residential Program Manager)**
- 9:10 – 9:20:** **Energy landscape/policy: how it affects your business (Jay Ward)**
- 9:20 – 9:35:** **RETC tax credit updates (Oregon Department of Energy)**
- 9:35 – 9:50:** **Breakout announcements and locations, break**

9:50 – 10:40: **Breakout session A (pick one)**

2016 Changes	Existing Homes and Multifamily	Existing Homes – Brooke Ingram Multifamily – Nick Michel, Kate Scott
	New Homes and Solar	New Homes – Mike Lillesand Solar – Jeni Hall

10:40 – 10:50: **Break, move to next breakout session**

10:50 – 11:30: **Breakout session B (pick one)**

Program-specific discussions	Multifamily windows (cost effectiveness)	Nick Michel, Kate Scott
	Existing Homes Business Development Fund	Brooke Ingram
	New Homes EPS	Mike Lillesand
	Solar detailed program info	Jeni Hall

11:30 – 12:00: **Thank you, open networking and vendors**

How did we do? Please don't forget to turn in your feedback survey. Your comments help us determine the best topics, formats and speakers for future trade ally forums. Surveys are available at the sign-in table for each session.