**Draft Agenda**

**Medford Trade Ally Forum**

**April 13, 2017**

8:30 a.m. – 12:15 p.m.

**8:30 – 9:00 Hot Breakfast and Networking**

**9:00 – 9:05 Welcome, Introduce Vendors & Review Agenda (Tom Beverly)**

**9:05 – 9:25 Introduction from Executive Director (Michael Colgrove)**

**9:25 – 9:35: Oregon Department of Energy (Michael Williams)**

**9:35 – 9:55: Existing Homes Program Updates (Eric Koch)**

**9:55 – 10:05: Multifamily Program Updates (Nate Collins)**

**10:05 – 10:15: Low-income Energy and Weatherization (ACCESS)**

**10:15 – 10:25: Portland Home Energy Score Ordinance (Eric Koch)**

**10:25 – 10:40: Break & Vendor Networking**

**10:40 – 11:20 Breakout session A (pick one)**

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| Room 1 | Room 2 | Room 3 | Room 4 |
| Making Friends and Influencing Physics: HRVs and Central Air Handler Integration*(Attendees will learn about methods and tools for designing balanced, filtered and properly distributed air that our customers deserve)* | Solar Program Updates*(Join us to discuss initiatives and program changes that effect your business.  We will cover upcoming events, business development initiatives, incentive budget constraints, and changes you can expect to program delivery)* | Residential Water Heating and New Program Design(*Attendees will learn about residential water heating market potential and Energy Trust’s goals to increase adoption of efficient water heating technologies through midstream program incentives)* | Existing Buildings Program Updates |
| Better Built NW (Dan Wildenhaus | Jeni Hall  | Eric Koch | Alex Snook |

**11:20 – 11:30:** **Break & Vendor Networking**

**11:30 – 12:15:** **Breakout session B (pick one)**

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| --- | --- | --- | --- |
| Room 1 | Room 2 | Room 3 | Room 4 |
| Using business development funds and resources to your advantage | Oregon Solar Energy Industries Association*(Jeff Bissonnette will discuss the recently released Oregon Solar Plan and OSEIA’s vision for the future of the Oregon solar industry. He will also provide legislative updates from his time in Salem to help you plan for your businesses future)* | Got Gas? Low load homes solutions with combustion equipment*(This session focuses on current and cutting edge gas appliances and their impact to home consumption)* | Existing Buildings Program Updates |
| Tom Beverly, Erik Lantz  | Jeff Bissonnette  | Dan Wildenhaus  | Alex Snook |