

## Fall Trade Ally Forum October 21, 2020





#### Responses to Challenges in 2020

- Waived in-person project verification requirements
- Implemented bonuses and additional offers to engage customers
- Implemented electronic payments for trade allies participating in instant incentives
- Developed guidelines to waive requirements for those impacted by wildfires
- Added personal protective equipment (PPE) reimbursements to the Business Development Fund



#### Agenda

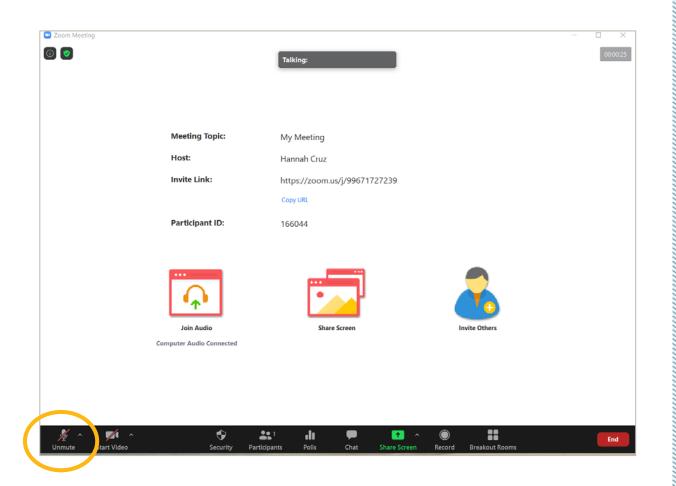
8:40 – 8:50 Multifamily Program Changes

8:50 – 9:15 Program Updates and Incentive Changes

9:15 – 10:00 Breakout Sessions

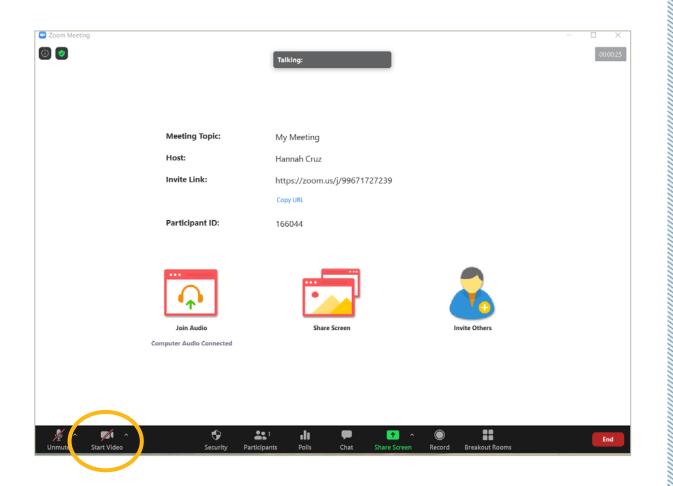
#### **Zoom Tips**





#### **Zoom Tips**

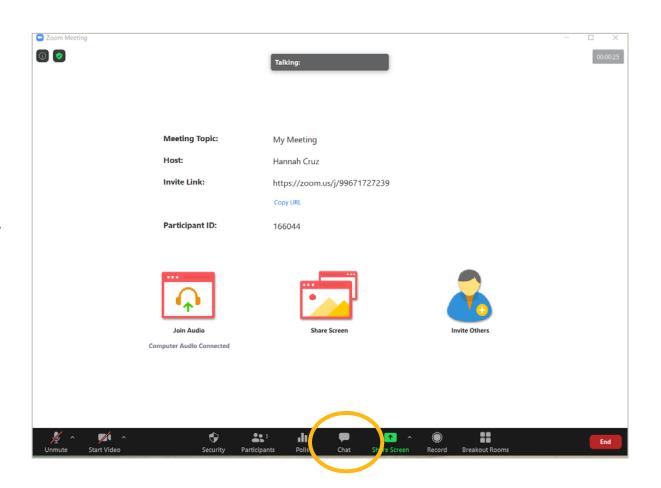




#### **Zoom Tips**

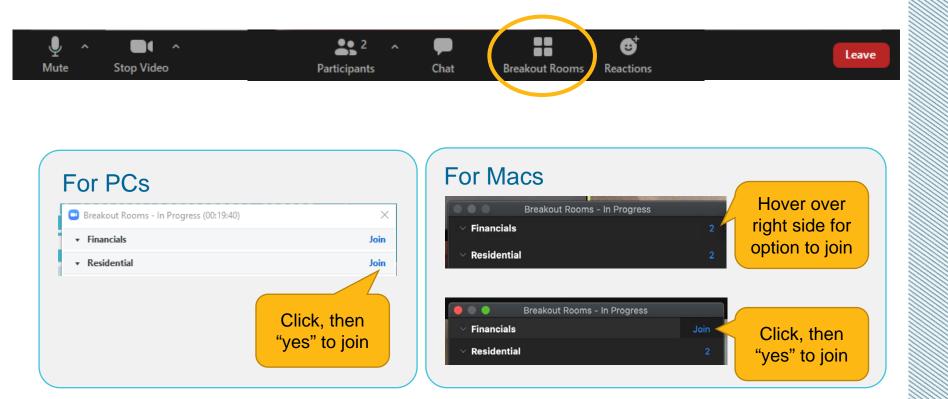


Send chats to Everyone, or to a meeting host or co-host



#### Getting to the Correct Breakout Room

1. Click the Breakout Rooms button from your controls bar







Residential & Multifamily 2021 Program Updates



## Agenda

- Multifamily Program Updates
- Energy Trust support
- Single/Multifamily Incentive Updates

## Multifamily Program Update

### Single-Family vs. Multifamily

#### **Single-Family Residential**

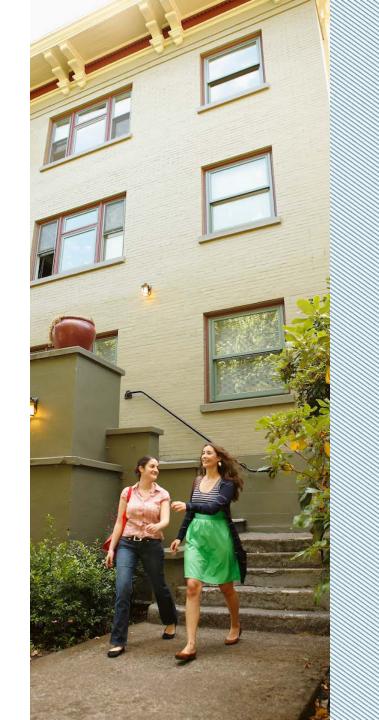
- Detached single family homes
- Manufactured homes

#### **Multifamily**

- Condos, townhomes, HOAs
- Duplex, triplex, fourplex
- Apartments
- Assisted Living
- Campus Living

## Multifamily Program 2021

- Combined with Existing Buildings
  - Single commercial program for multifamily and commercial
- Offerings to remain same
- Expanded team in 2021, same point person for 2020



#### **New Customer Strategies**

- Community Based Liaisons
  - Connecting Program and Trade Allies to new opportunities
- Small Business Offering
  - Targeting small businesses
- Workforce Development
  - Provide funding for business development



## Supporting Trade Allies

### **BDF: Personal Protective Equipment**

- Business Development Funds now eligible for PPE retroactively from March 1, 2020 through December 31, 2021.
- To apply: submit the pre-approval application and itemized invoice

Type of PPE	Qualified Items
Wearable	<ul> <li>Disposable gloves</li> <li>Disposable and reusable masks</li> <li>Disposable booties</li> <li>Disposable coveralls</li> </ul>
Sanitizing and Prevention	<ul><li>Hand sanitizer</li><li>Disinfecting wipes</li><li>Hand wash station</li><li>Thermometer</li></ul>
Social Distancing Equipment	<ul><li>Social distance signage</li><li>Social distance marking tape</li></ul>

## Savings Within Reach Expanded Eligibility

- Temporary extending eligibility to customers that have experienced employment disruptions related to COVID-19
  - Available through June 30, 2021
  - Available for customers who are eligible to receive assistance from:
    - local state and/or federal government
    - Community-based emergency fund grant system
- Savings Within Reach provides higher incentives to customers with moderate income
  - To offer Savings Within Reach, please work with your account manger for training and enrollment

### Virtual QA and Virtual Trade Ally Support

- Energy Trust has expanded to include virtual QA
  - High customer satisfaction
  - Ability to QA installs remotely
- Trade Ally virtual technical support
  - Eligibility questions during bid
  - Mid-install unforeseen condition
  - Requirement confirmations
- Reach out your account manager to set up a virtual support call

### Reaching New Customers

- Manufactured homes
  - Heat Pump and Ductless Heat Pump offers
- DHP in Rentals promotion
- Single-family rental enhanced incentives
- Savings Within Reach incentives and financing
- Region-specific enhanced incentive offers
- Community Partner Funding
- Campaign Ally marketing promotions

### Spanish Language Support

- Specifications Manual in Spanish
- Savings Within Reach Fact Sheet in Spanish
- Spanish speaking customer service representatives
- Customer materials in Spanish
  - Bookmarks
  - Coloring books

#### Future translated materials

Application forms that are popular with customers who speak Spanish



#### Campaign Ally

Paid Search and/or Email



Landing Page or Phone #



Leads to your business



Installs



#### LET THE SAVINGS SHINE IN

If you need to replace or repair your windows, look to ENERGY STAR® certified windows, which can lower your energy bills and improve comfort in your home. With Energy Trust of Oregon cash incentives, you can save **up to \$6 per square foot**. Contact an Energy Trust trade ally today, who can help you with installation and incentives.

SAVE ON NEW WINDOWS

# 2021 Incentive Changes: Single-family & Multifamily

# Single-family & Small Multifamily Incentives: Heat Pump Replacement - 2020-2021

Upgrade	2021 Change	2020 Incentive	2021 Incentive*
Heat Pump Replacement	Heat Pump Replacements will only be allowed to replace electric forced air furnaces		\$950
	Heat Pump Replacements will require an auxiliary heat lockout	\$700	
	Heat Pumps can no longer replace zonal electric heating systems. Non qualifying replacements: baseboard, wall heaters or ceiling heat	ΨΙΟΟ	ψυσο

# Single-family & Small Multifamily Incentives: Heat Pump Advanced Controls - 2020-2021

Upgrade	2021 Change	2020 Incentive	2021 Incentive
Heat Pump Advanced Controls (HPAC)	Eligible for: Heat Pump replacing Heat Pump and existing Heat Pump where the thermostat is being added to control the auxiliary heat	\$250	\$250
	HPAC incentives may not be stacked with Heat Pump Replacement as auxiliary heat lockout is now required for Heat Pump Replacement incentives.		

## New 2020 Residential & Small Multifamily Incentive Review: Extended Capacity Heat Pump

Upgrade	Requirements	Housing Type	Incentive Amount
Extended capacity heat pump	Must be home's primary heating source.  Unit must be included in Energy Trust's list of qualifying products.  Controls must be set with an auxiliary heat lockout setting when available.	Single-family homes Savings Within Reach Multifamily	\$650
Extended capacity heat pump  Replacing electric furnace	Available.  Heat pump <b>cannot</b> have a backup gas heating system.  Cannot be combined with other Energy Trust heat pump or controls incentives.		\$1,350

## Single-family Incentives: Trade Ally Direct Install - 2020-2021

Upgrade	2021 Change	2020 Incentive	2021 Incentive
Showerhead Shower wands Kitchen Aerator Bath Aerator	Incentives discontinued	Varying	\$0
A-lamp LED	Incentive amount change	\$4.75	\$TBD
Reflector LED	Incentive amount change	\$6.25	\$TBD

# Manufactured Homes Fixed Price Heat Pump Promotion – 2020 & 2021

- 2021 Program RFQ:
  - Requests For Qualifications (RFQ) deadlines:
    - October 16, 2020 November 16, 2020
    - Competitive offer
- Incentives:
  - \$2,500 for DHP and \$3,000 for HP
- Existing Manufactured Homes
  - Instant Incentive to Customer
  - Fixed Price Offer
    - \$5,600 customer price max for HP installation
- 2020 participants will need to reapply for 2021 offering

#### Manufactured Home Free Services

- Current program design to be retired December 31, 2020
  - Energy Trust is redesigning this offer in response to Trade Ally feedback and cost-effective challenges
- Program redesign and relaunch Q2, 2021
- Opportunity to participate in this offering:
  - Q1 2021 RFQ Process Insider announcements
  - New opportunities to serve manufactured homes
  - Incentives will make manufactured homes more cost effective
  - Free Referrals and free Energy Trust marketing

#### Manufactured Home Free Services: Q2 2021

2021 Incentive Status	Incentive
Retired	Air Sealing
Continued	Duct Sealing & Repair
New	Enhanced incentives for diagnostics testing and comprehensive home audit
New	Smart thermostat direct installations

# 2020 Single-Family & Multifamily Incentive Changes Reminders

## New 2020 Residential & Small Multifamily Incentive Review: Windows – new tier

Window U-Value	Primary Heat	State	Eligible Property Types	Incentive Amount
0.24 or less	Portland General Electric Pacific Power NW Natural Cascade Natural Gas Avista	OR	Single family, manufactured homes, multifamily side-by-side, duplex, triplex, fourplex	\$6.00 per square foot
0.24 or less	NW Natural	WA	Single-family, manufactured homes, and attached side- by-side duplexes, triplexes, and fourplexes	\$10.00 per square foot

### 2020 DHP Incentive Change: Single-Family

- Must have at least one indoor unit in the primary living space (e.g., great room, living room)
- Displace electric resistance heating equipment such as baseboards, ceiling heat, wall heat and/or electric forcedair furnaces
- Have a 9.0+ HSPF
- Not be installed in previously unconditioned spaces such as a garage, attic, additions or new construction

## New 2020 Multifamily Incentive Review

Upgrade	Requirements	State	Incentive
Advanced Rooftop Controls – Full Retrofit	<ul> <li>For properties with annual operating hours exceeding 500</li> <li>Existing system must have a nominal cooling capacity of 5 tons or greater</li> <li>Existing system must have a single speed supply fan or motor</li> <li>Existing systems equipped with a VFD or a CO2 sensor for DCV are not eligible</li> </ul>	OR only	\$50-\$200 per ton
Advanced Rooftop Controls – Lite Retrofit	<ul> <li>For properties with annual operating hours exceeding 3,500</li> <li>Existing system must have a nominal cooling capacity of 5 tons or greater</li> <li>Existing system must have a single speed supply fan or motor</li> <li>Existing systems equipped with a variable frequency drive (VFD) are not eligible</li> </ul>	OR only	\$100 per ton

Single-family & Multifamily Bonus Incentives

## 2020 Bonus: Single-family & Small Multifamily - Oregon Sept 1, 2020 – March 31, 2021

Upgrade	Bonus Incentive Total	Property Type	State
Gas Furnace	\$1,000	<ul> <li>Single-family Rental</li> <li>Multifamily side-by-side, duplex, triplex, fourplex</li> <li>Savings Within Reach</li> </ul>	OR
Attic / ceiling Insulation	\$1.25 per square foot	<ul> <li>Single-family property</li> <li>Single-family Rental</li> <li>Multifamily side-by-side, duplex, triplex, fourplex</li> <li>Savings Within Reach</li> </ul>	OR

## 2020 Bonus: Single-family - Washington Sept 1, 2020 - March 31, 2021

Upgrade	Bonus Incentive Total	Property Type	State
Gas furnace	\$1,000		
Attic / ceiling insulation	\$1.25 per square foot	<ul><li>Single-family property</li><li>Single-family rental property</li></ul>	
Floor insulation	\$0.75 per square foot	<ul> <li>Attached side- by-side units, and duplex, triplex, and</li> </ul>	WA
Wall Insulation	\$0.75 per square foot	fourplex	

## 2020 Bonus: Single-family - Washington Sept 1, 2020 - December 31, 2021

Upgrade	Bonus Incentive Total	Property Type	State
Gas tankless water heater	\$400	<ul> <li>Single-family property</li> <li>Single family rental property</li> <li>Attached side-by-side units, and duplex, triplex, and fourplex</li> </ul>	WA

## 2020 Bonus: Multifamily - Oregon May 2020 - March 31, 2020

Upgrade	Bonus Incentive Total	Property type	State
Floor insulation <i>Electric</i> heat	\$1.25 per sq ft	Multifamily side-by-side, duplex, triplex and fourplex	OR
Floor insulation <i>Gas</i> heat	\$0.70 per sq ft	Multifamily side-by-side, duplex, triplex and fourplex	OR
Wall insulation <i>Electric</i> heat	\$1.30 per sq ft	Multifamily side-by-side, duplex, triplex and fourplex	OR
Wall insulation Gas heat	\$0.90 per sq ft	Multifamily side-by-side, duplex, triplex and fourplex	OR

## 2020 Bonus: Multifamily - Oregon May 2020 – **December 1, 2020**

Upgrade	Bonus Incentive Total	Property type	State
Ductless heat pump	\$1000	All Multifamily	OR
Packaged terminal heat pump	\$530	All Multifamily and Commercial Existing Buildings	OR
Pipe insulation	\$12.00 per linear ft.	All Multifamily	OR
Flat roof insulation	\$1.30 per sq ft	Multifamily buildings up to three stories	OR
Food service equipment	Varies	Campus Living /Assisted Living and Commercial Existing Buildings	OR



#### Thank you

#### **Marshall Johnson**

Residential Sr. Program Manager marshall.johnson@energytrust.org

#### **Kate Wellington**

Multifamily Program Manager kate.wellington@energytrust.org



#### Breakout Sessions (9:15 – 10:00)

- Portland, Northwest Oregon and Southwest Washington
- Central Oregon
- Eastern Oregon
- Southern Oregon
- Solar
- Overview of Energy Trust Trade Ally Network

### Regional Breakouts

### Southern Oregon breakout only

Specific fire content <here>

### NW OR & SW WA

#### **Breakout Housekeeping**

- Please put your name, company and something you would like to get out of this session in the chat
- To ask a question, unmute yourself or add it to the chat
- If you want to join another session, you can select another breakout room at the bottom of screen

#### NW OR & SW WA Agenda

- In-Depth 2021 Incentive Changes
- 2020 Opportunities and Performance
  - 0.24 Windows Tier
  - Manufactured Homes HP Promo
  - Rental Incentives
  - DHP in Rentals Promo
  - Increased Incentives for Select NW Natural Customers: Cottage Grove & Creswell
- Multifamily Program Updates
  - Expanding Participation in small multifamily
  - Multifamily Participation trends
  - Multifamily Market Snapshot
  - Oregon COVID Response
  - Residential Infill Project
- EPS New Construction
  - COVID Impacts on new homes
  - 2021 Cash Incentives
  - Early Design Assistance
  - Additional offerings in 2020
- Central AC AHRI Review

#### 2021 Heat Pump Conversion Changes

#### Qualified Primary Heating Source Change:

Primary Heating Source	Cost Effective?	Qualified?	Requires Cut In's?
Electric Furnace	Yes	Qualified	No
Baseboard heat	No	Not Qualified	Yes (Increases Cost)
Wall/Ceiling Heat	No	Not Qualified	Yes (Increases Cost)

#### Requirement Addition:

 Auxiliary heat lockout must be completed on all Heat Pump Conversions

January 1, 2021 – March 31, 2021	April 1, 2021 – December 31, 2021
\$950	\$700

#### Heat Pump Advanced Control Changes

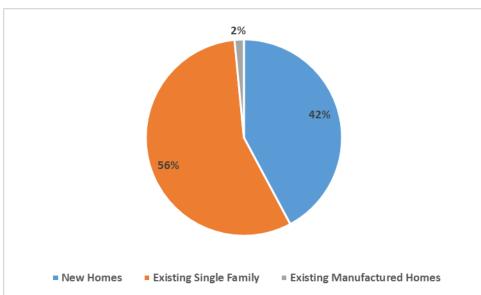
Install Scenario	Qualified?
Heat Pump replacing Heat Pump	Yes
Adding auxiliary lockout to existing heat pump	Yes
Heat pump conversion from electric furnace	No

 Heat Pump Advanced Controls may no longer be stacked with Heat Pump Conversions, as auxiliary lockout will be required for Heat Pump Conversions.

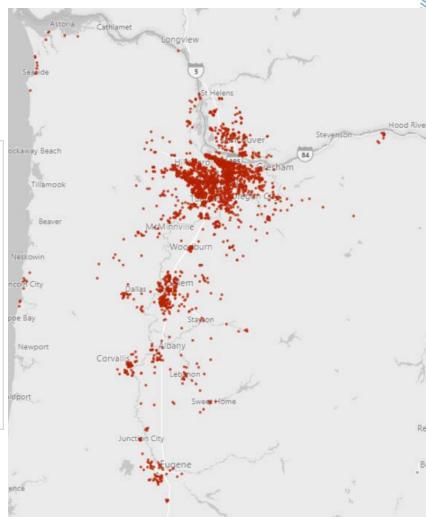
### 2020 Opportunity and Performance

#### Windows – NW OR & SW WA

New Windows Tier: \$6 in OR & WA



Majority of 0.24 windows are being installed in Existing Single Family



New 0.24 Windows Tier Install Map

#### Manufactured Homes Heat Pump Promotion

## RFQ Open:

- October 16, 2020-November 16, 2020
- Home Retrofit Trade Allies
- \$2,500 for DHP, \$3,000 for HP in Manufactured Homes

### Selection Criteria: 2021

- Pricing
- History of serving Manufactured Homes communities
- Ability to reach diverse customer base

### Manufactured Homes Heat Pump Promotion – NW OR

- 2020 Regional Results
  - 17 DHP
  - 179 HP
- Statewide:
  - 91 DHP
  - 349 HP



#### Rental Incentives: Single-Family Homes

- Increased Incentives for Single-Family Rentals
- Trade Ally Requirements:
  - Enrolled in Instant Incentives
    - Talk to your account manager to enroll
- Customer Requirements:
  - Non-owner Occupied, single-family rental properties
  - Oregon & Washington

### OR Rental Incentive Amounts: Single-Family

Upgrade	Rental Incentive	Incentive Timeline
Ductless Heat Pump	\$1,000	2021
Heat Pump	\$1,000	2021
Extended Capacity Heat Pump	\$1,650	2021
Gas Furnace	<del>\$550</del> -\$1,000	Bonus through: March 31, 2021
Heat Pump Water Heater	\$270	2021
Smart Thermostat	\$100	2021
Attic Insulation	\$0.50-\$1.25 per square foot	Bonus through: March 31, 2021
Wall Insulation	\$0.50 per square foot	2021
Floor Insulation	\$0.40 per square foot	2021

\*Incentive availability and timeline subject to change

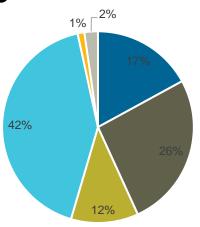
### WA Rental Incentive Amounts: Single-Family

Upgrade	Rental Incentive	Incentive Timeline*
Gas Furnace	<del>\$550</del> \$1,000	Bonus through: March 31, 2021
Gas Tankless Water Heater	<del>\$200</del> \$400	2021
Smart Thermostat	\$100	2021
Attic Insulation	\$0.60 \$1.25 per square foot	Bonus through: March 31, 2021
Wall Insulation	\$0.60 \$0.75 per square foot	Bonus through: March 31, 2021
Floor Insulation	\$0.60 \$0.75 per square foot	Bonus through: March 31, 2021

\*Incentive availability and timeline subject to change

#### NW OR & SW WA Single-Family Rental Incentives

- NW OR and SW WA Single-Family Rentals: ~112,000
- Single-Family Rental Projects: 2,320



Ductless heat pump



Rental Installs 2015 - Today

Ceiling insulation

#### **DHP** in Rentals Promo

- RFQ Open: October 16, 2020 EO 2021
  - \$1,750 \$2,000 DHP Incentive
  - Non-Owner-Occupied Rentals
  - Single-Family Rentals and Small Multifamily Rentals
  - Price Capped offering; customer out of pocket cost max \$2,500
- Requirements
  - Home Retrofit or Multifamily Trade Ally
  - Enrolled in Home Retrofit Instant Incentives
  - Meet Program 9 HSPF Requirements per AHRI
  - Meet price caps
- 2020 participants will need to reapply via the 2021 RFQ.

# Increased Incentives for Select NW Natural Customers: Cottage Grove & Creswell

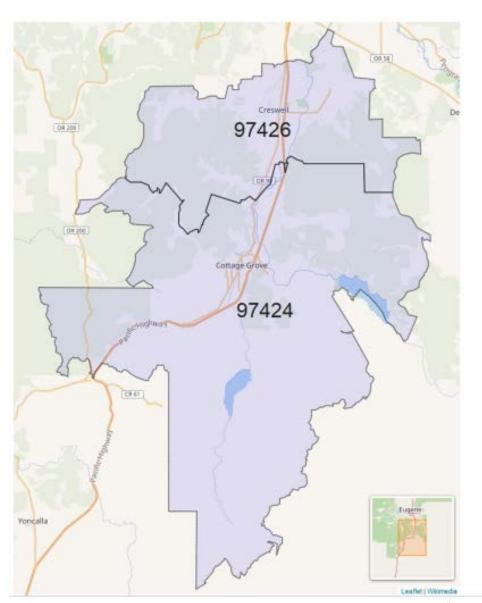
- Limited-time: increased incentives for NW Natural customers in Cottage Grove & Creswell through July 31, 2021
  - Gas Furnaces, windows, insulation
- Single-family, manufactured homes and small multifamily properties
- Application & details: <u>www.energytrust.org/nwnaturalpromo</u>
- To be listed as a preferred Local Trade Ally on the website, reach out to your account manager
- Standard incentives also available

# Limited-Time Increased Incentive Amounts: Cottage Grove & Creswell – July 31, 2021

Upgrade	Increased Incentive Amount	Property Type
Gas furnace	\$1,000	<ul> <li>Single-Family Properties</li> <li>Single-Family Rental Properties</li> <li>Manufactured Homes</li> <li>Side-by-side duplex, triplex, fourplex, townhomes and rowhomes</li> </ul>
Windows	\$8 per square foot	<ul> <li>Single-Family Properties</li> <li>Single-Family Rental Properties</li> <li>Manufactured Homes</li> <li>Side-by-side duplex, triplex, fourplex, townhomes and rowhomes</li> </ul>
Wall insulation	\$0.95 per square foot	<ul> <li>Single-Family Properties</li> <li>Single-Family Rental Properties</li> <li>Side-by-side duplex, triplex, fourplex, townhomes and rowhomes</li> </ul>
Attic insulation	\$1.25 per square foot	<ul> <li>Single-Family Properties</li> <li>Single-Family Rental Properties</li> <li>Side-by-side duplex, triplex, fourplex, townhomes and rowhomes</li> </ul>
Floor insulation	\$0.70 per square foot	<ul> <li>Single-Family Properties</li> <li>Single-Family Rental Properties</li> <li>Manufactured Homes</li> <li>Side-by-side duplex, triplex, fourplex, townhomes</li> </ul>

#### Eligibility Area

- NW Natural customers in Cottage Grove & Creswell
- Limited-time increased incentives through July 31, 2021
- www.energytrust.org
   /nwnaturalpromo



### Multifamily Market Update

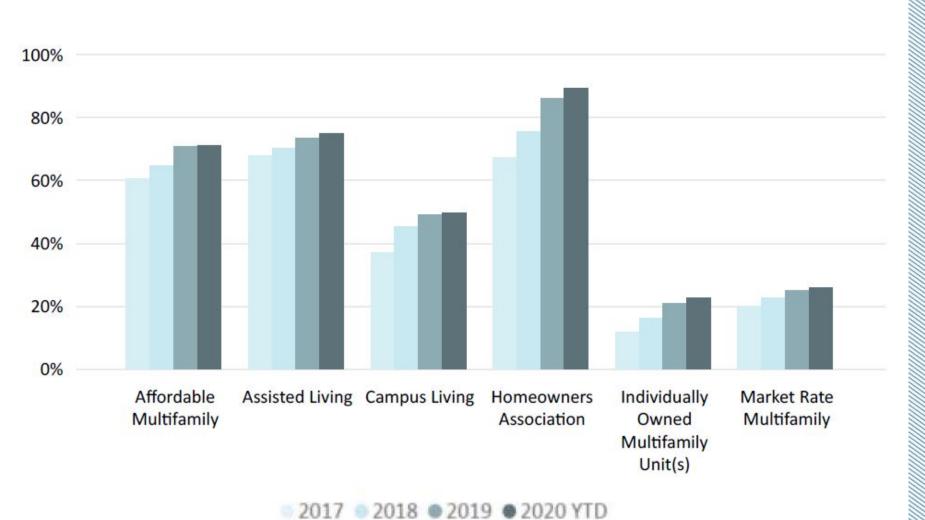
# Expanding participation in small multifamily

- Opportunity identified in small multifamily
  - Duplex, triplex, fourplex
  - Doubled participation from 2017-2020
    - 10% to 20% served
- Offerings tailored for small multifamily
  - DHP Rental Promotion
  - \$1,000 bonus DHP incentive
  - Up to \$1.25/sq. ft. insulation
  - \$1,000 gas furnace
- Targeting rural areas



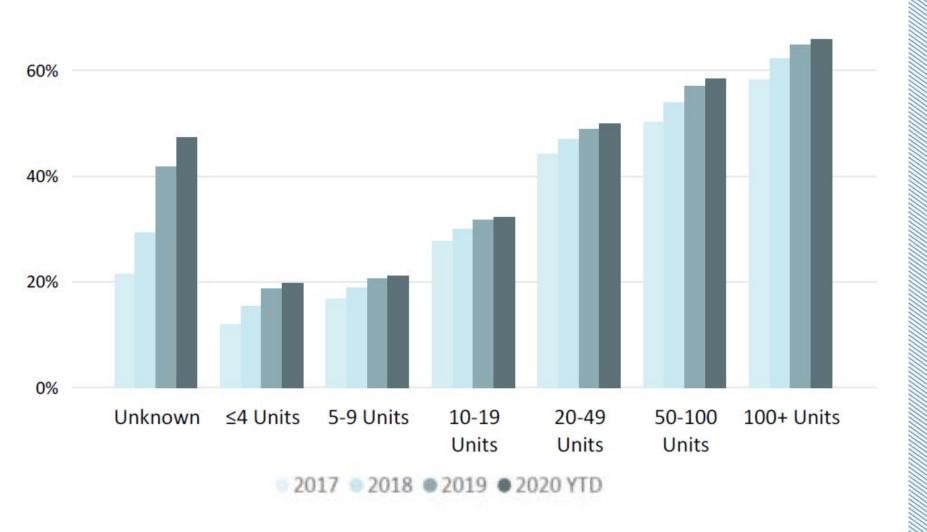
#### Multifamily participation trends

Percentage of total eligible multifamily market served by market type from 2017-2020



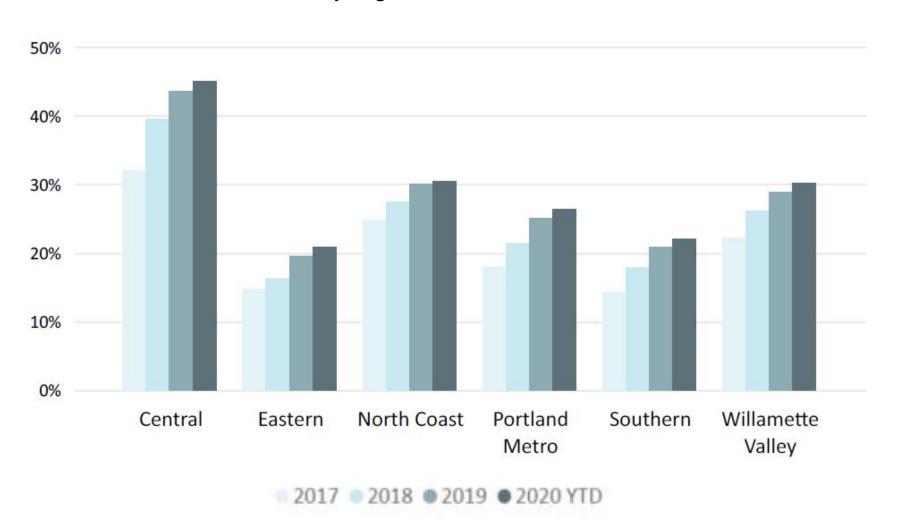
#### Multifamily participation trends

Percentage of total eligible multifamily market served by property size from 2017-2020



#### Multifamily participation trends

Percentage of total eligible multifamily market served by region from 2017-2020



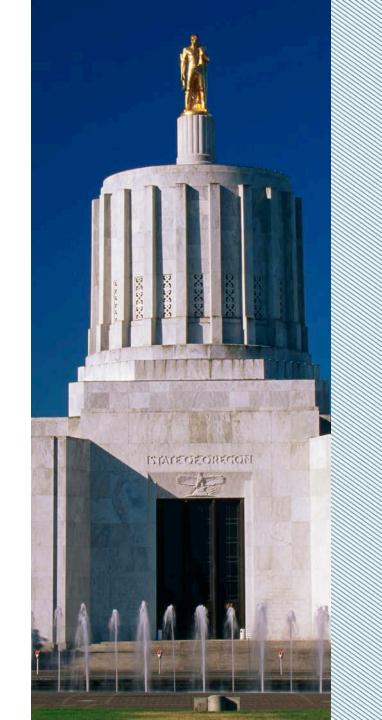
#### Multifamily Market Snapshot

- Increasing number of tenants not able to pay rent
- New multifamily construction slowing
- Vacancies expected to rise next year as eviction protections expire
- Assisted living retrofit market limited



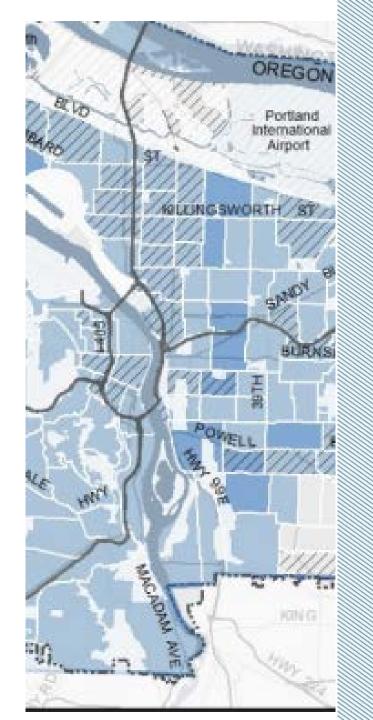
#### Oregon COVID Response

- Changes to Eviction Moratoria
  - Eviction protection for tenants
- Executive Order extends "Emergency Period"
  - Eviction protection through December 31st
- Tenants have until March 31st, 2021 to pay off the debts from April 1st to September 31st
- Multnomah county has specific guidelines



# Portland Only – Residential Infill Project Approval

- City Council approved in August 2020
- Zoning reform for Portland's residential neighborhoods
- Opens door for more housing options
  - Single family conversion to multifamily
  - Four to six dwelling units per lot
  - Six dwellings allowed if half are affordable housing





# **EPS New Construction**Energy Trust of Oregon 2020



#### COVID impacts on the new homes industry

- Supply shortages
  - Air conditioning units
  - Lighting fixtures
  - Appliances
- Lumber price increases
- Skilled labor shortage
- Construction delays due to staggered trades
- Building industry slowly getting back to business as usual
- Low interest rates are creating higher demand

#### Available cash incentives in Oregon (2021)

- \$1,123 \$5,223 cash incentives to help builders move beyond code
- \$750 net zero incentive
- \$300 \$1,889 verification incentive
- \$250 affordable housing verification incentive
- \$200 solar ready incentive
- \$200 energy smart homes incentive
- Varying incentives with solar installs
- Varying incentives for early design and solar design assistance

# Early design assistance (EDA) meetings are your first concrete step!

"90% of your energy decisions are made before a hammer hits a nail" – John Tooley

**EDA** = Pre-construction meeting for design review with builder, verifier, verifier account manager and subcontractors

#### Opportunity to:

- Maximize energy efficiency and EPS incentives
- Strengthen communication between subcontractors
- Integrate solar/solar ready into the design

# Additional Offerings in 2020

In 2020, builders that are part of Energy Trust of Oregon's EPS New Construction offering can take their new homes to the next level with two new incentive packages:

- 1. Net Zero Homes: Include an installed solar PV system that can offset a home's entire electric load
- 2. Energy Smart Homes: Include appliances and equipment that are smart grid interactive, making it possible for customers to participate in utility programs designed to lower energy usage during peak periods—now or in the future

## Central AC AHRI Review

- Central Air Conditioner qualifications review
  - How to verify SEER compliance using Qualifying Products List (QPL)
  - How to verify EER compliance using AHRI
  - Ensuring application is accurate and complete

Equipment	Incentive	Requirements
Central air conditioner	\$250	Minimum nominal Seasonal Energy Efficiency Rating (SEER) of 15 or greater for the outdoor unit, and a minimum total system Energy Efficiency Rating (EER) of 12 or greater
		Ask your contractor to verify the outdoor unit can be found on the <u>qualifying</u> <u>products list</u> and that the total system achieves a minimum 12 EER rating via the <u>AHRI</u> website to ensure your installation qualifies.

- SEER Requirements
  - Verify <u>outdoor unit</u> meets 15 SEER requirement by referencing Energy Trust of Oregon Qualifying Products List

#### Requirements

Minimum nominal Seasonal Energy Efficiency Rating (SEER) of 15 or greater for the outdoor unit, and a minimum total system Energy Efficiency Rating (EER) of 12 or greater

Ask your contractor to verify the outdoor unit can be found on the <u>qualifying</u> <u>products list</u> and that the total system achieves a minimum 12 EER rating via the <u>AHRI</u> website to ensure your installation qualifies.

 QPL may not include all qualifying units. Contact Energy Trust Residential team if a model appears to be missing.

#### **Qualifying Central Air Conditioning Outdoor Units**

Residential and Existing Multifamily Effective February 1, 2020



Models listed below are known to meet the manufacturer-listed minimum 15 SEER requirement and the minimum total system EER of 12 or greater for central air conditioning outdoor units. If you have questions about model eligibility or to verify eligibility of a model not found on this list, please contact us at <a href="residential@energytrust.org">residential@energytrust.org</a> for single family homes and <a href="mailto:multifamily@energytrust.org">multifamily@energytrust.org</a> for multifamily residences.

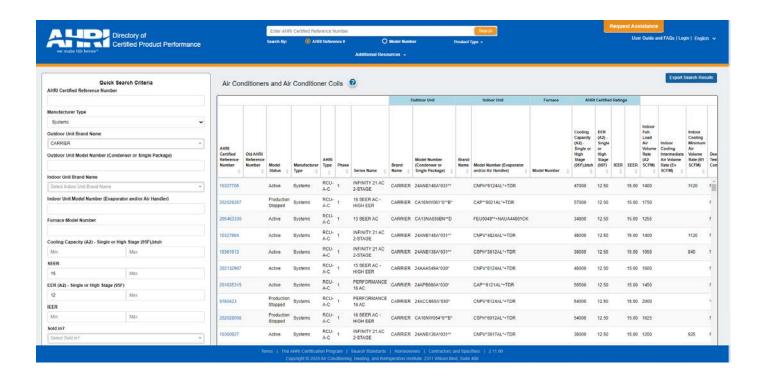
Manufacturer	Model Name	Model Number
American Standard	SILVER 16	4A7A6, 4A7L6
American Standard	GOLD 17	4A7C7, 4A7A7
American Standard	PLATINUM 18	4A7V8
American Standard	PLATINUM 20	4A7V0
Amana	AVXC20	AVXC20
Amana	ASXC18	ASXC18
Amana	ASXC16	ASXC16
Amana	ASX16	ASX16
Bryant	LEGACY	105A, 116B, 106A
Bryant	PREFERRED	126B, 126CNA, 127A
Bryant	EVOLUTION	186B, 187B, 187BNC, 180C, 180B, 189BNV
Carrier	COMFORT 15, COMFORT 16	24AAA5, 24ABC6, 24AAA6
Carrier	PERFORMANCE 16, PERFORMANCE 17	24APB6, 24ACC6, 24ACB7
Carrier	INFINITY 16, INFINITY 17, INFINITY 19, INFINITY 20, INFINITY 21	24ANB6, 24ANB7, 24VNA9, 24VNAO, 24ANB1
Coleman	LX SERIES	CC7, CC17
Coleman	ECHELON	AC21, AC19
Daikin	DX16SA	DX16SA
Daikin	DX16TC	DX16TC
Daikin	DX17VSS	DX17VSS
Daikin	DX18TC	DX18TC
Daikin	DX20VC	DX20VC
Goodman	GSX16	GSX16
Goodman	GSXC16	GSXC16
Goodman	GSXC18	GSXC18
Lennox	XC13	XC13
Lennox	16ACX	16ACX
Lennox	EL16XC1	EL16XC1
Lennox	XC16	XC16
Lennox	XC20	XC20
Lennox	SL18XC1	SL18XC1
Lennox	XC21	XC21
Lennox	XC25	XC25
Payne	PA16NA	PA16NA

- EER Requirements
  - Verify <u>entire system</u> meets minimum 12 EER requirement via AHRI lookup

#### Requirements

Minimum nominal Seasonal Energy Efficiency Rating (SEER) of 15 or greater for the outdoor unit, and a minimum total system Energy Efficiency Rating (EER) of 12 or greater

Ask your contractor to verify the outdoor unit can be found on the <u>qualifying</u> <u>products list</u> and that the total system achieves a minimum 12 EER rating via the <u>AHRI</u> website to ensure your installation qualifies.

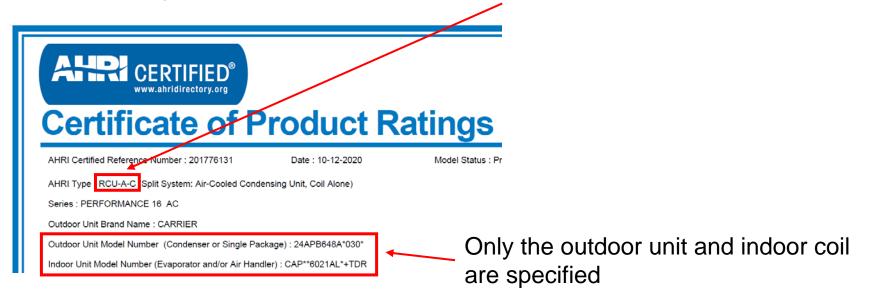


 AHRI Directory – online resource tool to lookup ratings for many HVAC system combinations, including Central AC.

- In order for a Central AC system to receive an incentive, the <u>entire system listed on AHRI</u> must be installed.
  - Essentially, if it's listed, it needs to be installed



- Some AHRI combinations do not require a specific indoor blower/air handler. In these instances, a coil and outdoor unit can be paired easily with an existing furnace/blower.
  - These systems are identified as "RCU-A-C"



- Some rated systems do require a specific air handler/blower (typically matching the brand of the outdoor unit and coil)
  - These systems are identified as "RCU-A-CB"



Ensuring Central AC application is completed correctly:

Cooling Incentive One incentive per residence. Residence must be serviced Portland General Electric (PGE) or Pacific Power							
Upgrade type			Requirements			Incentive amount	
Qualifying Central Air Conditioner			System must be a qualifying central air conditioner serving most or all of the home. Residences primarily heated with a heat pump do not qualify. \$250			\$250	
Central Air Conditioner Installed Cost:	\$		/ heating system alled cost (if applica	ble	e): \$	System Capacity (Tons):	
Outdoor Manufacturer:	Outdoor Model:						
Indoor Evaporator Coil Manufacturer:				Indoor Evaporator Coil Model:			
Furnace/Blower Manufacturer:				Furnace/Blower Model #:			
If an eligible gas furnace was installed in an Oregon rental property with this air conditioner, please provide a customer signed Form 320C-HVAC incentive application along with this application. For more information about Energy Trust's gas furnace incentives, contact us at 1.866.311.1822 or residential@energytrust.org.							
Outdoor Unit SEER	To qualify for this incentive, the air conditioner outdoor unit is required to achieve a minimum nominal rating 15 SEER as stated by manufacturer. For list of known qualifying units, please visit: energytrust.org/central-air-conditioners/						
	Outdoor unit SEER per manufacturer (minimum 15):				Did this central air conditioner replace an existing central air conditioner? ☐ Yes ☐ No		
Outdoor Unit and	To qualify for this incentive, the system's outdoor unit and indoor coil are required to achieve a minimum rating of 12 EER per AHRI rating.						
Coil EER	Outdoor unit and indoor coil EER (per AHRI):						
I have attached an AHRI certificate*: ☐ Yes ☐ No - list certificate number:							

Confirm each model listed on the AHRI certificate is included on this application

Either attach a copy of the AHRI certificate, or provide the corresponding AHRI cert. #

- Still have questions?
  - Reach out to your local account manager and schedule a Central AC/AHRI training to discuss each of these steps in-depth

# **Indoor Air Quality**

- What does Indoor Air quality mean to attendees?
- How are they seeing this manifest in their work?



### Thank you

Marshall Johnson
Residential Sr. Program Manager
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Kate Wellington
Multifamily Program Manager
kate.wellington@energytrust.org



# Central OR

# **Breakout Housekeeping**

# Central OR Agenda

- In-Depth 2021 Incentive Changes
- 2020 Opportunities and Performance
  - 0.24 Windows Tier
  - Manufactured Homes HP Promo
  - Rental Incentives
  - DHP in Rentals Promo
- Multifamily Program Updates
  - Expanding Participation in small multifamily
  - Multifamily Participation trends
  - Multifamily Market Snapshot
  - Oregon COVID Response
- EPS New Construction
  - COVID Impacts on new homes
  - 2021 Cash Incentives
  - Early Design Assistance
  - Additional offerings in 2020
- Central AC AHRI Review

## 2021 Heat Pump Conversion Changes

#### Qualified Primary Heating Source Change:

Primary Heating Source	Cost Effective?	Qualified?	Requires Cut In's?
Electric Furnace	Yes	Qualified	No
Baseboard heat	No	Not Qualified	Yes (Increases Cost)
Wall/Ceiling Heat	No	Not Qualified	Yes (Increases Cost)

#### Requirement Addition:

 Auxiliary heat lockout must be completed on all Heat Pump Conversions

January 1, 2021 – March 31, 2021	April 1, 2021 – December 31, 2021
\$950	\$700

# Heat Pump Advanced Control Changes

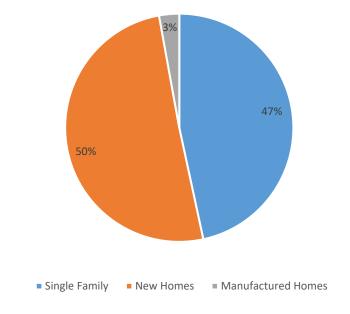
Install Scenario	Qualified?
Heat Pump replacing Heat Pump	Yes
Adding auxiliary lockout to existing heat pump	Yes
Heat pump conversion from electric furnace	No

 Heat Pump Advanced Controls may no longer be stacked with Heat Pump Conversions, as auxiliary lockout will be required for Heat Pump Conversions.

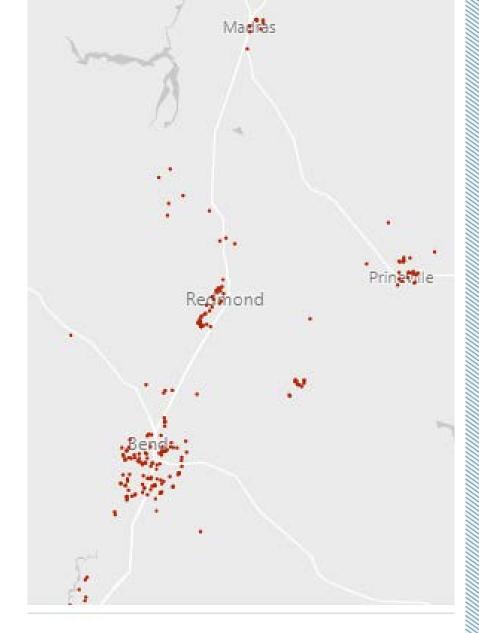
# 2020 Opportunity and Performance

# Windows – Central Oregon

New Windows Tier: \$6 in OR



 Majority of 0.24 windows installed in New Homes in Central OR



New 0.24 Windows Tier Install Map

## Manufactured Homes Heat Pump Promotion

# RFQ Open:

- October 16, 2020-November 16, 2020
- Home Retrofit Trade Allies
- \$2,500 for DHP, \$3,000 for HP in Manufactured Homes

# Selection Criteria: 2021

- Pricing
- History of serving Manufactured Homes communities
- Ability to reach diverse customer base

# Manufactured Homes Heat Pump Promotion – Central Oregon

- 2020 Regional Results
  - 8 DHP
  - 30 HP
- Statewide:
  - 91 DHP
  - 349 HP



# Rental Incentives: Single-Family Homes

- Increased Incentives for Single-Family Rentals
- Trade Ally Requirements:
  - Enrolled in Instant Incentives
    - Talk to your account manager to enroll
- Customer Requirements:
  - Non-owner Occupied, single-family rental properties
  - Oregon & Washington

# OR Rental Incentive Amounts: Single-Family

Upgrade	Rental Incentive	Incentive Timeline
Ductless Heat Pump	\$1,000	2021
Heat Pump	\$1,000	2021
Extended Capacity Heat Pump	\$1,650	2021
Gas Furnace	<del>\$550</del> -\$1,000	Bonus through: March 31, 2021
Heat Pump Water Heater	\$270	2021
Smart Thermostat	\$100	2021
Attic Insulation	\$0.50-\$1.25 per square foot	Bonus through: March 31, 2021
Wall Insulation	\$0.50 per square foot	2021
Floor Insulation	\$0.40 per square foot	2021

\*Incentive availability and timeline subject to change

# WA Rental Incentive Amounts: Single-Family

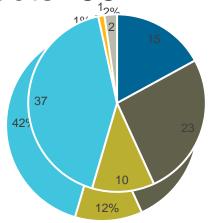
Upgrade	Rental Incentive	Incentive Timeline*
Gas Furnace	<del>\$550</del> \$1,000	Bonus through: March 31, 2021
Gas Tankless Water Heater	<del>\$200</del> \$400	2021
Smart Thermostat	\$100	2021
Attic Insulation	\$0.60 \$1.25 per square foot	Bonus through: March 31, 2021
Wall Insulation	\$0.60 \$0.75 per square foot	Bonus through: March 31, 2021
Floor Insulation	\$0.60 \$0.75 per square foot	Bonus through: March 31, 2021

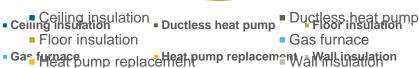
\*Incentive availability and timeline subject to change

# Central OR Single-Family Rental **Incentives**

- Central OR Single-Family Rentals: 11,491
- Central OR Single-Family Rental Projects: 88

Floor insulation







#### **DHP** in Rentals Promo

- RFQ Open: October 16, 2020 EO 2021
  - \$1,750 \$2,000 DHP Incentive
  - Non-Owner-Occupied Rentals
  - Single-Family Rentals and Small Multifamily Rentals
  - Price Capped offering; customer out of pocket cost max \$2,500
- Requirements
  - Home Retrofit or Multifamily Trade Ally
  - Enrolled in Home Retrofit Instant Incentives
  - Meet Program 9 HSPF Requirements per AHRI
  - Meet price caps
- 2020 participants will need to reapply via the 2021 RFQ.

# Multifamily Market Update

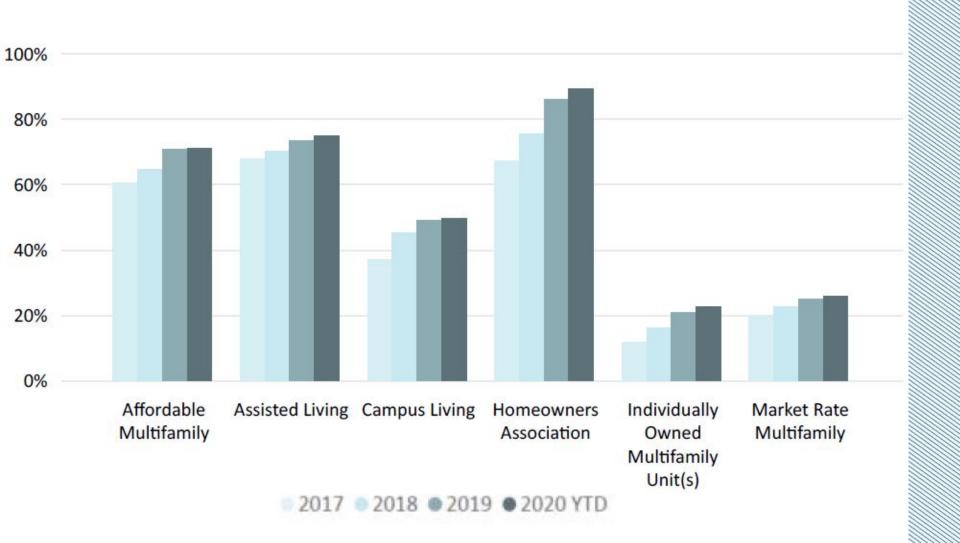
# Expanding participation in small multifamily

- Opportunity identified in small multifamily
  - duplex, triplex, fourplex
  - Doubled participation from 2017-2020
    - 10% to 20% served
- Offerings tailored for small multifamily
  - DHP Rental Promotion
  - \$1,000 bonus DHP incentive
  - Up to \$1.25/sq. ft. insulation
  - \$1,000 gas furnace
- Targeting rural areas



# Multifamily participation trends

Percentage of total eligible multifamily market served by market type from 2017-2020



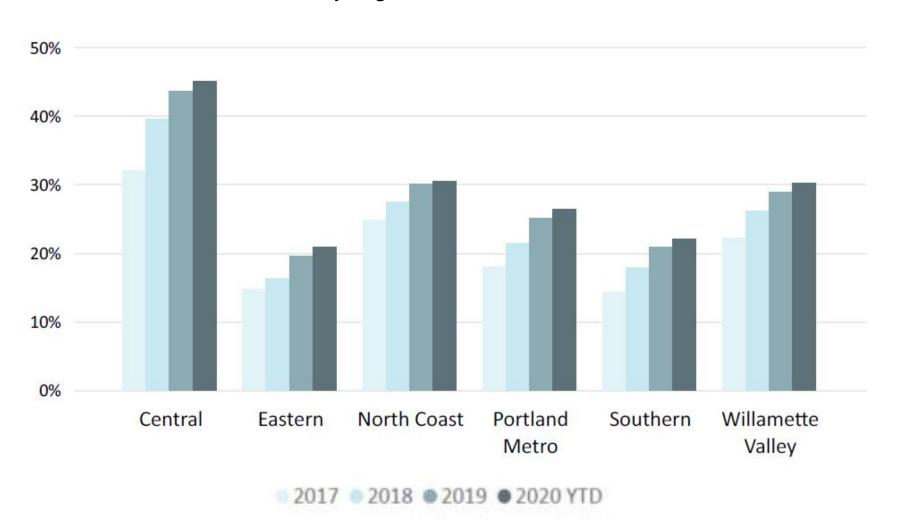
# Multifamily participation trends

Percentage of total eligible multifamily market served by property size from 2017-2020



# Multifamily participation trends

Percentage of total eligible multifamily market served by region from 2017-2020



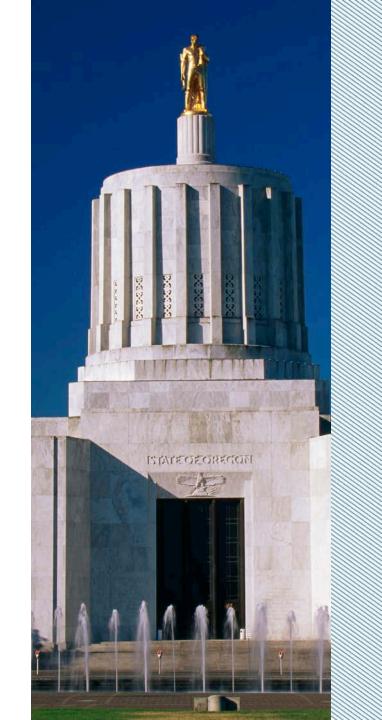
# Multifamily Market Snapshot

- Increasing number of tenants not able to pay rent
- New multifamily construction slowing
- Vacancies expected to rise next year as eviction protections expire
- Assisted living retrofit market limited



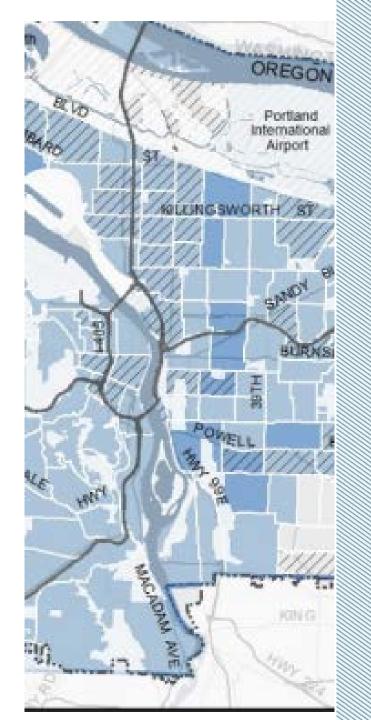
# Oregon COVID Response

- Changes to Eviction Moratoria
  - Eviction protection for tenants
- Executive Order extends "Emergency Period"
  - Eviction protection through December 31st
- Tenants have until March 31st, 2021 to pay off the debts from April 1st to September 31st
- Multnomah county has specific guidelines



# Portland Only – Residential Infill Project Approval

- City Council approved in August 2020
- Zoning reform for Portland's residential neighborhoods
- Opens door for more housing options
  - Single family lots converted to multifamily
  - Four to six dwelling units per lot
  - Six dwellings allowed if half are affordable housing





# **EPS New Construction**Energy Trust of Oregon 2020



## Covid impacts on the new homes industry

- Supply shortages
  - Air conditioning units
  - Lighting fixtures
  - Appliances
- Lumber price increases
- Skilled labor shortage
- Construction delays due to staggered trades
- Building industry slowly getting back to business as usual
- Low interest rates are creating higher demand

### Available cash incentives in Oregon (2021)

- \$1,123 \$5,223 cash incentives to help builders move beyond code
- \$750 net zero incentive
- \$300 \$1,889 verification incentive
- \$250 affordable housing verification incentive
- \$200 solar ready incentive
- \$200 energy smart homes incentive
- Varying incentives with solar installs
- Varying incentives for early design and solar design assistance

# Early design assistance (EDA) meetings are your first concrete step!

"90% of your energy decisions are made before a hammer hits a nail" – John Tooley

**EDA** = Pre-construction meeting for design review with builder, verifier, verifier account manager and subcontractors

#### Opportunity to:

- Maximize energy efficiency and EPS incentives
- Strengthen communication between subcontractors
- Integrate solar/solar ready into the design

## Additional Offerings in 2020

In 2020, builders that are part of Energy Trust of Oregon's EPS New Construction offering can take their new homes to the next level with two new incentive packages:

- 1. Net Zero Homes: Include an installed solar PV system that can offset a home's entire electric load
- 2. Energy Smart Homes: Include appliances and equipment that are smart grid interactive, making it possible for customers to participate in utility programs designed to lower energy usage during peak periods—now or in the future

### Central AC AHRI Review

- Central Air Conditioner qualifications review
  - How to verify SEER compliance using Qualifying Products List (QPL)
  - How to verify EER compliance using AHRI
  - Ensuring application is accurate and complete

Equipment	Incentive	Requirements
Central air conditioner	\$250	Minimum nominal Seasonal Energy Efficiency Rating (SEER) of 15 or greater for the outdoor unit, and a minimum total system Energy Efficiency Rating (EER) of 12 or greater
		Ask your contractor to verify the outdoor unit can be found on the <u>qualifying</u> <u>products list</u> and that the total system achieves a minimum 12 EER rating via the <u>AHRI</u> website to ensure your installation qualifies.

- SEER Requirements
  - Verify <u>outdoor unit</u> meets 15 SEER requirement by referencing Energy Trust of Oregon Qualifying Products List

#### Requirements

Minimum nominal Seasonal Energy Efficiency Rating (SEER) of 15 or greater for the outdoor unit, and a minimum total system Energy Efficiency Rating (EER) of 12 or greater

Ask your contractor to verify the outdoor unit can be found on the <u>qualifying</u> <u>products list</u> and that the total system achieves a minimum 12 EER rating via the <u>AHRI</u> website to ensure your installation qualifies.

 QPL may not include all qualifying units. Contact Energy Trust Residential team if a model appears to be missing.

#### **Qualifying Central Air Conditioning Outdoor Units**

Residential and Existing Multifamily Effective February 1, 2020



Models listed below are known to meet the manufacturer-listed minimum 15 SEER requirement and the minimum total system EER of 12 or greater for central air conditioning outdoor units. If you have questions about model eligibility or to verify eligibility of a model not found on this list, please contact us at <a href="residential@energytrust.org">residential@energytrust.org</a> for single family homes and <a href="mailto:multifamily@energytrust.org">multifamily@energytrust.org</a> for multifamily residences.

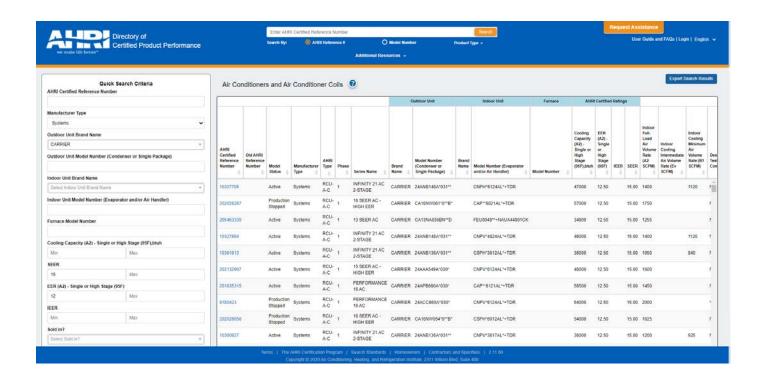
Manufacturer	Model Name	Model Number
American Standard	SILVER 16	4A7A6, 4A7L6
American Standard	GOLD 17	4A7C7, 4A7A7
American Standard	PLATINUM 18	4A7V8
American Standard	PLATINUM 20	4A7V0
Amana	AVXC20	AVXC20
Amana	ASXC18	ASXC18
Amana	ASXC16	ASXC16
Amana	ASX16	ASX16
Bryant	LEGACY	105A, 116B, 106A
Bryant	PREFERRED	126B, 126CNA, 127A
Bryant	EVOLUTION	186B, 187B, 187BNC, 180C, 180B, 189BNV
Carrier	COMFORT 15, COMFORT 16	24AAA5, 24ABC6, 24AAA6
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Daikin	DX16TC	DX16TC
Daikin	DX17VSS	DX17VSS
Daikin	DX18TC	DX18TC
Daikin	DX20VC	DX20VC
Goodman	GSX16	GSX16
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Goodman	GSXC18	GSXC18
Lennox	XC13	XC13
Lennox	16ACX	16ACX
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Lennox	XC16	XC16
Lennox	XC20	XC20
Lennox	SL18XC1	SL18XC1
Lennox	XC21	XC21
Lennox	XC25	XC25
Payne	PA16NA	PA16NA

- EER Requirements
  - Verify <u>entire system</u> meets minimum 12 EER requirement via AHRI lookup

#### Requirements

Minimum nominal Seasonal Energy Efficiency Rating (SEER) of 15 or greater for the outdoor unit, and a minimum total system Energy Efficiency Rating (EER) of 12 or greater

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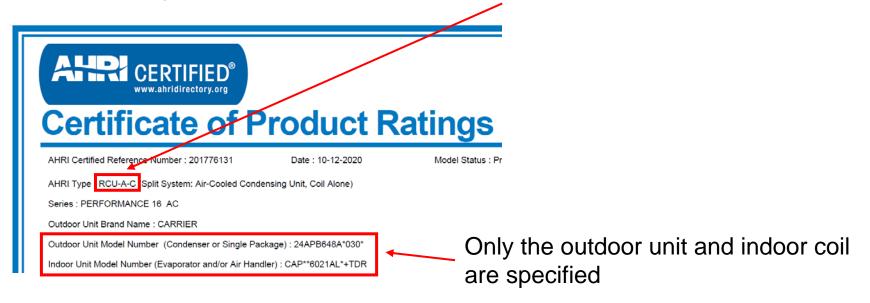


 AHRI Directory – online resource tool to lookup ratings for many HVAC system combinations, including Central AC.

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  - Essentially, if it's listed, it needs to be installed



- Some AHRI combinations do not require a specific indoor blower/air handler. In these instances, a coil and outdoor unit can be paired easily with an existing furnace/blower.
  - These systems are identified as "RCU-A-C"



- Some rated systems do require a specific air handler/blower (typically matching the brand of the outdoor unit and coil)
  - These systems are identified as "RCU-A-CB"



The outdoor unit, indoor coil AND furnace/air handler are specified

Ensuring Central AC application is completed correctly:

Cooling Incentive One incentive per residence. Residence must be serviced Portland General Electric (PGE) or Pacific Power							
Upgrade type		Requirements			Incentive amount		
☐ Qualifying Central Air Conditioner		System must be a qualifying central air conditioner serving most or all of the home. Residences primarily heated with a heat pump do not qualify. \$250			\$250		
Central Air Conditioner Installed Cost:	\$		w heating system talled cost (if applica	ble	e): \$	System Capacity (Tons):	
Outdoor Manufacturer:	turer:				Outdoor Model:		
Indoor Evaporator Coil Manufacturer:				Indoor Evaporator Coil Model:			
Furnace/Blower Manufacturer:			Furnace/Blower Model #:				
If an eligible gas furnace was installed in an Oregon rental property with this air conditioner, please provide a customer signed Form 320C-HVAC incentive application along with this application. For more information about Energy Trust's gas furnace incentives, contact us at 1.866.311.1822 or residential@energytrust.org.							
Outdoor Unit SEER	To qualify for this incentive, the air conditioner outdoor unit is required to achieve a minimum nominal rating 15 SEER as stated by manufacturer. For list of known qualifying units, please visit: energytrust.org/central-air-conditioners/						
	Outdoor unit SEER per manufacturer (minimum 15):			Did this central air conditioner replace an existing central air conditioner? ☐ Yes ☐ No			
Outdoor Unit and	To qualify for this incentive, the system's outdoor unit and indoor coil are required to achieve a minimum rating of 12 EER per AHRI rating.			minimum			
Coil EER	Outdoor unit and indoor coil EER (per AHRI):						
I have attached an AHRI certificate*: ☐ Yes ☐ No - list certificate number:							

Confirm each model listed on the AHRI certificate is included on this application

Either attach a copy of the AHRI certificate, or provide the corresponding AHRI cert. #

- Still have questions?
  - Reach out to your local account manager and schedule a Central AC/AHRI training to discuss each of these steps in-depth

## **Indoor Air Quality**

- What does Indoor Air quality mean to attendees?
- How are they seeing this manifest in their work?



#### Thank you

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Residential Sr. Program Manager
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Kate Wellington
Multifamily Program Manager
kate.wellington@energytrust.org



# Southern OR

# **Breakout Housekeeping**

# Southern OR Agenda

- In-Depth 2021 Incentive Changes
- 2020 Opportunities and Performance
  - 0.24 Windows Tier
  - Manufactured Homes HP Promo
  - Rental Incentives
  - DHP in Rentals Promo
- Multifamily Program Updates
  - Expanding Participation in small multifamily
  - Multifamily Participation trends
  - Multifamily Market Snapshot
  - Oregon COVID Response
- EPS New Construction
  - COVID Impacts on new homes
  - 2021 Cash Incentives
  - Early Design Assistance
  - Additional offerings in 2020
- Central AC AHRI Review

# Southern Oregon breakout only

Specific fire content <here>

### 2021 Heat Pump Conversion Changes

#### Qualified Primary Heating Source Change:

Primary Heating Source	Cost Effective?	Qualified?	Requires Cut In's?
Electric Furnace	Yes	Qualified	No
Baseboard heat	No	Not Qualified	Yes (Increases Cost)
Wall/Ceiling Heat	No	Not Qualified	Yes (Increases Cost)

#### Requirement Addition:

 Auxiliary heat lockout must be completed on all Heat Pump Conversions

January 1, 2021 – March 31, 2021	April 1, 2021 – December 31, 2021
\$950	\$700

# Heat Pump Advanced Control Changes

Install Scenario	Qualified?
Heat Pump replacing Heat Pump	Yes
Adding auxiliary lockout to existing heat pump	Yes
Heat pump conversion from electric furnace	No

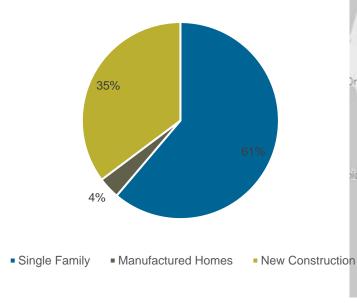
 Heat Pump Advanced Controls may no longer be stacked with Heat Pump Conversions, as auxiliary lockout will be required for Heat Pump Conversions.

# 2020 Opportunity and Performance

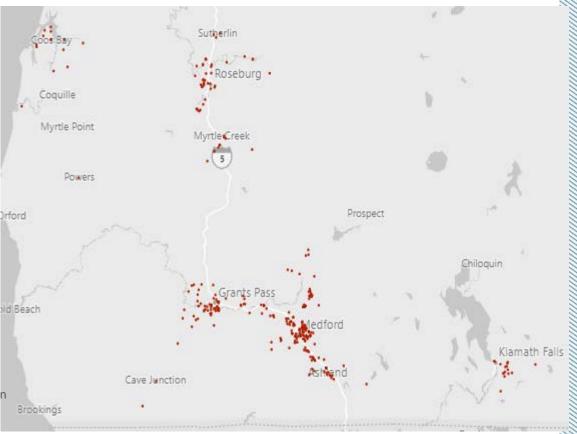
Windows: Southern

Oregon

New Windows Tier: \$6 in OR



 Majority of 0.24 windows installed in Single Family in Southern OR



New 0.24 Windows Tier Install Map

#### Manufactured Homes Heat Pump Promotion

# RFQ Open:

- October 16, 2020-November 16, 2020
- Home Retrofit Trade Allies
- \$2,500 for DHP, \$3,000 for HP in Manufactured Homes

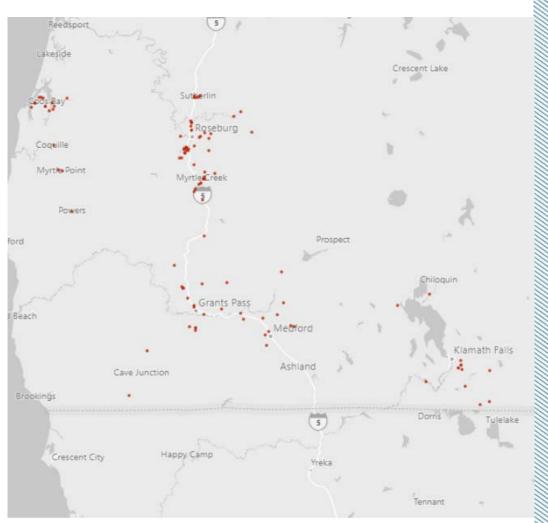
# Selection Criteria: 2021

- Pricing
- History of serving Manufactured Homes communities
- Ability to reach diverse customer base

Manufactured Homes Heat Pump

Promotion – Southern Oregon

- 2020 Regional Results
  - 59 DHP
  - 117 HP
- Statewide:
  - 91 DHP
  - 349 HP



### Rental Incentives: Single-Family Homes

- Increased Incentives for Single-Family Rentals
- Trade Ally Requirements:
  - Enrolled in Instant Incentives
    - Talk to your account manager to enroll
- Customer Requirements:
  - Non-owner Occupied, single-family rental properties
  - Oregon & Washington

# OR Rental Incentive Amounts: Single-Family

Upgrade	Rental Incentive	Incentive Timeline
Ductless Heat Pump	\$1,000	2021
Heat Pump	\$1,000	2021
Extended Capacity Heat Pump	\$1,650	2021
Gas Furnace	<del>\$550</del> -\$1,000	Bonus through: March 31, 2021
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Floor Insulation	\$0.40 per square foot	2021

\*Incentive availability and timeline subject to change

# WA Rental Incentive Amounts: Single-Family

Upgrade	Rental Incentive	Incentive Timeline*
Gas Furnace	<del>\$550</del> \$1,000	Bonus through: March 31, 2021
Gas Tankless Water Heater	<del>\$200</del> \$400	2021
Smart Thermostat	\$100	2021
Attic Insulation	\$0.60 \$1.25 per square foot	Bonus through: March 31, 2021
Wall Insulation	\$0.60 \$0.75 per square foot	Bonus through: March 31, 2021
Floor Insulation	\$0.60 \$0.75 per square foot	Bonus through: March 31, 2021

\*Incentive availability and timeline subject to change

## Southern Oregon Single-Family Rental Incentives

 Southern Oregon Single-Family Rentals: ~30,000



119



#### **DHP** in Rentals Promo

- RFQ Open: October 16, 2020 EO 2021
  - \$1,750 \$2,000 DHP Incentive
  - Non-Owner-Occupied Rentals
  - Single-Family Rentals and Small Multifamily Rentals
  - Price Capped offering; customer out of pocket cost max \$2,500
- Requirements
  - Home Retrofit or Multifamily Trade Ally
  - Enrolled in Home Retrofit Instant Incentives
  - Meet Program 9 HSPF Requirements per AHRI
  - Meet price caps
- 2020 participants will need to reapply via the 2021 RFQ.

# Multifamily Market Update

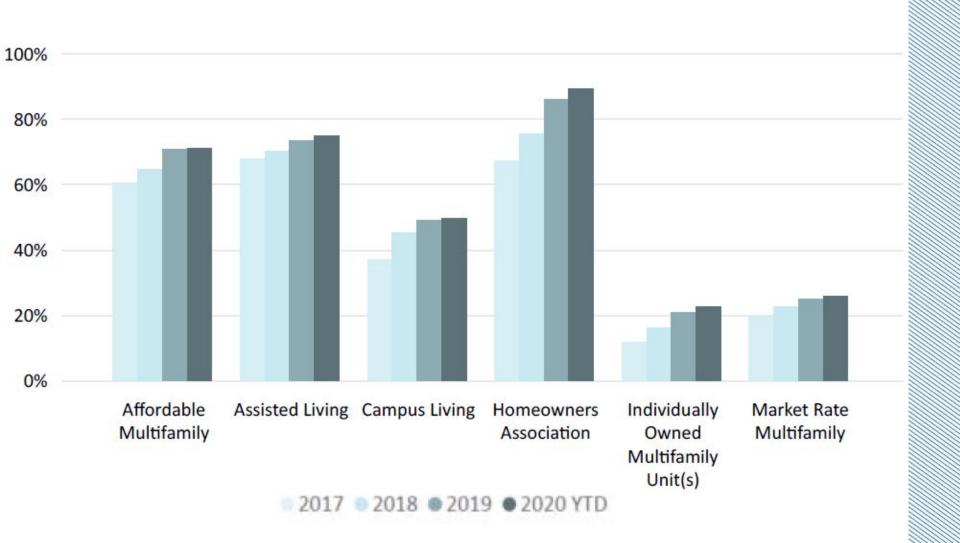
# Expanding participation in small multifamily

- Opportunity identified in small multifamily
  - duplex, triplex, fourplex
  - Doubled participation from 2017-2020
    - 10% to 20% served
- Offerings tailored for small multifamily
  - DHP Rental Promotion
  - \$1,000 bonus DHP incentive
  - Up to \$1.25/sq. ft. insulation
  - \$1,000 gas furnace
- Targeting rural areas



# Multifamily participation trends

Percentage of total eligible multifamily market served by market type from 2017-2020



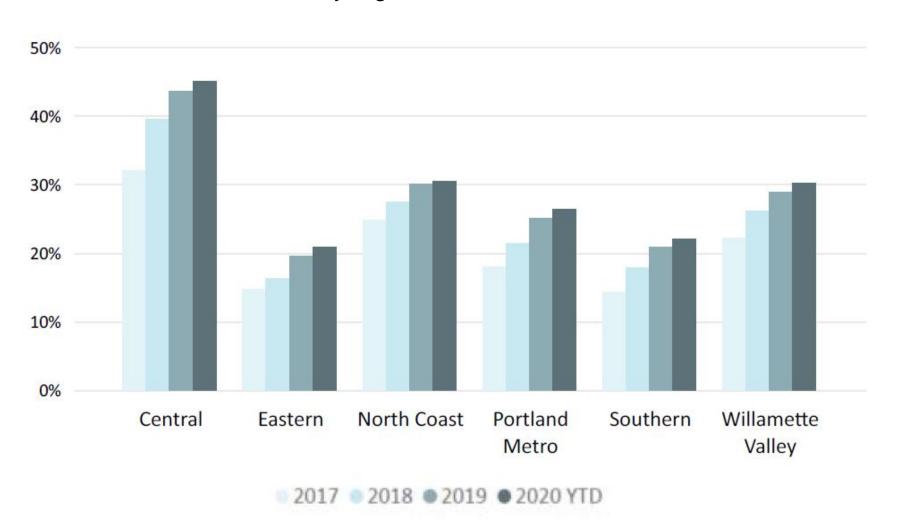
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Percentage of total eligible multifamily market served by property size from 2017-2020



## Multifamily participation trends

Percentage of total eligible multifamily market served by region from 2017-2020



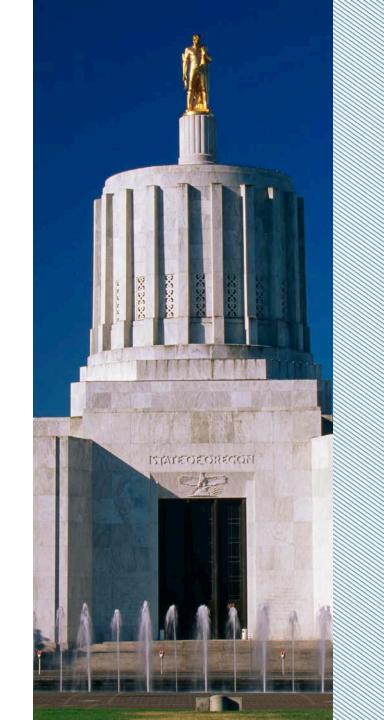
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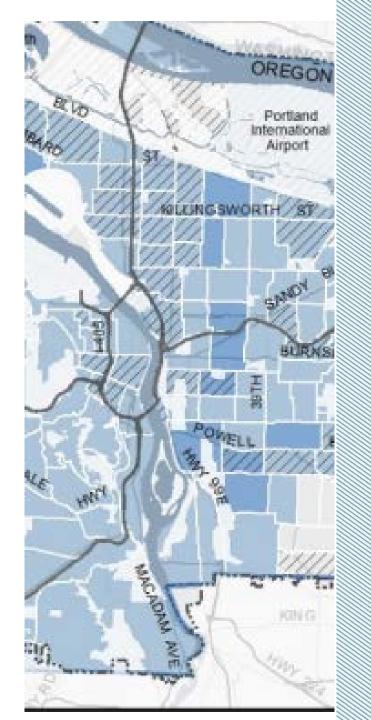
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# **EPS New Construction**Energy Trust of Oregon 2020



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  - Lighting fixtures
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**EDA** = Pre-construction meeting for design review with builder, verifier, verifier account manager and subcontractors

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## Central AC AHRI Review

- Central Air Conditioner qualifications review
  - How to verify SEER compliance using Qualifying Products List (QPL)
  - How to verify EER compliance using AHRI
  - Ensuring application is accurate and complete

Equipment	Incentive	Requirements
Central air conditioner	\$250	Minimum nominal Seasonal Energy Efficiency Rating (SEER) of 15 or greater for the outdoor unit, and a minimum total system Energy Efficiency Rating (EER) of 12 or greater
		Ask your contractor to verify the outdoor unit can be found on the <u>qualifying</u> <u>products list</u> and that the total system achieves a minimum 12 EER rating via the <u>AHRI</u> website to ensure your installation qualifies.

- SEER Requirements
  - Verify <u>outdoor unit</u> meets 15 SEER requirement by referencing Energy Trust of Oregon Qualifying Products List

#### Requirements

Minimum nominal Seasonal Energy Efficiency Rating (SEER) of 15 or greater for the outdoor unit, and a minimum total system Energy Efficiency Rating (EER) of 12 or greater

Ask your contractor to verify the outdoor unit can be found on the <u>qualifying</u> <u>products list</u> and that the total system achieves a minimum 12 EER rating via the <u>AHRI</u> website to ensure your installation qualifies.

 QPL may not include all qualifying units. Contact Energy Trust Residential team if a model appears to be missing.

#### **Qualifying Central Air Conditioning Outdoor Units**

Residential and Existing Multifamily Effective February 1, 2020



Models listed below are known to meet the manufacturer-listed minimum 15 SEER requirement and the minimum total system EER of 12 or greater for central air conditioning outdoor units. If you have questions about model eligibility or to verify eligibility of a model not found on this list, please contact us at <a href="residential@energytrust.org">residential@energytrust.org</a> for single family homes and <a href="mailto:multifamily@energytrust.org">multifamily@energytrust.org</a> for multifamily residences.

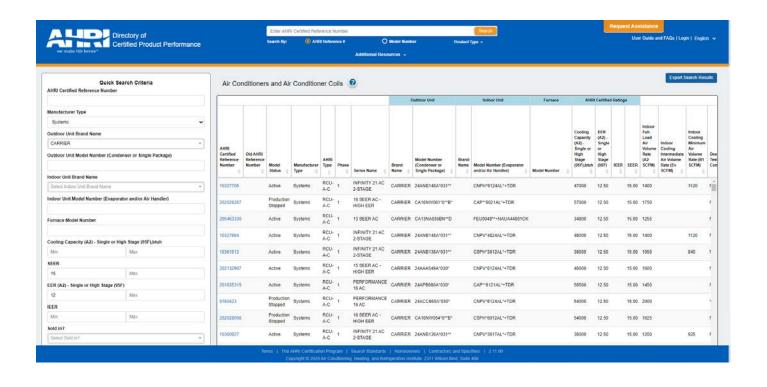
Manufacturer	Model Name	Model Number
American Standard	SILVER 16	4A7A6, 4A7L6
American Standard	GOLD 17	4A7C7, 4A7A7
American Standard	PLATINUM 18	4A7V8
American Standard	PLATINUM 20	4A7V0
Amana	AVXC20	AVXC20
Amana	ASXC18	ASXC18
Amana	ASXC16	ASXC16
Amana	ASX16	ASX16
Bryant	LEGACY	105A, 116B, 106A
Bryant	PREFERRED	126B, 126CNA, 127A
Bryant	EVOLUTION	186B, 187B, 187BNC, 180C, 180B, 189BNV
Carrier	COMFORT 15, COMFORT 16	24AAA5, 24ABC6, 24AAA6
Carrier	PERFORMANCE 16, PERFORMANCE 17	24APB6, 24ACC6, 24ACB7
Carrier	INFINITY 16, INFINITY 17, INFINITY 19, INFINITY 20, INFINITY 21	24ANB6, 24ANB7, 24VNA9, 24VNAO, 24ANB1
Coleman	LX SERIES	CC7, CC17
Coleman	ECHELON	AC21, AC19
Daikin	DX16SA	DX16SA
Daikin	DX16TC	DX16TC
Daikin	DX17VSS	DX17VSS
Daikin	DX18TC	DX18TC
Daikin	DX20VC	DX20VC
Goodman	GSX16	GSX16
Goodman	GSXC16	GSXC16
Goodman	GSXC18	GSXC18
Lennox	XC13	XC13
Lennox	16ACX	16ACX
Lennox	EL16XC1	EL16XC1
Lennox	XC16	XC16
Lennox	XC20	XC20
Lennox	SL18XC1	SL18XC1
Lennox	XC21	XC21
Lennox	XC25	XC25
Payne	PA16NA	PA16NA

- EER Requirements
  - Verify <u>entire system</u> meets minimum 12 EER requirement via AHRI lookup

#### Requirements

Minimum nominal Seasonal Energy Efficiency Rating (SEER) of 15 or greater for the outdoor unit, and a minimum total system Energy Efficiency Rating (EER) of 12 or greater

Ask your contractor to verify the outdoor unit can be found on the <u>qualifying</u> <u>products list</u> and that the total system achieves a minimum 12 EER rating via the <u>AHRI</u> website to ensure your installation qualifies.

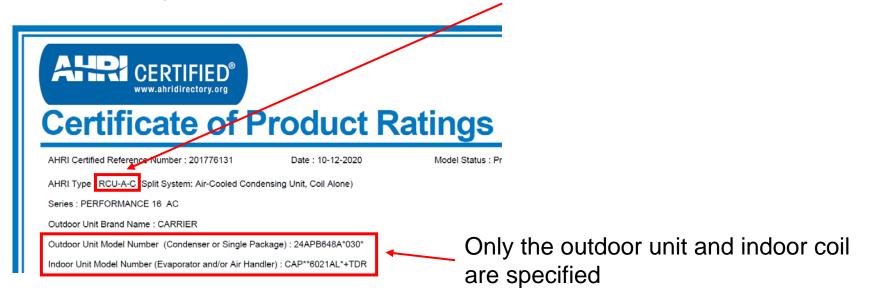


 AHRI Directory – online resource tool to lookup ratings for many HVAC system combinations, including Central AC.

- In order for a Central AC system to receive an incentive, the <u>entire system listed on AHRI</u> must be installed.
  - Essentially, if it's listed, it needs to be installed



- Some AHRI combinations do not require a specific indoor blower/air handler. In these instances, a coil and outdoor unit can be paired easily with an existing furnace/blower.
  - These systems are identified as "RCU-A-C"



- Some rated systems do require a specific air handler/blower (typically matching the brand of the outdoor unit and coil)
  - These systems are identified as "RCU-A-CB"



The outdoor unit, indoor coil AND furnace/air handler are specified

Ensuring Central AC application is completed correctly:

Upgrade type		Requ	Requirements			Incentive amount	
		home. Resid		alifying central air conditinces primarily heated with		\$250	
Central Air Conditioner Installed Cost:	\$	New heati	ng system ost (if applica	able	e): \$	System Capacity (Tons):	
Outdoor Manufacturer:					Outdoor Model:		
Indoor Evaporator Coil Manufacturer:				Indoor Evaporator Coil Model:			
Furnace/Blower Manufacturer:			Furnace/Blower Model #:				
If an eligible gas furnace was installed in an Oregon rental property with this air conditioner, please provide a customer signed Form 320C-HVAC incentive application along with this application. For more information about Energy Trust's gas furnace incentives, contact us at 1.866.311.1822 or residential@energytrust.org.							
Outdoor Unit SEER	To qualify for this incentive, the air conditioner outdoor unit is required to achieve a minimum nominal rating 15 SEER as stated by manufacturer. For list of known qualifying units, please visit: energytrust.org/central-air-conditioners/						
Culture Cink	Outdoor unit SEER per manufacturer (minimum 15):				Did this central air conditioner replace an existing central air conditioner? ☐ Yes ☐ No		
Outdoor Unit and	To qualify for this incentive, the system's outdoor unit and indoor coil are required to achieve a minimum rating of 12 EER per AHRI rating.						
Coil EER	Outdoor unit and indoor coil EER (per AHRI):						

Confirm each model listed on the AHRI certificate is included on this application

Either attach a copy of the AHRI certificate, or provide the corresponding AHRI cert. #

- Still have questions?
  - Reach out to your local account manager and schedule a Central AC/AHRI training to discuss each of these steps in-depth

# **Indoor Air Quality**

- What does Indoor Air quality mean to attendees?
- How are they seeing this manifest in their work?



### Thank you

Marshall Johnson
Residential Sr. Program Manager
marshall.johnson@energytrust.org

Kate Wellington
Multifamily Program Manager
kate.wellington@energytrust.org



# Eastern OR

# Eastern OR Agenda

- In-Depth 2021 Incentive Changes
- 2020 Opportunities and Performance
  - 0.24 Windows Tier
  - Manufactured Homes HP Promo
  - Rental Incentives
  - DHP in Rentals Promo
- Multifamily Program Updates
  - Expanding Participation in small multifamily
  - Multifamily Participation trends
  - Multifamily Market Snapshot
  - Oregon COVID Response
- EPS New Construction
  - COVID Impacts on new homes
  - 2021 Cash Incentives
  - Early Design Assistance
  - Additional offerings in 2020
- Central AC AHRI Review

## 2021 Heat Pump Conversion Changes

#### Qualified Primary Heating Source Change:

Primary Heating Source	Cost Effective?	Qualified?	Requires Cut In's?
Electric Furnace	Yes	Qualified	No
Baseboard heat	No	Not Qualified	Yes (Increases Cost)
Wall/Ceiling Heat	No	Not Qualified	Yes (Increases Cost)

#### Requirement Addition:

 Auxiliary heat lockout must be completed on all Heat Pump Conversions

January 1, 2021 – March 31, 2021	April 1, 2021 – December 31, 2021	
\$950	\$700	

# Heat Pump Advanced Control Changes

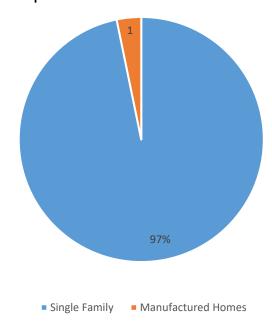
Install Scenario	Qualified?
Heat Pump replacing Heat Pump	Yes
Adding auxiliary lockout to existing heat pump	Yes
Heat pump conversion from electric furnace	No

 Heat Pump Advanced Controls may no longer be stacked with Heat Pump Conversions, as auxiliary lockout will be required for Heat Pump Conversions.

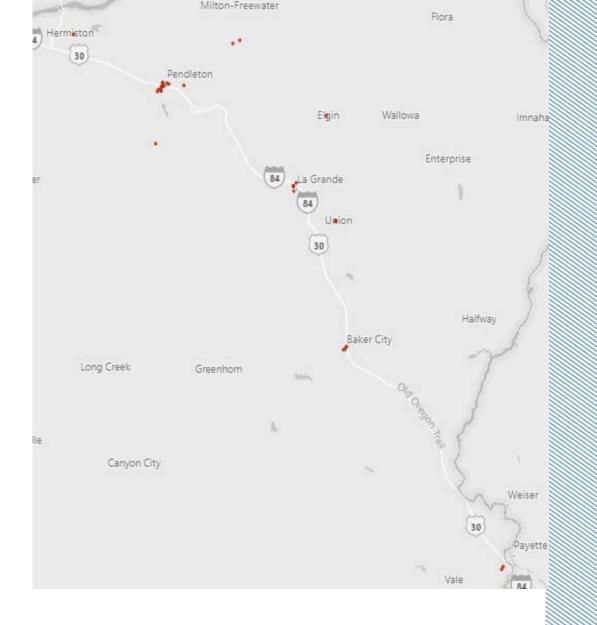
# 2020 Opportunity and Performance

# Windows: Eastern Oregon

New Windows Tier: \$6 in OR



 Majority of 0.24 windows installed in Single Family in Eastern OR



New 0.24 Windows Tier Install Map

### Manufactured Homes Heat Pump Promotion

# RFQ Open:

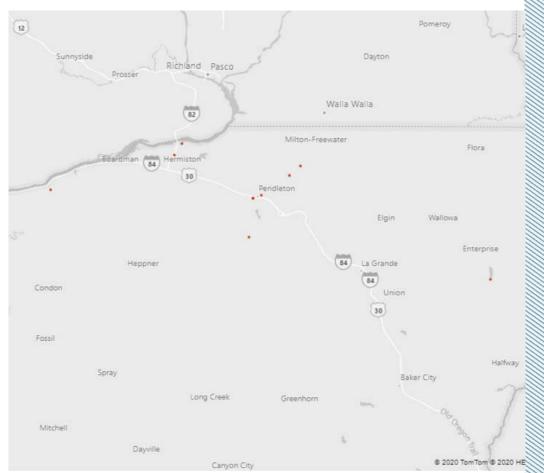
- October 16, 2020-November 16, 2020
- Home Retrofit Trade Allies
- \$2,500 for DHP, \$3,000 for HP in Manufactured Homes

# Selection Criteria: 2021

- Pricing
- History of serving Manufactured Homes communities
- Ability to reach diverse customer base

Manufactured
Homes Heat Pump
Promotion –
Eastern Oregon

- 2020 Regional Results
  - 7 DHP
  - 7 HP
- Statewide:
  - 91 DHP
  - 349 HP





# Rental Incentives: Single-Family Homes

- Increased Incentives for Single-Family Rentals
- Trade Ally Requirements:
  - Enrolled in Instant Incentives
    - Talk to your account manager to enroll
- Customer Requirements:
  - Non-owner Occupied, single-family rental properties
  - Oregon & Washington

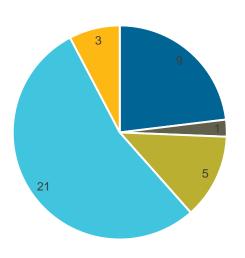
# OR Rental Incentive Amounts: Single-Family

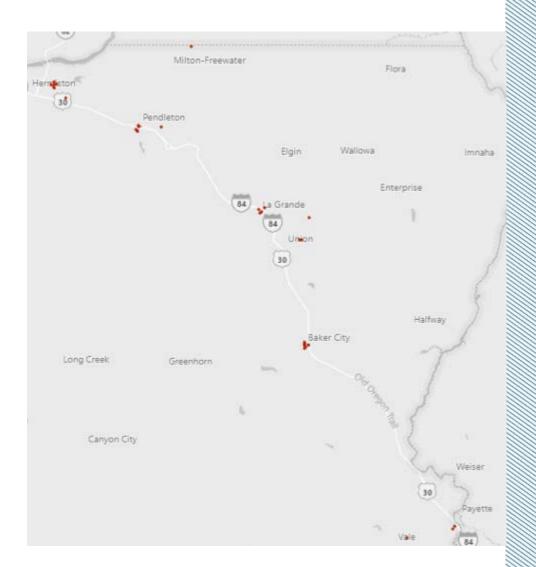
Upgrade	Rental Incentive	Incentive Timeline
Ductless Heat Pump	\$1,000	2021
Heat Pump	\$1,000	2021
Extended Capacity Heat Pump	\$1,650	2021
Gas Furnace	<del>\$550</del> -\$1,000	Bonus through: March 31, 2021
Heat Pump Water Heater	\$270	2021
Smart Thermostat	\$100	2021
Attic Insulation	\$0.50-\$1.25 per square foot	Bonus through: March 31, 2021
Wall Insulation	\$0.50 per square foot	2021
Floor Insulation	\$0.40 per square foot	2021

\*Incentive availability and timeline subject to change

# Eastern Oregon Single-Family Rental Incentives

- Eastern OR Single-Family Rentals: ~5,000
- Single-Family Rental Projects: 39





**Rental Installs 2015 - Today** 

Ceiling insulation

Ductless heat pumpFloor insulation

Gas furnace

Wall insulation

#### **DHP** in Rentals Promo

- RFQ Open: October 16, 2020 EO 2021
  - \$1,750 \$2,000 DHP Incentive
  - Non-Owner-Occupied Rentals
  - Single-Family Rentals and Small Multifamily Rentals
  - Price Capped offering; customer out of pocket cost max \$2,500
- Requirements
  - Home Retrofit or Multifamily Trade Ally
  - Enrolled in Home Retrofit Instant Incentives
  - Meet Program 9 HSPF Requirements per AHRI
  - Meet price caps
- 2020 participants will need to reapply via the 2021 RFQ.

# Multifamily Market Update

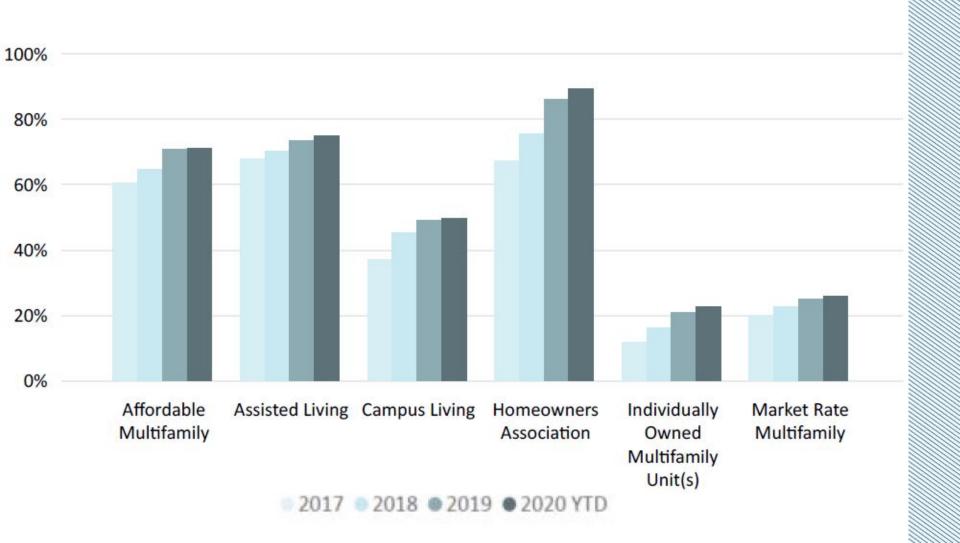
# Expanding participation in small multifamily

- Opportunity identified in small multifamily
  - duplex, triplex, fourplex
  - Doubled participation from 2017-2020
    - 10% to 20% served
- Offerings tailored for small multifamily
  - DHP Rental Promotion
  - \$1,000 bonus DHP incentive
  - Up to \$1.25/sq. ft. insulation
  - \$1,000 gas furnace
- Targeting rural areas



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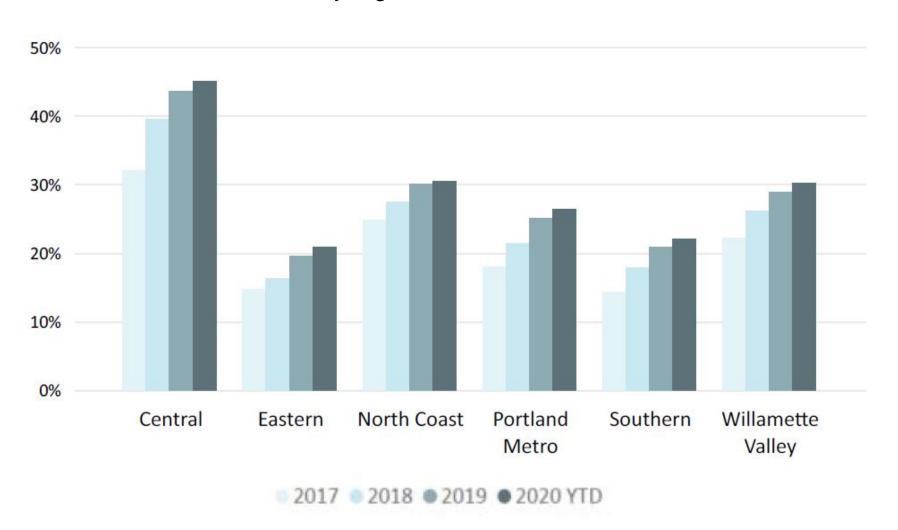
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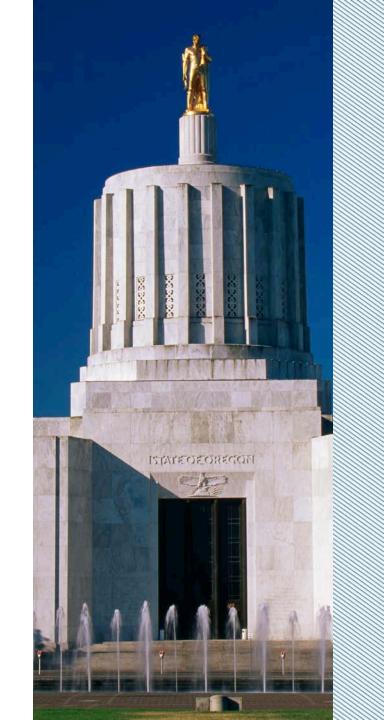
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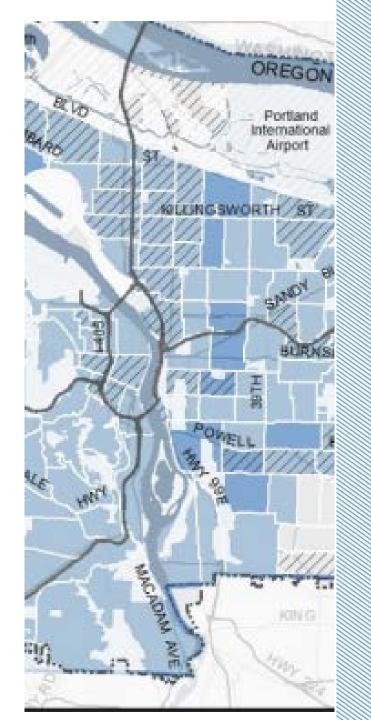
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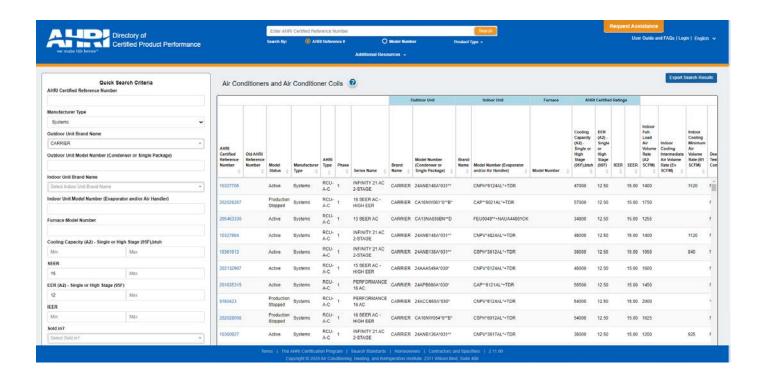
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Coleman	LX SERIES	CC7, CC17		
Coleman	ECHELON	AC21, AC19		
Daikin	DX16SA	DX16SA		
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Daikin	DX18TC	DX18TC		
Daikin	DX20VC	DX20VC		
Goodman	GSX16	GSX16		
Goodman	GSXC16	GSXC16		
Goodman	GSXC18	GSXC18		
Lennox	XC13	XC13		
Lennox	16ACX	16ACX		
Lennox	EL16XC1	EL16XC1		
Lennox	XC16	XC16		
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- EER Requirements
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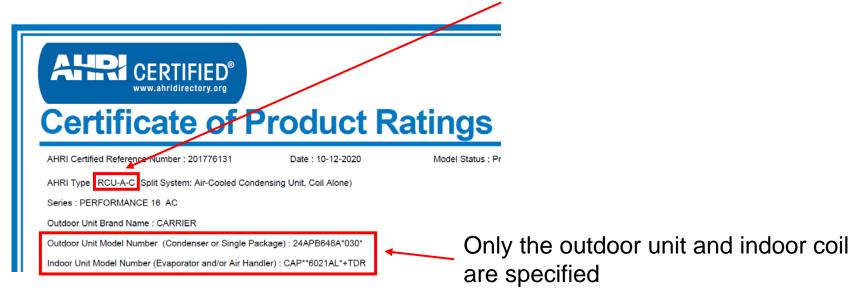


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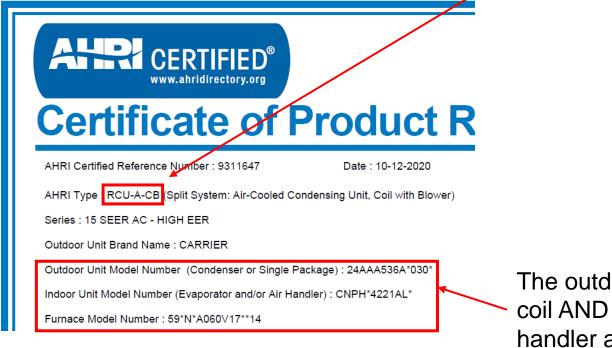
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  - These systems are identified as "RCU-A-CB"



The outdoor unit, indoor coil AND furnace/air handler are specified

Ensuring Central AC application is completed correctly:

Cooling Incentive One incentive per residence. Residence must be serviced Portland General Electric (PGE) or Pacific Power								
Upgrade type			Requirements				Incentive amount	
Qualifying Central Air Conditioner		System must be a qualifying central air conditioner serving most or all of the home. Residences primarily heated with a heat pump do not qualify. \$250				\$250		
			v heating system \$ salled cost (if applicable):  System Capacity (T		System Capacity (Tons):			
Outdoor Manufacturer:				Outdoor Model:				
Indoor Evaporator Coil Manufacturer:				Indoor Evaporator Coil Model:				
Furnace/Blower Manufacturer:				Furnace/Blower Model #:				
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	Outdoor unit SEER per manufacturer (minimum 15):				Did this central air conditioner replace an existing central air conditioner? ☐ Yes ☐ No			
Outdoor Unit and	To qualify for this incentive, the system's outdoor unit and indoor coil are required to achieve a minimum rating of 12 EER per AHRI rating.							
Coil EER	Outdoor unit and indoor coil EER (per AHRI):							
I have attached an AHRI certificate*: ☐ Yes ☐ No - list certificate number:								

Confirm each model listed on the AHRI certificate is included on this application

Either attach a copy of the AHRI certificate, or provide the corresponding AHRI cert. #

- Still have questions?
  - Reach out to your local account manager and schedule a Central AC/AHRI training to discuss each of these steps in-depth

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- What does Indoor Air quality mean to attendees?
- How are they seeing this manifest in their work?

## Extra slides



## Thank you

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