

**Agenda**  
**Klamath Falls Trade Ally Forum**  
**December 9, 2015**  
8:00 a.m. – 11:30 a.m.

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- 8:00 – 8:30:           **Hot breakfast and networking**
- 8:30 – 8:45:           **Introductions** (Tom Beverly)
- Agenda and goals
  - Cross-program announcements
- 8:45 – 9:15           **Organizational updates**
- SCOEDD Woodstove Replacement Initiative
  - Air Northwest – Bonneville Power Administration
  - KLCAS\*
- 9:15 – 10:15         **2016 Incentive changes and program updates**
- Existing & New Homes (Brooke Ingram)
  - Multifamily (Dan Wilkinson)
  - Solar, Existing Buildings, New Buildings, Commercial Lighting (Tom Beverly)
- 10:15 – 10:30:       **Break & Networking**
- 10:30 – 10:45:       **Role of cost effectiveness** (Tom Beverly)  
Brief explanation of how Energy Trust measures cost effectiveness and the role it plays in determining measures and incentive levels
- 10:45 – 11:15:       **Energy Trust resources (Tom Beverly & Karen Chase)**
- Demo of online resources
  - Cooperative Marketing/Business Development Funds
  - Enrollment in multiple programs
  - Energy Trust benefits for trade allies
  - Energy Trust activity in South Central Oregon
- 11:15 – 11:30:       **Open Q&A**
- 11:30                   **Adjourn**

Attendees are welcome to stay from 11:30 – 12:00 to network, ask further questions, or learn how to access more resources and enroll in multiple Energy Trust programs.

Forum presentations will be posted in the trade ally section of Energy Trust's website at [www.energytrust.org/TA](http://www.energytrust.org/TA) after the meeting.

**How did we do?** Please don't forget to turn in your feedback survey. Your comments help us determine the best topics, formats and speakers for future trade ally forums. Surveys are available at the sign-in table for each session.