

Incentive Processing Workshop Fall 2024 Trade Ally Forums



## **Session Format**

- Four pods throughout the room with staff from each Energy Trust program
- Each pod has Energy Trust staff knowledgeable about application processing – look for staff with blue Energy Trust shirts
- Each pod has printed sample applications and handouts to take with you or walk through with staff members
- This is an open session: Feel free to move between pods to ask questions, walk through applications, or discuss trade ally benefits

# Objectives

- Get answers to your tough questions.
- Gain a better understanding of how to complete incentive applications and avoid delays.
- Share challenges and recommended improvements.
- Take advantage of the expertise in the room our colleagues are here to help.

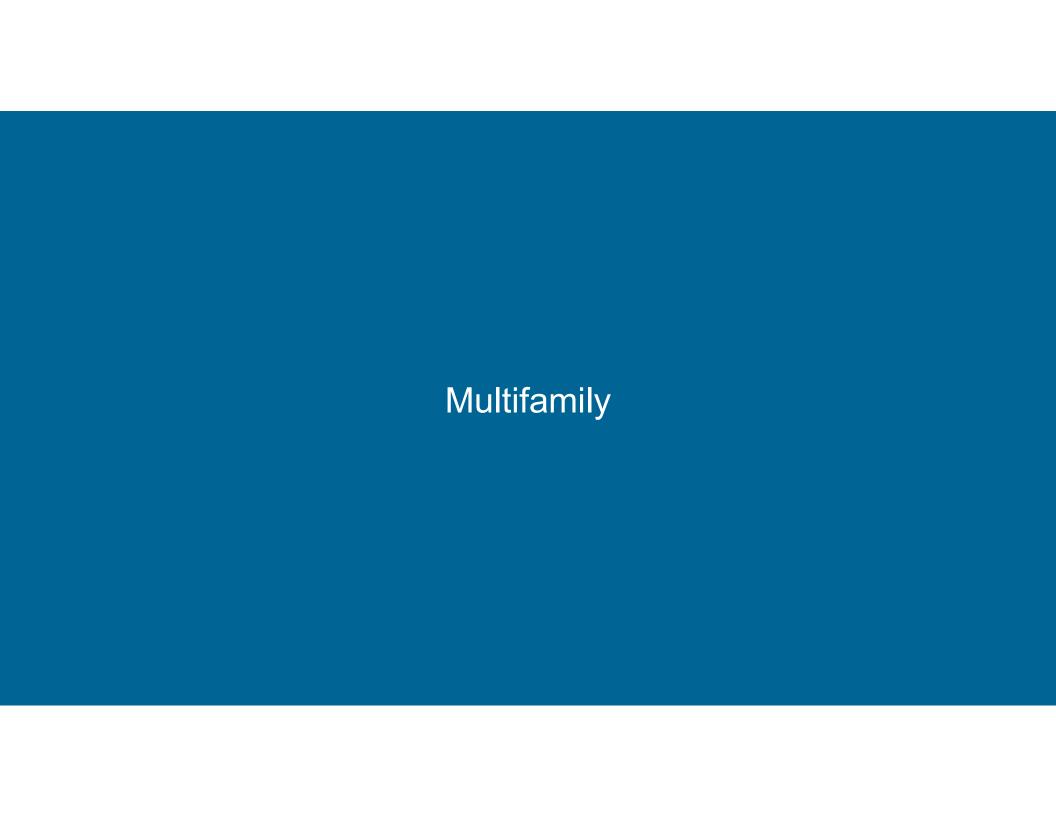
## Podium Front of Room

Multifamily

Trade Ally Network Benefits

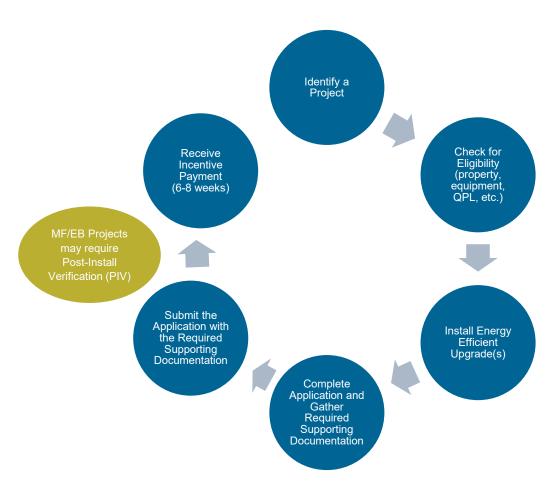
Existing Buildings (commercial)

Residential (Home Retrofit)





## Digging Deeper: Commercial & Multifamily Standard Incentive Workflow



@Heath I recommend having these as print outs at the Existing Buildings and Multifamily station. That way staff have something to take away.

Cameron Starr, 2024-09-27T21:05:35.826



### Use the correct form:

All found on Energy Trust website: www.energytrust.org

Multifamily Incentives



- OR Multifamily Weatherization: Form 320WX
- OR Multifamily Appliance: Form 320APP
- OR Multifamily HVAC: Form 320HVAC
- OR Multifamily Water Heating: Form 320WH
- OR Assisted Living/Campus Living Foodservice Equipment: Form 320F
- SW WA (Large MF): Forms 120P-WA-EMF (existing) and 120P-WA-NMF (new)
- Commercial Incentives



- All Incentives for Oregon: Form 120P
- All incentives for SW WA: Forms 120P-WA-EB (existing) and 120P-WA-NB (new)

### Please note...

- The Existing Buildings program covers NEW BUILDINGS in Southwest Washington
  - · Only projects in NW Natural territory
  - · Project must be behind a commercial meter

### Slide 7

AMO Should a bullet be added for small MF in WA handled by CLEAResult?

MacMurchy, Andrea, 2024-09-16T17:10:15.999

AM1 Web pages will be re-designed by the Forum, may need to list out where to find the forms (Forms page for mf and one for EB still?)

MacMurchy, Andrea, 2024-09-16T18:17:41.266



# Digging Deeper: Standard Incentive Eligibility

## Work with your dedicated trade ally coordinator (TAC)

- Every trade ally (TA) has a dedicated TAC
- Each TAC assists TAs in their assigned territory
- We have TACs covering all parts of the state
- Their job is to:
  - · Keep you informed of program updates and changes
  - · Assist you as you learn to fill out and turn in incentive applications
  - · Answer/ask questions about your project and direct it to where it "sorts"
  - · Connect you with the right energy advisor if your project is beyond standard scope
  - Connect you with engineers on deeply technical questions around eligibility

### Remember:

- TACs are a great resource use them!
- If they call/text/email, call them back they can't help if you don't!

## Call or email us with eligibility or incentive questions

- 1-877-510-2130 Multifamily
- 1-866-605-1676 Existing Buildings



AM0

# Digging Deeper: Standard Incentive Application

ho can apply:	Energy Tru	ergy Trust of st Use Only	Project ID		PT ID		Promo Code (Option	
entives are available for new, alifying natural gas and electric	Incentive	limits apply; se	ee Terms and Co	nditions				
ergy-saving equipment installed at existing multifamily property in	Proper	ty Owner					□ Pa	
egon. Electric customers of Portland eneral Electric or Pacific Power can		ne of Property	/ Owner				(the "Participan	
ply for incentives for qualifying ectric equipment, and natural gas	Contact N	lame				Title		
stomers on eligible rate schedules NW Natural, Cascade Natural Gas	Mailing A	ddress	*				- 11	
Avista can apply for incentives for	City		10	-	State	Zip	*	
alifying natural gas equipment. ditional requirements apply; see	Phone		Πw	/ork 🔲 Cell	Email			
rms and Conditions for details. eps to completion:	Property	Ownership		Individua Unit Owr		ccupied by	Owner 🖾 Tenar	
Install a qualifying energy efficiency improvement.	Is this pro	perty used for	rental income?	interior of the second	No No		u checked Yes, a W quired for payment.	
Complete application information and provide required supporting	Property Representative (Skip section if you are an individual unit							
documentation, including:  o W-9 for payee, if applicable		Company Name						
<ul> <li>Invoice(s) for product and installation</li> </ul>	Contact N				Title			
<ul> <li>Manufacturer spec sheet(s)</li> </ul>	Mailing Address							
Submit form by fax, email or mail along with supporting	City	Juicoo		-	State	Zip	1/4	
documentation to: Energy Trust of Oregon	Phone		File	Vork [1] Cell	Email	Lip		
Existing Multifamily 111 SW Columbia St., Suite 945					Linda			
Portland, OR 97201	Property	ty Informa	ation					
1.877.510.2130 phone 503.243.1154 fax		varne						
multifamily@energytrust.org Receive your check.	Address	V				Total		
Please allow six to eight weeks for	City			Sta	ate	Zip		
incentive processing after completed application is received.	Number o	f Buildings	Number	r of Units		Number of	Bldg Levels	
hat you need-to-know:	Year Built		Total Sq. Ft.	of Buildings	or Unit			
Energy Trust must receive applications within 90 days from equipment purchase and install.	Market		ordable Housing	Camp	us Livin		iving/Retirement dual Unit Owner	
Incomplete information will result in delayed payment or disqualification of the incentive. A post-installation verification may	Building Style	Mid-Rise	e (1-3 stories) e (4-8 stories) e (9 or more sto		Duplex Triplex Fourple	□I Ott	vnhouse/Rowhous ner	
be required to receive payment. Use Forms 320APP, 320WH, or 320WX for other Existing Multifamily	Electric Utility	PGE Pacific P		Gas Utility	□ N	W Natural Cascade Natural		

**Property Owner**: This is the information for the property owner (participant).

### **Property Representative:**

Only complete when working with property manager (optional).

## **Property Information:**

- Property name/address
- Building Style (important)
- Space and/or Water Heating System

### **Utility Provider:**

Must be customer of PGE, Pacific Power, NW Natural, Cascade Natural Gas, or Avista – for the measure they are installing

### I replaced the 120P with the 320HVAC example MacMurchy, Andrea, 2024-09-17T01:43:13.602 AM0



### To Fill Out the Incentive:

- 1. Locate the incentive for your project for multifamily projects check the property type subheading (some incentives are only available for certain property types)
- 2. Check the requirements to make sure your project qualifies (verify all details on QPL, EnergyStar.gov or AHRI, if it's a requirement)
- 3. Fill out the installed cost and quantity cells
  - The incentive total should auto-populate
  - Providing this allows us to double check Measure & Quantities with Invoice
  - Fill out the other fields listed (manufacturer, model, equipment replaced)

#### Heat Pump Incentives, continued For side-by-side or duplex, triplex, fourplex properties only Incentive Installed Equipment Requirements Equipment Installed Requeste Manufacturer: \$ 0.00 . Equipment must be at least 7.50 **Ducted Heat Pump** \$1,000 per unit · Must replace electric forced air furnace as primary heat source . Cannot be combined with other heat pump, heat pump controls or smart thermostat incentives · Energy Trust recommends electric auxiliary heat be locked out by thermostat at 35°F or per manufacturer's recommended energy saving setting Equipment Replaced: . Thermostat must either have outdoor temperature sensor or be a qualified web-enabled model that is connected to the internet. · Replacing an existing heat pump does not qualify



## **Option to Assign Payment:**

- You and the participant must both sign Form 320A (multifamily projects)
- You must show proof of the discount on the participant's invoice
- After project completion submit the incentive application and Form 320A
- After all project documentation is received expect payment within 6-8 weeks

Assign Payment

Energy**Trust** Existing Multifamily | Standard Incentive Applications | Form 320 **Multifamily Projects:** To authorize payment of the Energy Trust incentive to your contractor or another designated payee, both the Participant and Payee must sign and submit this Form 320A: Assign Payment along with the applicable Existing Multifamily standard incentive applicable (Form 320APP, 320F, 320HVAC, 320WH, or 320WX). **Submit MF Application** Option to Assign Incentive Payment PLEASE NOTE: The Energy Trust incentive payment will be made to Participant unless Participant and its designated Payer + Form 320A complete the section below to assign the payment to Payee. A complete, accurate and verifiable IRS Form W-9 (Request for Taxpayer Identification Number and Certification) for the Payee named below must be provided if this option is selected. **Existing Buildings Projects:** Both Participant and Payee understand and agree that if this Option to Assign Incentive Payment is selected the check will be issued to the Payee named below at the address listed below and Energy Trust is not responsible for any tax listed below that may be associated with the incentive payment, in addition, Participant understands that, nowithstanding this assignment, responsibility for complying with the terms and conditions of this incentive agreement shall confine to be the **Submit 120P Application** obligation of Participant, and Energy Trust's sole responsibility under this incentive agreement shall be to Participant. Accordingly, Payee understands that it shall have no rights against Energy Trust or the PMC with respect to such assign or the payment of the incentive, and in the event that Energy Trust does not pay the incentive as a result of Participant's + complete the Option to failure to comply with this agreement. Payee's sole recourse shall be against Participant. Participant directs Energy Trust to pay any incentive to which it is entitled to the Payee named below and waives all rights to directly receive the Energy Trust incentives for the identified energy-efficiency project. **Assign Payment page** SIGNATURES: By my signature below, I represent to Energy Trust that I have read this agreement and am dult authorized to sign this Option to Assign Incentive Payment on behalf of the party for whom I am signing Participant Participant Signature Representative (must match legal name of Property Owner listed as the "Participant" on associated incentive application, Payee (TA) Signature (must match submitted IRS form WS cell home work Email



## To Submit a Completed Incentive Application:

- Verify these steps to ensure application packet is complete ■ Install is complete

  - ☐ Application is complete, signed and includes supporting documentation
    - Applicable measure/equipment section completed
    - Manufacturer specifications sheet(s) are included \*
    - ☐ Itemized invoice(s) is/are included
    - ☐ W-9 for payee is included, if applicable
    - ☐ If TA is receiving payment, include signed Form 320A (multifamily) or Option to Assign Payment section (Existing Buildings)
- If everything is in order, submit application packet to Energy Trust
  - DocuSign and email are most reliable
    - Multifamily: multifamily@energytrust.org
    - Existing Buildings: existingbuildings@energytrust.org
  - Can also submit via USPS or fax
  - Program email, mailing address, and fax number are all located in the "Steps to Completion" section on page 1 of the application

<sup>\*</sup>It's helpful to include AHRI or EnergyStar certification, if applicable





# Single Family Residential Incentive Processing

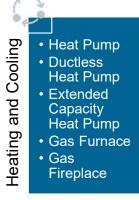






Residential Single Family Homes program covers:

- Stand Alone / Site Built Homes OR and SWWA
- New and Retrofit Manufactured Homes
- Stand Alone Auxiliary Dwelling Units (ADU) used as a living space.
- Small MF WA



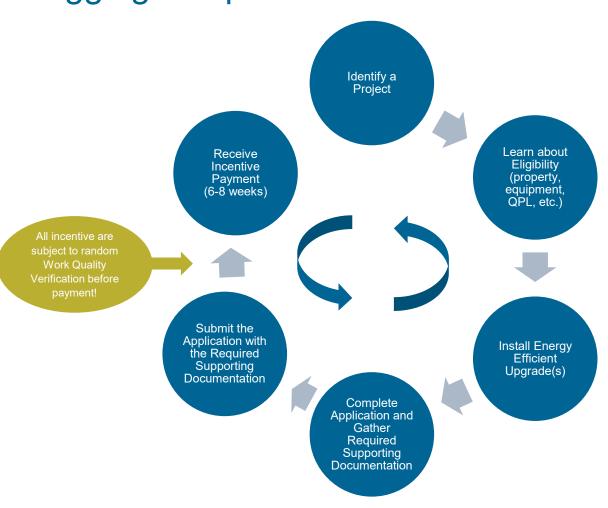








# Digging Deeper: Residential Incentive Workflow





## Digging Deeper: Residential Incentive & Payment Types

# General Incentives

- These are *customer paid* incentives.
- Can be paid to Owner-Occupant or an Owner of a Rental property.

# Instant Incentives

- These are given to the customer as an *incentive* discount on an invoice.
- The check or EFT is paid to the Trade Ally.

# Retail / Direct Ship

- These are in-store discounts for retail purchases.
- Can also come in the form of incentive bundled into an online purchase of Smart Thermostats via Energy Trust web storefront.



### Use the correct form:

All found on Energy Trust website: <a href="https://www.energytrust.org/forms/">www.energytrust.org/forms/</a>

- Single Family Residential Incentive Forms
  - 320C-WX / 320C-WXWA Weatherization. Includes window and insulation incentives for OR and WA
  - 320C-HVAC Heating and Cooling. Includes HVAC and Thermostat incentives
  - 320ECHP Extended Capacity Heat Pump incentive
  - 320S Includes all incentive measure eligible to be self-installed. Attic and Floor insulation and Smart Thermostats
  - 320WH Includes the Oregon and Washington Gas Tankless Water Heater incentives
- Specialized forms These are provided via Account Manager
  - 320SWR/321SWR Savings within Reach incentives and Income Requirement form
  - 350CC Customer Consent form for Instant Incentives
  - 300HPP/300RHP/320KL/300GIN Promo and Regional forms

### Please note...

- The Single Family Residential covers Small Multifamily units in SW WA
  - Only projects in NW Natural Gas territory and only Gas-based incentives.
  - These are 2-4 side by side units, and stacked units no more than 2x2.
  - · Regular WA forms and Incentives can be used.
  - This excludes large multifamily properties if you are unsure, connect with your AM



## Digging Deeper: CPF and IES Workflow

## **Community Partner Funding (CPF)**

- · Community Partner (CP) identifies customer in need
- CP conducts home energy assessment (HEA)
  - · Submits HEA to community partners queue for processing
- CP Identifies trade ally to complete installation of identified upgrade(s)
- Trade ally submits 320CPF form and supporting documents to <u>communitypartners@energytrust.org</u> for processing

## In Home Energy Services (IES)

- Customer is identified via referral or online ductless heat pump questionnaire
- · IES team contacts customer to schedule home energy assessment
- IES team visits home and conducts HEA
  - · Submits HEA to community partners queue for processing
- IES team Identifies trade ally to complete bid of identified upgrade(s) including any critical repairs
  - · If approved, trade ally will submit bid to customer for approval and signature, once signed installation may begin
- Trade ally submits 320IES form and supporting documents to <a href="mailto:lnHome@energytrust.org">lnHome@energytrust.org</a> for processing



# Digging Deeper: Accounts Managers and Contacts

### Work with your dedicated **Account Manager** (AM)

- · Every Trade Ally (TA) has a dedicated AM
- Each AM assists TAs in their assigned territory
- · We have AMs covering all parts of the state
- Their job is:
  - · Keep you informed of program updates and changes
  - Assist you as you learn to fill out and turn in incentive applications
  - Answer/ask questions about your project and direct to where it "sorts"
  - Connect you with the right Energy Advisor if your project is beyond standard scope
  - Work with you on issues surrounding payments or eligibility
  - Helps get you started on Specialized offerings (Instant incentives, Savings Within Reach, Promo, Regional)

### Call or email the program with eligibility/incentive questions

- 1-866-311-1822 Energy Trust Residential program
- Emails:
  - Residential@energytrust.org General incentive inquires or project status checks.
  - ResidentialTA@energytrust.org General program questions regarding being an active Trade Ally.
  - Ally.Enrollment@energytrust.org Account management, enrolling in services and specialties, name or address
    changes, changes with W9 information.
  - TAfax@energytrust.org Certificates of insurance and Participation Agreements (PA)
  - Residentialforms@energytrust.org New submissions for standard incentives
  - Residentialmi@energytrust.org Missing information correspondence
  - Unsure where to send paperwork? The application will say at the bottom.





Want your incentive faster?	Customer Info	ormation	
Apply online.	This home is U Ow	ner occupied	rty I own*
Visit www.energytrust.org/now	*If the home is a rental	property, and the owner or manager is	receiving the incentive directly,
Steps to completion:	complete, accurate, and	d verifiable W-9 is required. Visit www	energytrust.org/w9.
Make an energy saving improvement in a qualifying residence.	Site address	City	State Zip
Complete application information, including:     Contractor and customer signatures     Invoices billing the customer for purchase	Mailing address (if diffe	rent than site) City	State Zip
<ul> <li>and installation marked "Paid in full"</li> <li>For Energy Trust trade allies submitting</li> </ul>	Primary phone Hom	e □ Work □ Cell Other Phone	☐ Home ☐ Work ☐ Cell
this as an instant incentive project:  Invoice billing the customer must		to the second se	☐ Home ☐ Work ☐ Cell
show incentive deductions	Utility Informa	The state of the s	
3 Submit online form or mail, fax or email documentation together to:	Electric utility: PC Gas utility: N	GE Pacific Power  V Natural Cascade Natural Gas	☐ Other  Avista ☐ Other
Energy Trust of Oregon Residential	Site Information	on	
818 SW 3 <sup>rd</sup> Ave, #215 Portland, OR 97204	Year built	Square feet	Number of levels
1.866.311.1822 phone 1.866.516.7592 fax residentialforms@energytrust.org Receive your check. Please allow four to six	Primary heating system (check one)	☐ Electric baseboard ☐ Gas fu	ss heat pump Wood rnace Propane eplace Other
weeks for incentive processing after completed application and supporting	Water heating fuel	☐ Electricity ☐ Natural	gas Propane
documentation are received.	Foundation/		Crawlspace w/ vapor barrier
Need-to-know information:	basement		Crawlspace Slab on grade
<ul> <li>This form should be completed by the Customer and Contractor.</li> </ul>	Home type (Oregon):	Home type (Washington):	, g
Energy Trust must receive applications within 60 days from the date of installation.     All information must be completed for	☐Single-family ☐Manufactured	Single-family Manufacture □Duplex □Triplex	d □Rowhouse □Townhouse □Fourplex
processing; incomplete information will result in delayed payment or disqualification.	Are you an Energy Tr this as an Instant Inco	ust trade ally submitting Yes, instentive project?	ant incentive sd on invoice:
Customer Name and Signature			
By signing below, Customer agrees to the terms and o required invoices and documentation to Energy Trust or been completed satisfactorily by Contractor as of the s dentifies as a landlord or property owner applying for a property. If identified as an Energy Trust instant inc for incentives that meet Energy Trust requirements	n Customer's behalf. By tha ignature date below and all a single-family rental property entive project, Customer u	t authorization, Customer represents to b accompanying documentation is complet y incentive, Customer affirms that they of understands and agrees that Energy Ti	Energy Trust that all upgrades have e and accurate. If Customer wn and do not reside in the rust will issue incentive check
	Full name (please)	print and use same name as on invo	
Customer signature	run name (piease j	print and use same name as on invo	ice) Date
Customer signature  Customer email address (application sta	, ,		Date
Customer email address (application sta	, ,		Date
Customer email address (application state contractor Name and Signature by signing below. Contractor certifies that this application centifies that this application centifier expects were completed as of the signature defentified as an instant incentive project, Contractor worker and applications of the contractor of	tus updates are sent via on and all accompanying do ate below. Incentives are pa r has shown instant incen forth in Form 372IV: Partie	email)  cumentation is complete and accurate, a vable to Customers only unless part of a tive amount listed above as itemized tippation Agreement – Instant Incentive	nd all upgrades associated with this n instant incentive project. If isscounts from Customer's
•	tus updates are sent via on and all accompanying do ate below. Incentives are pa r has shown instant incen forth in Form 372IV: Partie	email)  cumertation is complete and accurate, value to Customer only unless part of a twice mount listed above as tempts above anount listed above as tempts part on Agreement – Instant Incentive program requirements.	nd all upgrades associated with this n instant incentive project. If isscounts from Customer's

**Property Type**: Is the home Owner-Occupied or a Rental?

## **Property Information:**

- Property name/address
- Details such as Sq Ft, Year Built, Foundation Type
- Space and/or Water Heating System

## **Utility Provider:**

Must be customer of PGE, Pacific Power, NW Natural Gas, Cascade Natural Gas, or Avista – for measure they are installing

### Signatures:

Any application submitted by a Trade Ally will need a customer's signature.



### To Fill Out the Incentive:

- 1. Locate the incentive for your project (some incentives are only available for certain types of single family home! Ex. Site Built vs Manufactured Homes)
- 2. Check the requirements to make sure your project qualifies (verify all details on QPL, EnergyStar.gov or AHRI if it's a requirement)
- 3. Fill out the installed cost and quantity cells
  - Fill out the other fields listed (manufacturer, model, equipment replaced)
  - Importantly: The make, model, previous system, beginning and ending requirements, total sq ft (when applicable to individual incentives) should always be filled out.

Upgrade type		Requirements Incentive				
	Ducted heat pump	forced air furnace. Heat pump ca lockout must be set to 35°F or lo	residence's primary heat source a annot have a backup gas heating wer if electric furnace auxiliary he heat pump controls or smart then	system. Thermostat eat present. Cannot be	\$1,000	
	Ducted heat pump in a single-family rental property	HSPF2 7.50 or greater. Must be residence's primary heat source and replace electric forced air furnace. Heat pump cannot have a backup gas heating system. Thermostat lockout must be set to 35°F or lower if electric furnace auxiliary heat present. Cannot be combined with other heat pump, heat pump controls or smart thermostat incentives.  Must be offered as an Energy Trust instant incentive by an approved trade ally to qualify.				
		centives are available at an increased Energy Trust account manager for me			Within	
	at type of heatir	ng system did this replace?	Electric furnace Other:			
vvn		ate attached Q Yes	·	Installed Cost \$		
ls a	an AHRI certification?	no anacirca —	information below:	Ilistalled Cost \$		
Is a		no anacirca —	information below: EER2:	SEER2:		



Verify these steps to ensure application packet is complete

## To Submit a Completed Incentive Application:

- ☐ Install is complete

  - ☐ Application is complete, signed and includes supporting documentation
    - Applicable measure/equipment section completed
    - Manufacturer specifications sheet(s) are included \*
    - ☐ Itemized invoice(s) is/are included
    - ☐ W-9 for the Rental Owner is included, if applicable
- If everything is in order, submit application packet to Energy Trust through the Energy Trust online webform, email or paper mail.
  - https://form.energytrust.org/
  - Residentialforms@energytrust.org
  - Mail: 818 SW 3<sup>rd</sup> Ave #215 Portland, OR 97204
  - Program email, mailing address, and fax number are all located in the "Steps to Completion" section on Page 1 of the application

<sup>\*</sup>Including AHRI or EnergyStar certification if applicable is helpful!



## Digging Deeper: Common Missing Information

Applications submitted by both customers and Trade Allies see similar common types of missing information. Knowing what those can be can help with both your own submissions and in assisting customers with their submissions.

#### **General Incentives (customer paid incentives)**

- Missing Paid in Full invoice
- Missing details about the work
  - o HVAC model information on invoice or application
  - Beginning and Ending R-values / Official U-Value documentation and Dimensions for windows
  - Heating System Replaced
  - o Different participant signing the application vs who is billed on the invoice

### **Instant Incentives (Trade Ally paid incentives)**

- Incentive not provided on the invoice / Incentive not labeled correctly
- Incorrect Incentive Amount provided on the invoice
- Missing Customer Signature on 320 application or 350CC form
- Providing only a Proposal/Estimate/Contract
  - o We will always require a finalized invoice