



Home Energy Rebate (HER) Program Overview HOMES & HEAR 101



Agenda

- Learning objectives
- Program overview
- HOMES specifics
- HEAR specifics
- Multifamily
- Combining funding sources
- Enrollment details
- Next steps

Learning objectives

- Expand knowledge of the HOMES & HEAR programs and participation requirements
- Learn about HOMES & HEAR trade ally networks and enrollment journeys
- Gain an understanding of how program funds can stack on top of Energy Trust incentives



Timeline



2025

Oct - Dec

Program design

Outreach to trade allies & CBOs



2026

Jan - March

Enrollment kick-off



2026

April – June

Training

Approval

Program launch

Program overview

HOMES

Home Efficiency Rebate Program

Energy-model based

All income levels with funding allocations set aside for low-income properties

Retroactivity permissible

Income & performance-based incentives

HEAR

Home Electrification and Appliance Rebate Program

Point-of-sale

Low-income & moderate-income households only

No retroactivity

Income & prescriptive-based incentives

Shared requirements

Determine customer eligibility

- Both programs require income verification process & site eligibility

Closed TA network

- Customers must work with enrolled HOMES & HEAR trade allies

Complete Home Energy Assessment

- Full energy model (HOMES)
- Limited assessment (HEAR) for heat pumps

Rebate reservations

- Energy Trust issues coupons and reservations
- Expire after 180 days
- Reimbursements issued within 4 weeks of receipt of required and acceptable information

Documentation for submission

- Geo-tagged photo documentation
- Invoice
- Incentive application
- Energy model and/or assessment (depending on project)

Income categories

- Area Median Income (AMI) is calculated by household size and county
- Income verification required via documentation (self-attestation is not allowable), or categorical eligibility
- For rental properties, the income status is established using the annual household income of the tenant(s)

Income Category	Income Limit, by household/unit
Low	<80% AMI
Moderate	80%-150% AMI
Higher	150% AMI and greater

**Download
AMI tables**

These will be updated soon



HOMES Program

HOMES

Home Efficiency Rebate Program

Energy-model based

All income levels with funding allocations set aside for low-income properties

Retroactivity permissible

Income & performance-based incentives

HOMES rebate eligibility: Single family

Modeled Savings	Income Level	Single-Family Rebates
20%-34%	Low-Income	Lesser of \$8,000, or 100% of cost
	Moderate- and Higher-Income	Lesser of \$2,000, or 50% of cost
35% or greater	Low-Income	Lesser of \$10,000, or 100% of cost
	Moderate- and Higher-Income	Lesser of \$4,000, or 50% of cost





HOMES rebate eligibility: Examples

- Percentage savings determined by energy model
- Modeled savings will vary from site to site

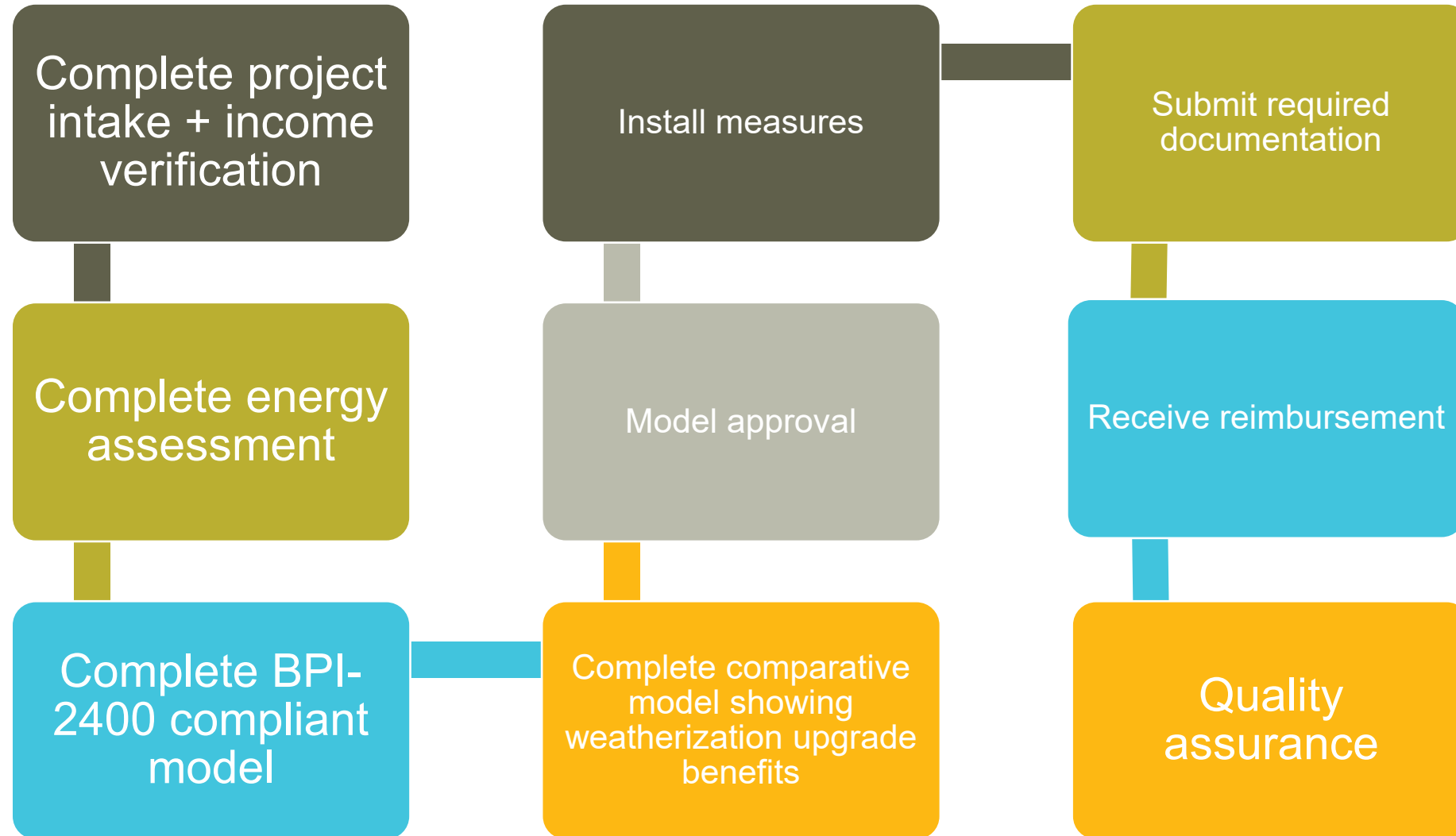
20% energy savings

- Air sealing
- Insulation

35% energy savings

- Air sealing
- Insulation
- eFAF > HP

HOMES project workflow



Energy modeling

- Required and must use 12 months of home energy use data.
- Recommended upgrades must meet incentive thresholds of 20% or 35%.
- Must be completed using USDOE-approved, BPI-2400 compliant software:
 - Snugg Pro
 - OptiMiser
- Energy modeling training will be available.
- Subsidies provided to cover the cost for low-income customers.



HEAR Program

HEAR

Home Electrification and Appliance Rebate Program

Point-of-sale

Low-income & moderate-income households only

No retroactivity

Income & prescriptive-based incentives

HEAR eligible measure and rebate limits

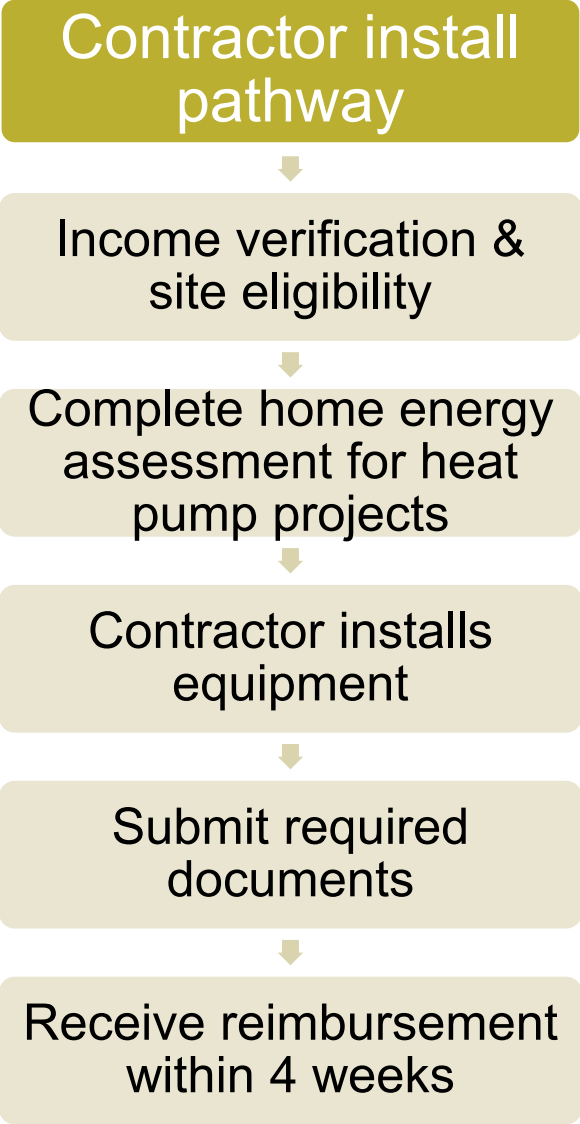
Qualified Product/Measure	Rebate Limit
Heat Pump Water Heater	\$1,750
Heat Pump for Space Heating and Cooling*	\$8,000
Electric Heat Pump Clothes Dryer	\$840
Electric Stove, Cooktop, Range, or Oven	\$840
Electric Load Service Center	\$4,000
Insulation, Air Sealing, and Ventilation	\$1,600
Electric Wiring	\$2,500
Maximum Rebate	\$14,000

Income Level	Rebate Limit
Low-Income	100% of cost
Moderate-Income	50% of cost

**HP requires a limited assessment prior to installation*



HEAR project workflows



Installation Options	
Contractor-only <ul style="list-style-type: none">• HVAC• Air sealing• Electrical wiring• Electrical panel	DIY / Retail POS <ul style="list-style-type: none">• HPWH• Clothes dryer• Electric stove, cooktop, range, oven• Insulation / ventilation

**All measures listed in retail POS / DIY pathway can also be installed by contractors*



Quality assurance requirements

Minimum 5% quality assurance

Installation Specification Manual compliance

100% of projects review by specialists

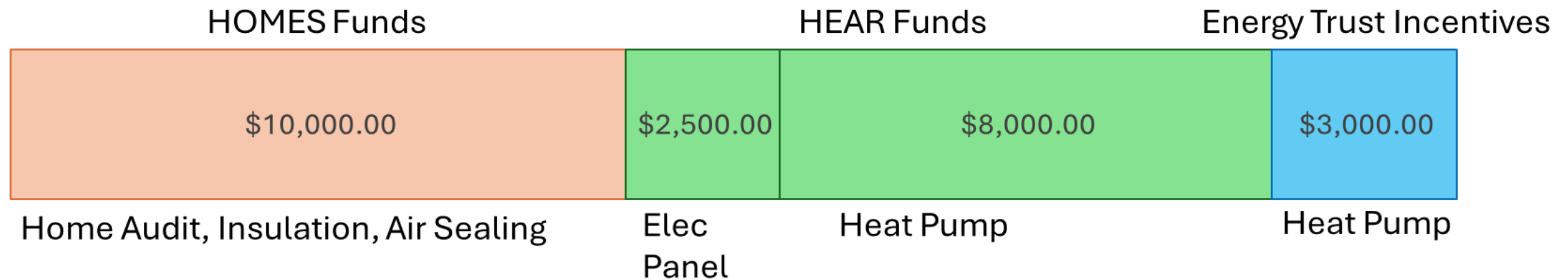
Complaints follow Energy Trust regular complaint process

Feedback loop for continuous improvement

Combining funding sources

- There are several funding sources available to help decrease costs for customers.
- Training will be provided to understand and implement the options.

Example combined funding for low-income customer:



INVOICE

DATE:
August 8th, 2026

TO:

Lenny Pearl
89 Pacific Ave
Salem, OR
123-456-7890

INVOICE #
100

ENERGY UPGRADE	DESCRIPTION	AMOUNT
Home Energy Audit	Modeled assessment w/ blower door test	\$1,200
	HOMES ELIGIBLE	-\$1,200
	Final Home Audit Cost	\$0
Attic Insulation	1,100 sq ft of R49 installed in attic	\$1,800
	HOMES ELIGIBLE	-\$1,800
	Final Attic Insulation Cost	\$0
Whole Home Air Sealing	Spray foam/caulking applied to attic and basement gaps.	\$1,300
	HOMES ELIGIBLE	-\$1,300
	Final Air Sealing Cost	\$0
Heat Pump	Trane RQS 4TXD2036A10NUA AHRI #208141270	\$14,500
	HEAR ELIGIBLE	-\$8,000
	ENERGY TRUST ELIGIBLE	-\$3,000
	Final Heat Pump Cost	\$3,500
Electrical Panel	Upgrade panel from 100 amps to 200 amps	\$3,500
	HEAR ELIGIBLE	-\$3,500
	Final Electric Panel Cost	\$0
Total Amount Due.....		\$3,500

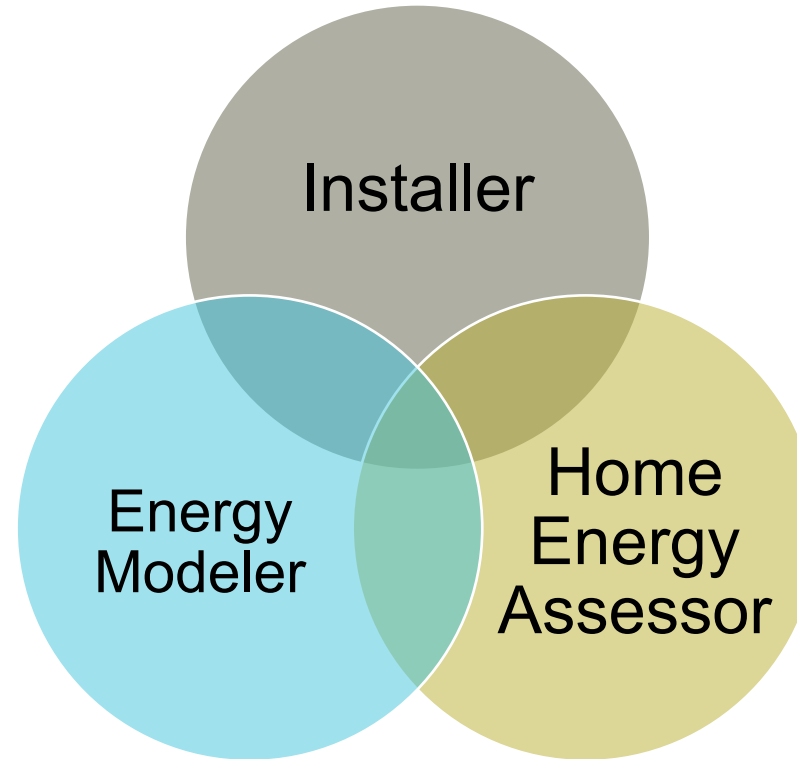
Customer support

- There are additional support resources available for low-income and moderate-income customers to participate in these programs.
- Onboarding training will cover additional options for these customers.



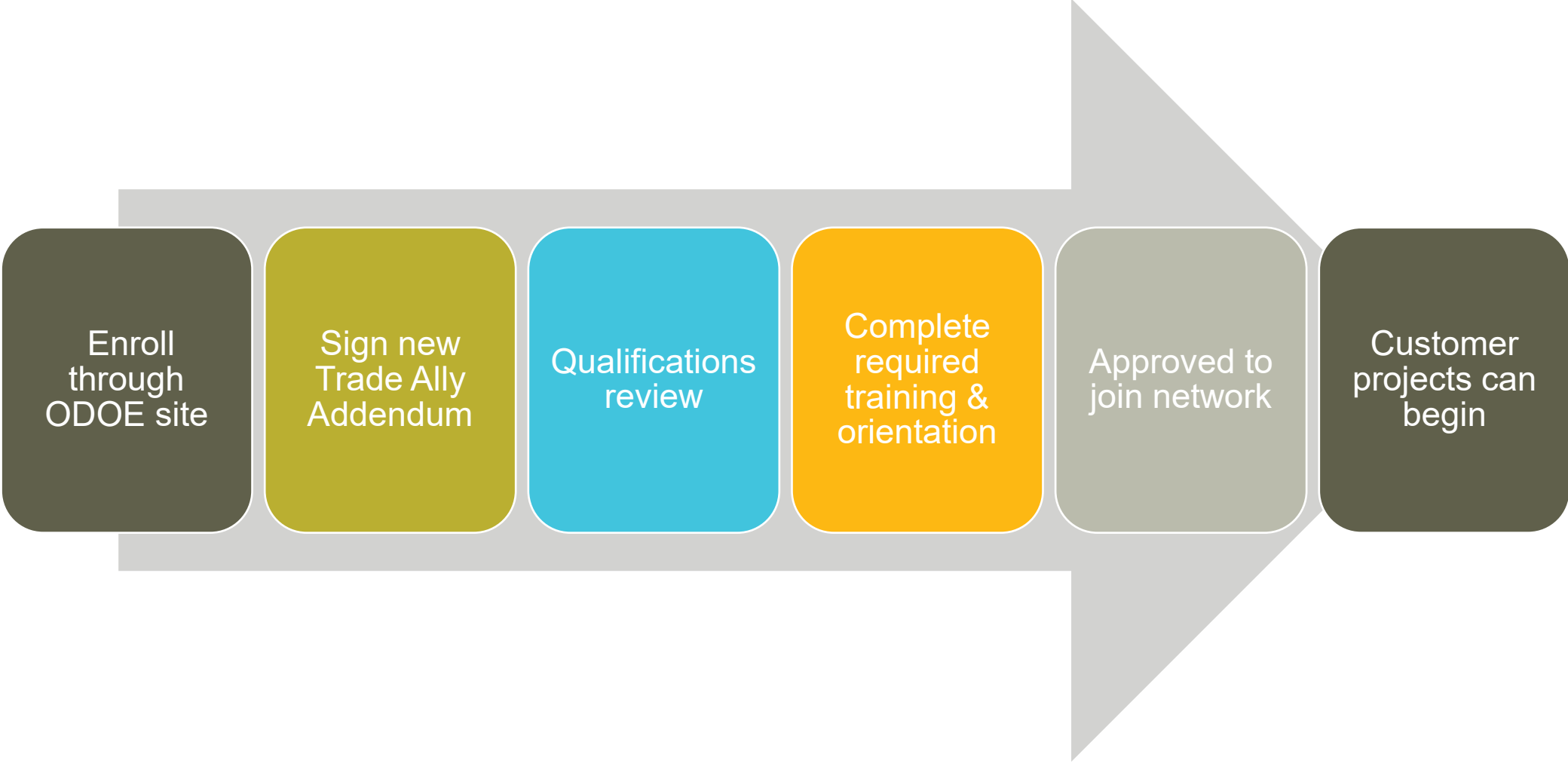
Enrollment details

Participation networks



- Closed networks
- No participation cap
- Training and resources provided for each
- Can participate in any or all

Network enrollment journey & requirements



NOTE: Any new trade allies will be required to complete a job shadow process for quality assurance

Timeline & next steps

Timeline



2025

Oct - Dec

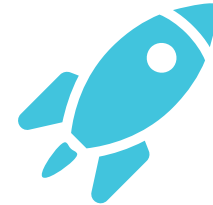
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Example enrollment flow

- Enrollment will kick-off with registration in the first quarter of 2026.
- Orientation and onboarding groups will be organized by cohort based on registration date.
- Each cohort will receive the same training.
- Energy Trust will provide notice of registration windows.
- Additional cohorts added, as needed.

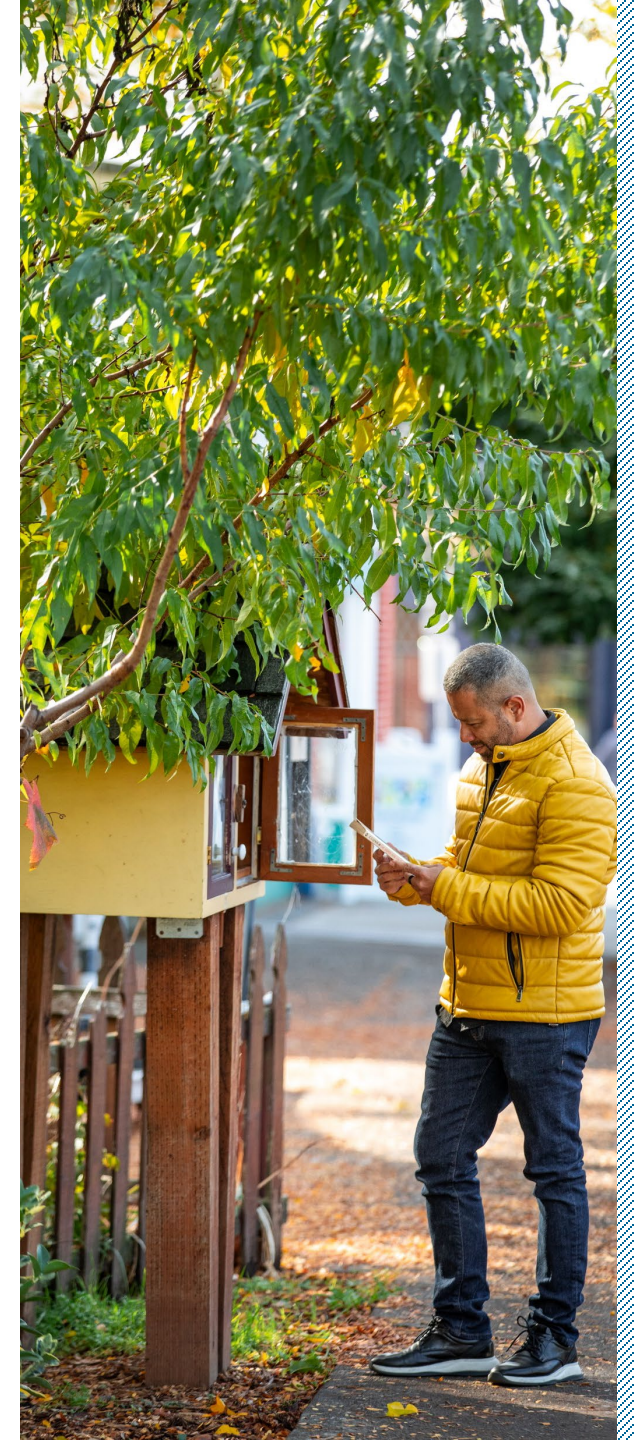
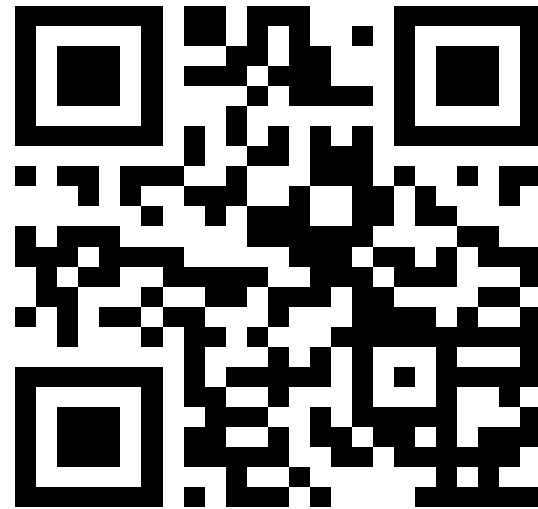
Cohort	Registration Window	Training Start Date
1	February 2-20	March 6
2	February 23-March 13	March 27
3	March 16-April 3	April 17
4	Continues as needed...	

Stay in the loop

Join the HOMES/HEAR email list. We'll share updates like:

- Presentation slides
- Enrollment details
- Key dates
- Training opportunities

Scan to sign-up





Questions?

Joy Jerome Turtola,
Workforce Development Manager

JoyJerome.Turtola@energytrust.org

Trade Ally Forum

Session Name: HOMES & HEAR 101

Session Summary:

- Energy Trust is delivering HOMES & HEAR programs starting in 2026.
- HOMES:
 - Performance-based rebate program
 - Whole-home retrofits
 - Must demonstrate energy savings of at least 20% (larger incentives for 35% or more).
 - Rebates available at all income levels.
- HEAR:
 - Electrification and appliance rebate program for the installation of high-efficiency electric appliances and associated electric upgrades (including insulation and air sealing measures).
 - Rebates will be available via point-of-sale discounts at participating retailers
 - Low-to-moderate income households only
- Contractors must enroll in at least one network to participate:
 - Installer – Installation only
 - Assessor – Complete home energy assessments
 - Energy Modeler – Complete BPI 2400 compliant energy models

Key Points to Remember:

- Contractor enrollment will start in the first quarter of 2026.
- All necessary training and resource materials provided.
- Energy Trust will share more information as it becomes available.

Sign up for the HOMES + HEAR email list to stay informed.

Questions? JoyJerome.Turtola@energytrust.org

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