

Portland Commercial Industrial Trade Ally Forum

April 8, 2026

8:00 am – 2:00 pm

8:00 – 8:30 Breakfast with Outreach Staff, vendor networking

8:30 – 8:50 Welcome and Updates from Director of Existing Buildings Program

**8:50 – 9:20 Keynote Presentation
Mary Kopriva, Economist, Oregon Department of Energy (ODOE)**

The opening keynote will highlight the foundations of energy efficiency, its importance for contractors, and its role in supporting local economies and community resilience. This presentation will set the tone for the day’s discussions, connecting trade ally efforts to broader energy efficiency goals with an emphasis on quality workmanship, accurate savings modeling and improved resilience.

9:20 – 9:40 Vendor Introduction

Meet the vendors who will be showcasing their products and services in the lobby throughout the day. This is a unique opportunity to connect directly with industry experts, learn about cutting-edge technologies, and discover how their offerings can support and enhance your work.

9:40 – 10:00 Break & Vendor Networking

10:00 – 11:00 Breakout Session A (pick one)

Ballroom 1	Ballroom 2	Ballroom 3
<p>Topic: BPS Pathways</p> <p><i>An overview of Oregon’s Building Performance Standards (HB 3409), including requirements, compliance timelines, and impacts to commercial building owners.</i></p>	<p>Topic: VFD Best Practices</p> <p><i>Come learn about the typical applications, energy drivers, and how to leverage the Energy Trust incentives to land sales.</i></p>	<p>Topic: Workforce Development</p> <p><i>Taking a look at BOC (Building Operators Certifications) from early adaptation to mature realization.</i></p>
<p>Speakers: Alex Inman, A. Inman Consulting</p>	<p>Speaker: Chris Hohman, Industrial Program</p>	<p>Speaker: Roger Ebbage, NWEEL</p>

11:00 – 11:15 Break & Vendor Networking

11:15 – 12:15 Breakout Session B (pick one)

Ballroom 1	Ballroom 2	Ballroom 3
<p>Topic: LLLC/HVAC Integration</p> <p><i>Luminaire Level Lighting Controls (LLLC) are beginning to work alongside HVAC systems to create smarter, more responsive buildings. Learn how data already available from lighting systems, such as occupancy and space usage, can support better HVAC operation.</i></p>	<p>Topic: Scaling the Business</p> <p><i>In this session, the emphasis will be on the differentiation between working ON your business versus working IN your business. Learn tools and techniques to support business growth and development.</i></p>	<p>Topic: Custom Track Projects</p> <p><i>Explore how custom incentives support more complex, system-level projects. This presentation will lead us through the processes that help identify successful and impactful projects that are beyond the standard measures</i></p>
<p>Speaker: John Wilson, Evergreen Energy</p>	<p>Speaker: Alan Beane, Geograde Constructors</p>	<p>Speaker: Alex Kampf, Commercial Program</p>

12:15 – 12:30

Lunch

12:30 – 1:45

Community Survey & Panel Discussion

This session will bring together a diverse group of professionals who play critical roles in the delivery and success of energy efficiency programs. The discussion will focus on fostering stronger partnerships, improving communication, and aligning goals to ensure long-term success for Trade Allies in their communities.

This session is also an excellent opportunity to address any challenges or uncertainties you may face in your work. We encourage attendees to bring their questions and insights to help shape a collaborative and impactful conversation.