

Encouraging Trade Ally and CBO Partnerships for Enhanced Community Partner Funding Programs

Presented by Isaiah Kamrar, Program Manager



Welcome and Introduction

Welcome to the Breakout Session!

Purpose

- Uncover the potential benefits of Trade Ally (TA) and Community Based Organizations (CBO) partnerships
- Aim for more inclusive and sustainable community development

Objectives



Discover New Opportunities



Collaborate for Success



Build Together to Serve New Customers



Gain Insight Into Community Programs





Trade Allies and CBOs - Intersecting Roles

Trade Allies:

Deliver high-quality products and services to customers

Community-Based Organizations: Ensure benefits reach every corner of the community

Building the Bridge:

Uncovering mutual benefits by providing quality service to new, underserved customers

Building Collaborative Synergy

Uniting for Community Empowerment

Embracing Collective Goals

Amplifying Community Engagement

Fueling Program Participation

Advancing Sustainable Community Development



Mutual Benefits

Trade Allies

Increased leads and customer base

Access to underserved/underrepresented markets (and higher incentives)

Preferred contractor status by CBOs

Participation in workforce development initiatives

Community Based Organizations

Reliable contracting

Increased incentives for affordability and access

Recognizable co-branding to drive participation

Streamlined admin processes with Trade Ally partners

Partner Opportunity Highlight: Seeds for the Sol and the Rapid Revolve Fund



giving power to the people

Presentation by Julie Williams, Founder and President

Introducing the Rapid Revolve Fund by Seeds for the Sol

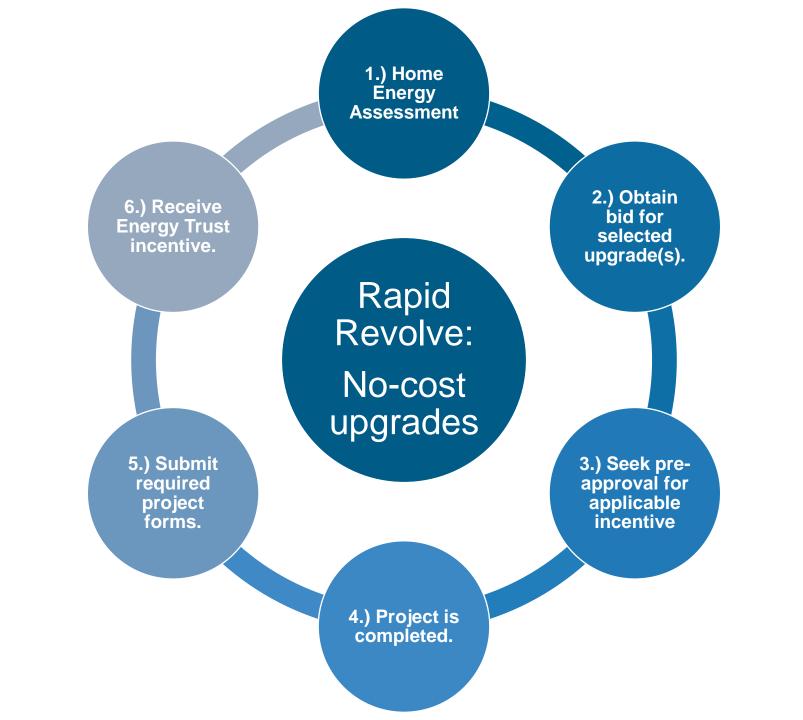
Revolving Fund for Sustainable Financing Here's how it works:

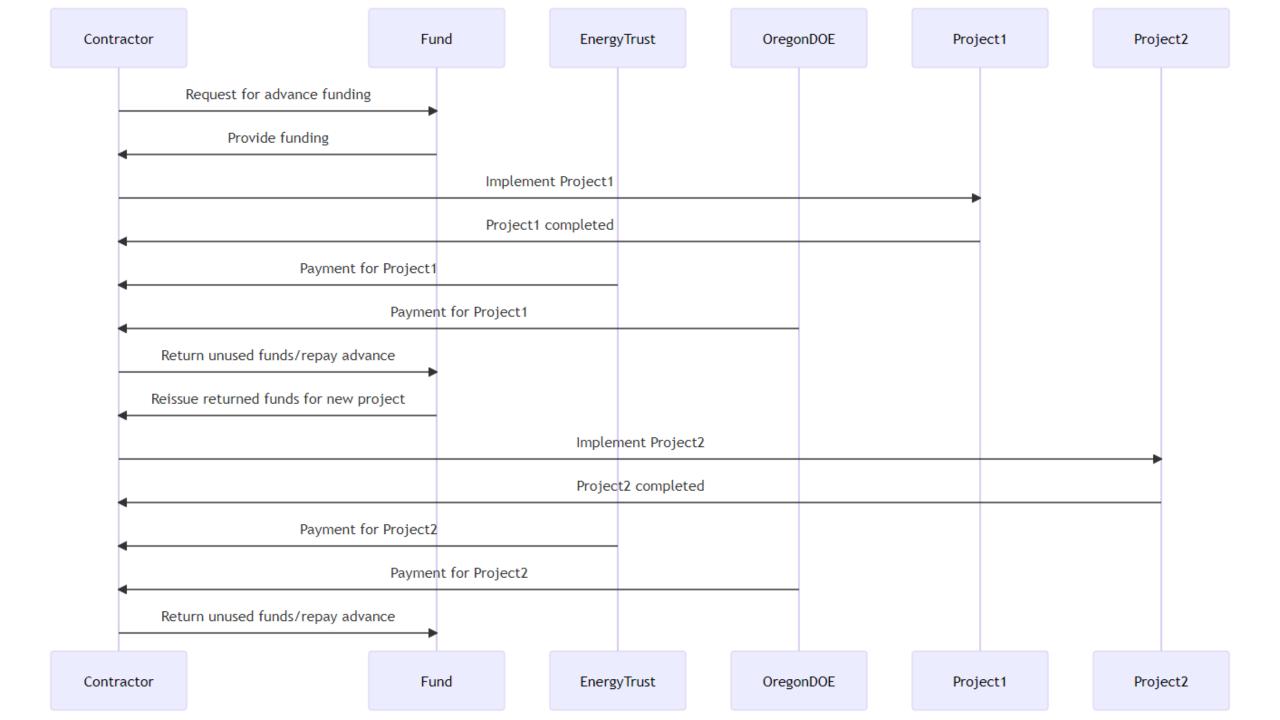
- Continuous Financial Support: The fund starts with an initial investment and provides ongoing financial assistance.
- **Empowering Projects**: Money is loaned from the fund to support various projects or needs.
- Reinvestment: As projects are completed, loans are repaid, replenishing the fund.
- **Maximizing Impact**: The repaid amounts are reinvested in new projects, ensuring a continuous cycle of support.
- **Sustainability**: This self-sustaining fund maximizes the impact of the initial investment, benefiting all parties involved.



Rapid Revolve Fund Summary









Special Thanks To: Seeds for the Sol

Q&A



Group Discussion Instructions

Breaking into small groups for discussions

Identify opportunities and challenges in TA and CBO partnerships

Share insights and experiences



Summary



Community Engagement Sustainable Development

Actionable Insights

Roadmap for Engagement

TAs gain access to more customers; CBOs benefit from reliable contracting. Partnerships enhance engagement and support, especially in underserved areas. Collaborations pave the way for future workforce development initiatives. Discussions lead to a framework for fostering and sustaining TA and CBO partnerships.

Preliminary roadmap developed for nurturing these partnerships.



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