

**Agenda**  
**Portland Trade Ally Forum**  
**October 25, 2018**  
 8:00am – 12:00pm

- 8:00 – 8:20**                    **Hot Breakfast and Vendor Networking**
- 8:20 – 8:40**                    **Welcome and Vendor Introductions and Energy Trust organizational updates (Tom Beverly; Trade Ally and Customer Service Manager)**
- 8:40 – 9:00**                    **American Heart Association - Industrial Athlete Campaign (Bart Dickson; President of OEG)**
- 9:00 – 9:15**                    **WorkSystems (August Dao; Business Engagement Specialist)**
- 9:15 – 9:20**                    **Trade Ally Recognition Award (Marshall Johnson; Residential Sector Manager)**
- 9:20 – 9:40**                    **Break & Vendor Networking**
- 9:40 – 10:40**                  **Breakout Session A (pick one)**

Mt Hood A	Mt Hood B	Mt Hood C	Cascade C
Residential and Multifamily Program Updates  Join our residential and existing multifamily program staff as they present on 2019 program and incentive changes. Multifamily market insights will also be reviewed during this breakout.	Energy Code Options: Making it Simple  Howard Asch will be providing training that gives an overview of the energy code options, how it works and when it may be beneficial.	Craft 3  Tawny Reader will be reviewing on-bill financing options and answering any questions you may have.	Northwest Energy Efficiency Alliance – Ductless Heat Pump Market Opportunity  Join this session to learn about existing market opportunity for ductless heat pumps in electrically heated homes
Kate Wellington and Marshall Johnson	Howard Asch; Codes and Green Building Director	Tawny Reader; Sr. Consumer Lender	Jonathan Moscatello; General Manager

**10:40 – 11:00**                  **Break & Vendor Networking**

**11:00 – 12:00**                  **Breakout session B (pick one)**

Mt Hood A	Mt Hood B	Mt Hood C	Cascade C
Residential and Multifamily Program Updates (repeat session)  Join our residential and existing multifamily program staff as they present on 2019 program and incentive changes. Multifamily market insights will also be reviewed during this breakout.	Not your Grandparent's Heat Pump  Join HVAC expert Bruce Manclark for a review of the history of Heat Pumps and where they're going with Extended Capacity Heat Pumps!	Ecobee  Dain Nestel will be presenting on the benefits, features, and functionality of Ecobee smart thermostats.	Northwest Energy Efficiency Alliance – Ductless Heat Pump Market Opportunity  Join this session to learn about existing market opportunity for ductless heat pumps in electrically heated homes
Kate Wellington and Marshall Johnson	Bruce Manclark; Director of Training for CLEARresult	Dain Nestel; West Business Development	Jonathan Moscatello; General Manager