

Agenda
Bend Trade Ally Forum
October 19, 2018
8:00 a.m. – 12:00 p.m.

- 8:00 – 8:30** **Hot Breakfast and Vendor Networking**
- 8:30 – 8:50** **Welcome, and 2018 updates (Tom Beverly; Trade Ally and Customer Service Manager)**
- 8:50 – 9:10** **Bend Climate Action Plan Update (Gillian Ockner; City of Bend Senior Policy Analyst – Sustainability)**
- 9:10 – 9:30** **Break & Vendor Networking**
- 9:30 – 10:30** **Breakout Session A (pick one)**

| Father Luke's Room | Theater Room |
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| <p>Not your Grandparent's Heat Pump</p> <p>Join HVAC expert Bruce Manclark for a review of the history of Heat Pumps and where they're going with Extended Capacity Heat Pumps!</p> | <p>Energy Code Options: Making it Simple</p> <p>Howard Asch will be providing training that gives an overview of the energy code options, how it works and when it may be beneficial.</p> |
| Bruce Manclark | Howard Asch |

- 10:30 – 10:50** **Break & Vendor Networking**
- 10:50 – 11:50** **Breakout session B (pick one)**

| Father Luke's Room | Theater Room |
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| <p>Residential and Multifamily Program Updates</p> <p>Join our residential and existing multifamily program staff as they present on 2019 program and incentive changes. Multifamily market insights will also be reviewed during this breakout.</p> | <p>Northwest Energy Efficiency Alliance – Ductless Heat Pump Market Opportunity</p> <p>Join this session to learn about existing market opportunity for ductless heat pumps in electrically heated homes.</p> |
| Andrew Shepard and Kate Wellington | Jonathan Moscatello |

- 11:50 – 12:00pm** **Vendor Networking**