

**Agenda**  
**Bend Trade Ally Forum**  
**October 28, 2016**  
8:00 a.m. – 12:00 p.m.

---

- 8:00 – 8:30**                    **Hot breakfast and networking**
- 8:30 – 8:35**                    **Welcome & review agenda (Tom Beverly)**
- 8:35 – 8:55:**                    **Introduction and high level themes in 2017 (Mike Colgrove)**
- 8:55 – 9:10:**                    **Residential innovations and trends (Kate Scott)**
- 9:10 – 9:20:**                    **Multifamily program updates (Kate Scott)**
- 9:20 – 9:30:**                    **Oregon Department of Energy (Rob Del Mar)**
- 9:30 – 9:40:**                    **Website redesign and breakout information (Tom Beverly)**
- 9:40 – 9:55:**                    **Break & networking with vendors**
- 9:55 – 10:40:**                    **Breakout session A (pick one)**

Location	Room 1	Room 2	Room 3
Session Title	Trade Ally Enrollment & Benefits	Multifamily Incentive Changes	Solar Program Updates
Presenters	Tom Beverly	Nick Michel Kate Scott	Jeni Hall Jeff Bissonnette
Description	New to Energy Trust, or need a refresher? Need to enroll in additional programs? Attend this overview and learn how to utilize key benefits for trade allies, including online resources, business development funds, training and online enrollment.	Do you work with multifamily customers, including individual unit owners? Learn more about Energy Trust's offerings for multifamily participants, including upcoming incentive changes and additions in 2017.	Oregon's solar industry is a changing landscape. Join Jeni Hall, Energy Trust senior project manager - Solar, and Jeff Bissonnette, Executive Director of OSEIA, for Solar program and industry updates.

- 10:40 – 10:55:**                    **Break & networking with vendors**

**10:55 – 11:40: Breakout session B (pick one)**

Location	Room 1	Room 2	Room 3
Session Title	Top Five Efficiency Measures Moving into Code	Ductless Heat Pumps & Controls	Domestic Hot Water
Presenters	Thomas Anriese	Bruce Manclark James Balassone	NEEA & A.O. Smith
Description	Join Thomas Anreise of NEEA's Efficient Homes Initiative to learn about trends in code, standards, and policy that are determining the future of codes and efficiency programs.	What should you consider when installing a ductless heat pump? Industry expert, Bruce Manclark, discusses key considerations when installing DHPs and James Balassone of EcoBee provides info about controls.	Water heating is the second largest energy user in homes. Learn more about energy efficient heat pump water heaters and how to participate in Smart Water Heat to help your customers receive water heating incentives.

**11:40 – 12:00: Open networking – visit with vendors**

**How did we do?** Please don't forget to turn in your feedback survey. Your comments help us determine the best topics, formats and speakers for future trade ally forums. Surveys are available at the sign-in table for each session.