



Breakout Session A

St. Helens A	St. Helens B	St. Helens C	St. Helens D
Residential and Multifamily Program Updates (offered both sessions)	Energy Efficiency Financing - On-Bill Repayment	Hybrid Water Heater Best Practices (1-hour CCB CEU eligible)	Solar Program Updates
Residential staff discuss changes in offers and incentives coming in 2023, along with how Energy Trust is adapting electric HVAC requirements to address federal efficiency changes and testing procedures.	Eric Falk (CLEAResult) and Craft3 staff provide an overview of the three tracks of On-Bill Loan Repayment, including lenders, benefits and the enrollment process.	Bruce Manclark (CLEAResult) presents an overview of hybrid water heater (heat pump water heater) installation best practices based on a combination of manufacturer recommendations and lessons from the field.	Solar program staff discuss updates to the solar program in 2023 as Energy Trust continues to focus on decreasing cost, increasing value and incentivizing equitable, flexible, and resilient systems.

Breakout Session B

St. Helens A	St. Helens B	St. Helens C	St. Helens D
Residential and Multifamily Program Updates (offered both sessions)	Update on Current and Future Economic Conditions	All Things HVAC (1-hour CCB CEU eligible)	The Oregon Solar Landscape
Residential staff discuss changes in offers and incentives coming in 2023, along with how Energy Trust is adapting electric HVAC requirements to address federal efficiency changes and testing procedures.	Oregon Employment Department economist summarizes current conditions and expectations in 2023.	Bruce Manclark (CLEAResult) gives an overview of: • Updated federal testing procedures and refrigerant regulations • Lessons from the field: Choosing the right HVAC system for your customer • Getting the most out of your HVAC diagnostic tools	Solar program staff and guest speakers, Angela Crowley-Koch (OSSIA) and Christy Splitt (ODOE), provide updates on the landscape for solar in Oregon as we move into 2023.





Evolving Together Through Change

Tom Beverly

October 20, 2022

Market Dynamics

- Inflation
- Supply chain disruption
- Labor shortages
- Climate change
- New and emerging policy

Photo: EUVALCREE staff performing a home energy evaluation





Adapting to Change

- Expanding outreach
- Investing in partnerships
- Launching small, customized offers
- Leveraging multiple funding sources and co-funding
- Boosting marketing and education
- Learning from pilots

Photo: Burch Energy Services staff



Supporting You Through Change

- Promoting workforce development, training and education
- Maintaining measures and incentive caps and launching bonuses when possible
- Launching a Trade Ally Small Business Resource Network
- Changing Business Development Funds to increase flexibility and overall benefit

Photo: Linfield University



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*Photo: Trade ally Emerald Valley
Weatherization (Springfield, Oregon)*

