New Year, New Opportunities: Energy Trust and Trade Allies
April 14, 2015
Energy Trust of Oregon

- Independent nonprofit
- Serving 1.5 million customers of Portland General Electric, Pacific Power, NW Natural and Cascade Natural Gas
- Providing access to clean, affordable energy
- Helping customers identify, evaluate and prioritize energy-efficiency and renewable energy opportunities
Serving our customers, building our economy

- 77,000 Households
- 5,600 Commercial Sites
- 2,700 Trade, Program Allies
- 1,100 Industrial Sites
- 1,295 Renewable Energy Systems

Official annual report to OPUC available April 15
You spoke. We listened.

- Reaching customers
- Awareness building
- More support
- Easier participation
Building a stronger 2015

- Simplicity, consistency, value
- Provide more awareness in the marketplace
- Make resources and support as accessible as possible
- Use technology to streamline processes
What stayed the same

- Trade allies are the cornerstone of our energy-efficiency programs and services
- You connect with customers and drive participation in our programs
- Together, we can help you build energy efficiency into projects
- Incentives available to make that happen
What changed and improved

- Improved outreach roles for regional support
- Dedicated outreach manager in Southern Oregon
- Improved forms and processes, including focus on online forms
- Continued rolling out trade ally portal
Energy Trust 2014 results

- 508.1 million kilowatt hours saved
- 5.7 million annual therms saved
- 21 million kilowatt hours generated

Official annual report to OPUC available April 15
Residential savings

• 30% of electric savings
• 38% of natural gas savings
• 35% of energy efficiency expenditures

Since 2002:

• Annual electric savings total 492 aMW
  o 103 percent of the 2010-2014 Strategic Plan electric goal

• Annual gas savings total 39.1 million annual therms
  o 113 percent of the 2010-2014 Strategic Plan gas goal

• Annual generation equals 115 aMW of renewable energy
  o Approximately 93 percent of 2014 goal of 124 aMW
The future of residential energy efficiency

- Review five-year plan online
  www.energytrust.org/about
- Support trade allies with marketing and field staff
- Find ways to reduce costs and simplify processes
- Reach customers
With you all the way

- Energy solutions that customers need and want
- Reach more customers
- Help your customers achieve their energy goals
- Help you achieve your business goals
Thank You

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