



SELL A QUALIFYING HOME, EARN YOUR REWARDS

Energy Trust of Oregon offers cash incentives to retailers who promote and sell the added value of energy efficiency in new manufactured homes. Available incentives* include:

- \$300 for selling a qualifying ENERGY STAR® or eco-rated new manufactured home
- \$400 for upgrading an electrically heated qualifying new manufactured home to a ductless heat pump system

*Incentives are subject to funding availability and may change.

HOW TO APPLY

- 1 **SELL** and site a qualifying home in Oregon within Energy Trust service territory. An additional incentive is available when you upgrade a new qualified home to a ductless heat pump system.
- 2 **CONFIRM** eligibility. All homes must meet compliance guidelines set forth by the Northwest Energy Efficient Manufactured Housing Program. For a complete list of eligibility requirements, visit www.energytrust.org/manufacturedta.
- 3 **COMPLETE** the New Manufactured Homes online retailer incentive application or print out a copy at the Energy Trust link listed above.
- 4 **SUBMIT** your application via email, mail or fax to Energy Trust using the contact information below. First-time applicants must also provide a W-9.

Email: newmfghomes@energytrust.org

Fax: 503.321.0975

Energy Trust of Oregon
New Manufactured Homes Team
PO BOX 2445
Spokane, WA 99210-2445

The deadline to apply for 2016 incentives is March 31, 2017.

STANDOUT PERFORMANCE

When you sell a qualified home, you're also selling the promise of savings, comfort and value. Benefits of ENERGY STAR and eco-rated homes include:

- Superior insulation
- A tightly sealed ventilation system
- High-performance windows
- Lower heating and cooling costs
- Healthier indoor air
- Less draftiness and greater comfort
- Material resource efficiency and environmental responsibility

Eligibility

- Homes must be ENERGY STAR or eco-rated certified and sited in Oregon within Energy Trust service territory
- Electrically heated homes must be served by Portland General Electric or Pacific Power
- Gas-heated homes must be served by NW Natural, Cascade Natural Gas or Avista
- Incentive applications for homes sited in 2016 must be received by March 31, 2017
- First-time applicants need to include W-9 or substitute W-9
- Only qualifying electrically heated homes served by Portland General Electric and Pacific Power are eligible for the ductless heat pump incentive

Benefits of going ductless

Compared to forced-air electric furnaces, baseboards and wall heaters, ductless heat pumps offer significant advantages for your customers:

- 30-50 percent savings on heating costs
- Extremely quiet operation
- Efficient heating and cooling for year-round comfort
- Better air quality
- Easy maintenance access

Pricing ductless heat pumps

Pricing varies based on a number of factors. If the ductless heat pump is being added to an electric forced-air system, it can cost \$0-\$1,200 more than a conventional heat pump, depending on the price difference between models. Going completely ductless without a forced-air system requires the home is factory built with a hybrid zonal heating system, and can cost \$3,000-\$5,000. Please contact the manufacturer for the most accurate pricing.



For more information visit
www.energytrust.org/manufacturedta
or call the New Manufactured Homes hotline
at **1.800.972.8793**.

Energy Trust of Oregon

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energytrust.org